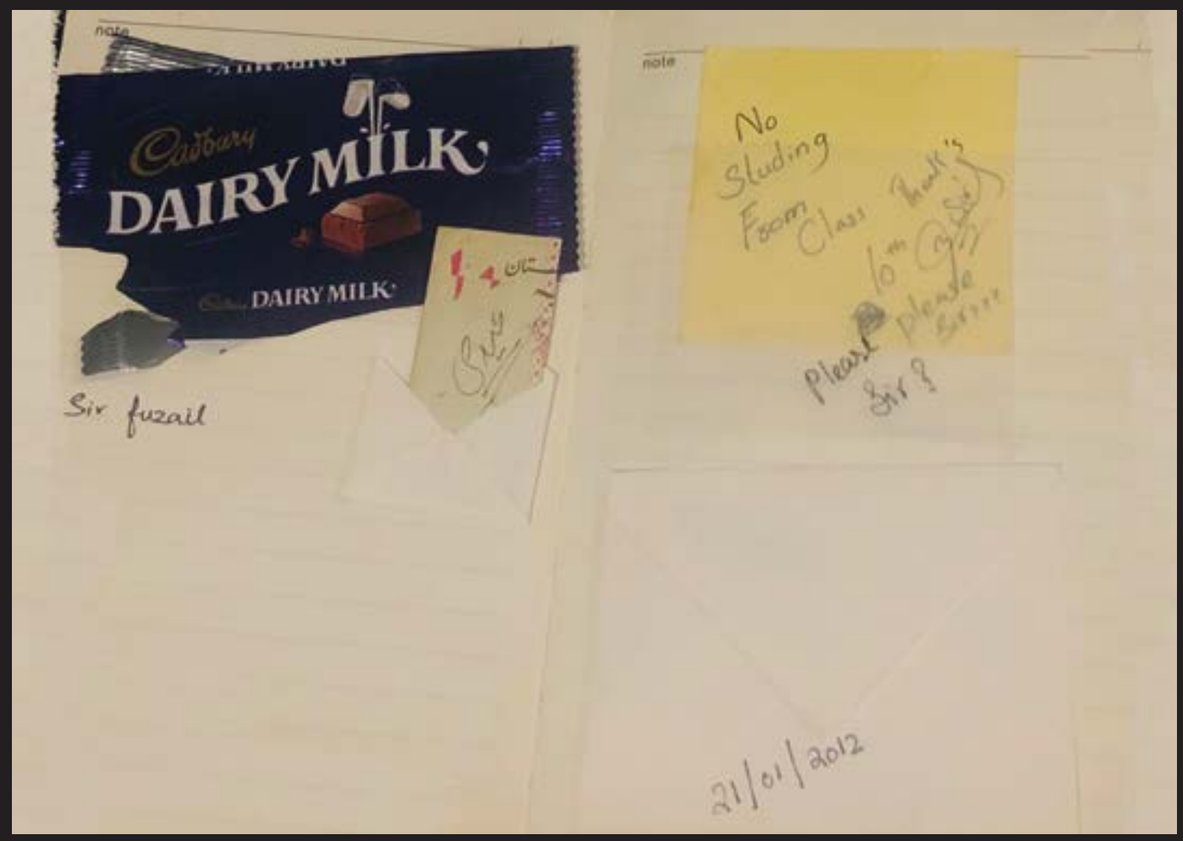
Collective Memory

Anmol Ameer

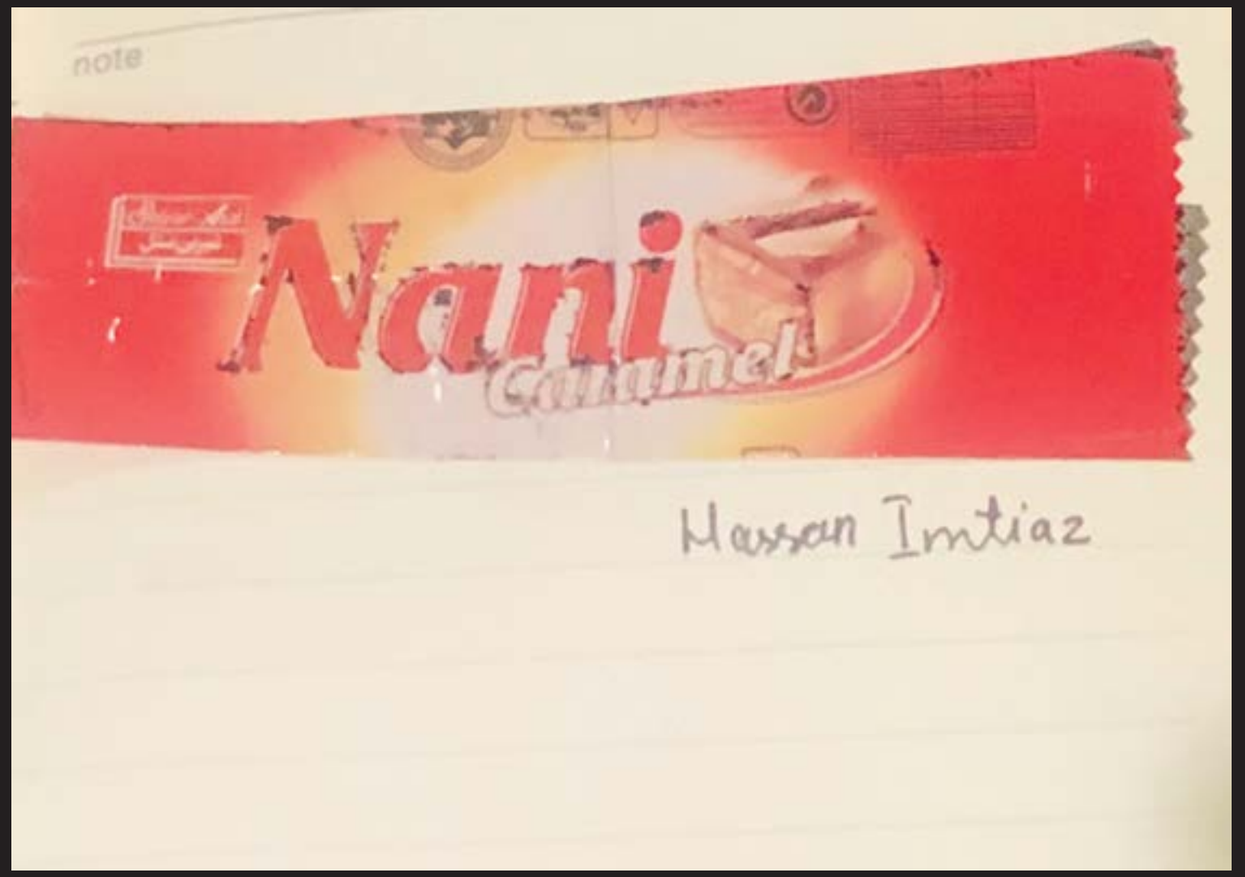
Thesis 2020

collective memory how i translated my
narratives through visuals which were
stored in each wrapperfrom my
childhood.

Collection Book



since my childhood iam collecting these wrappers written bellow there names given by them

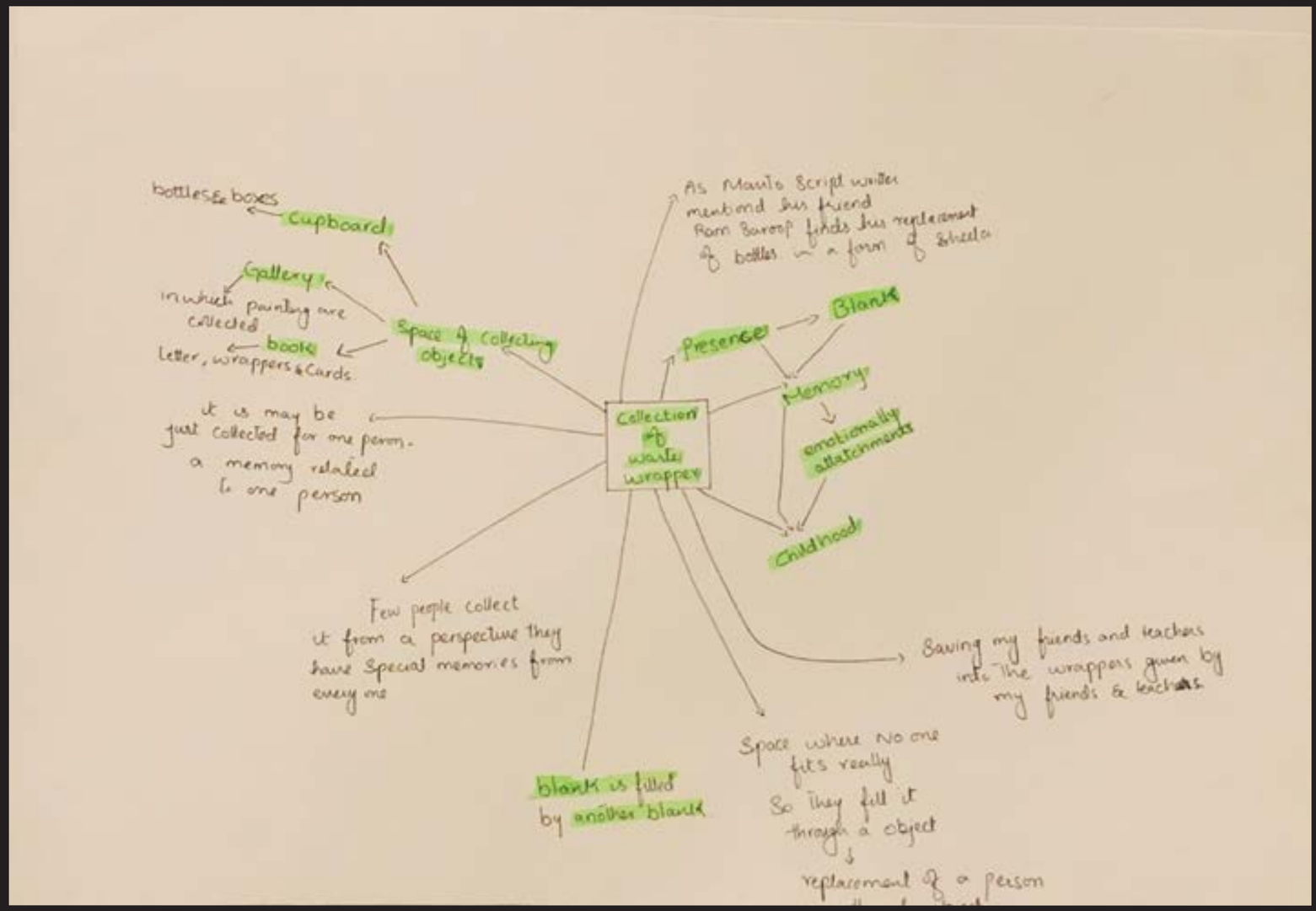


with each wrapper i have associated a story its reminds me of cherished time. few with good lessons

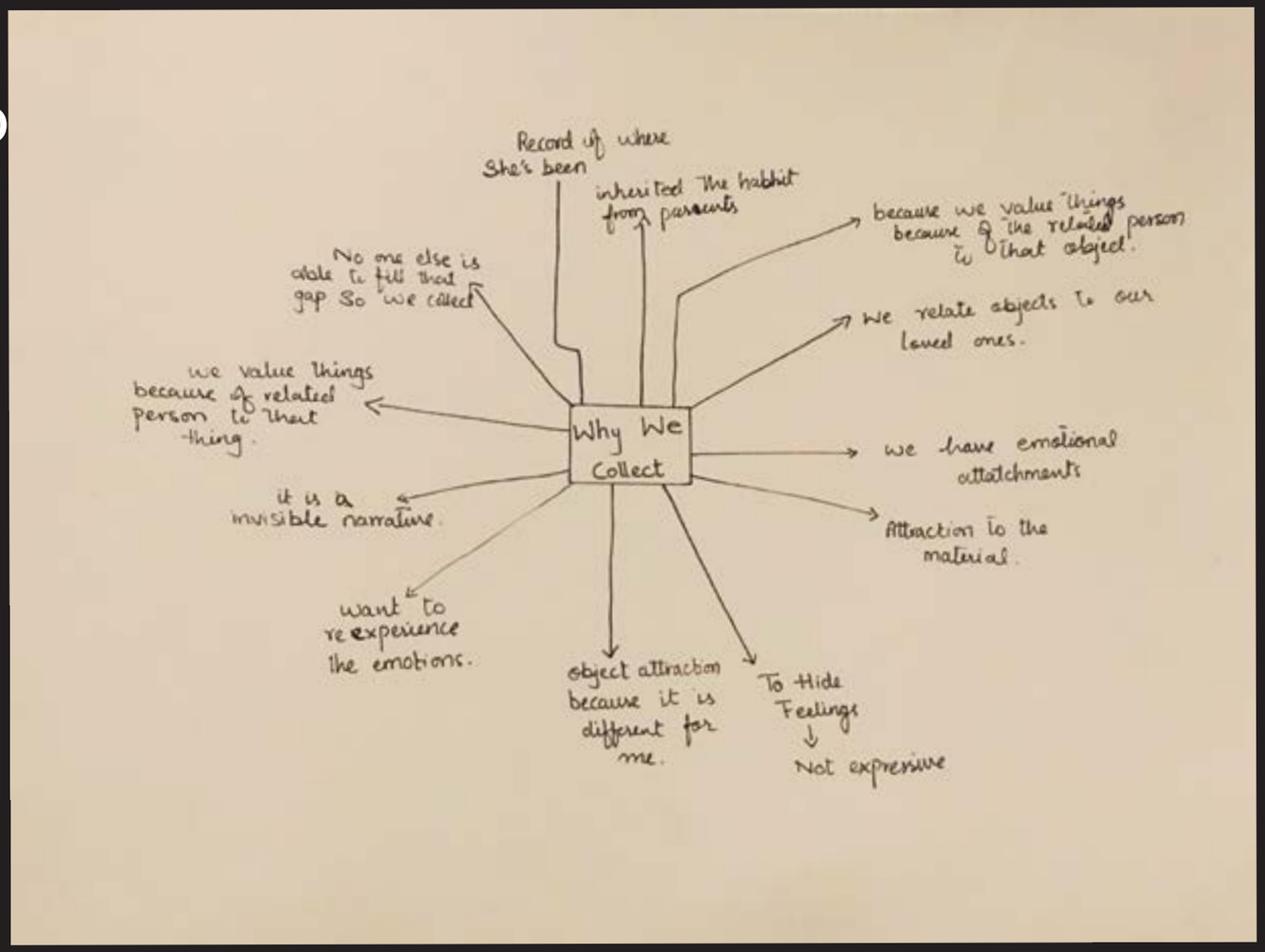
Literature Review

Concept development (research gap)

i started my maping with concept of collection of waste paper and find out what is a waste wrapper what this waste carry so much important that iam collecting since my childhood .

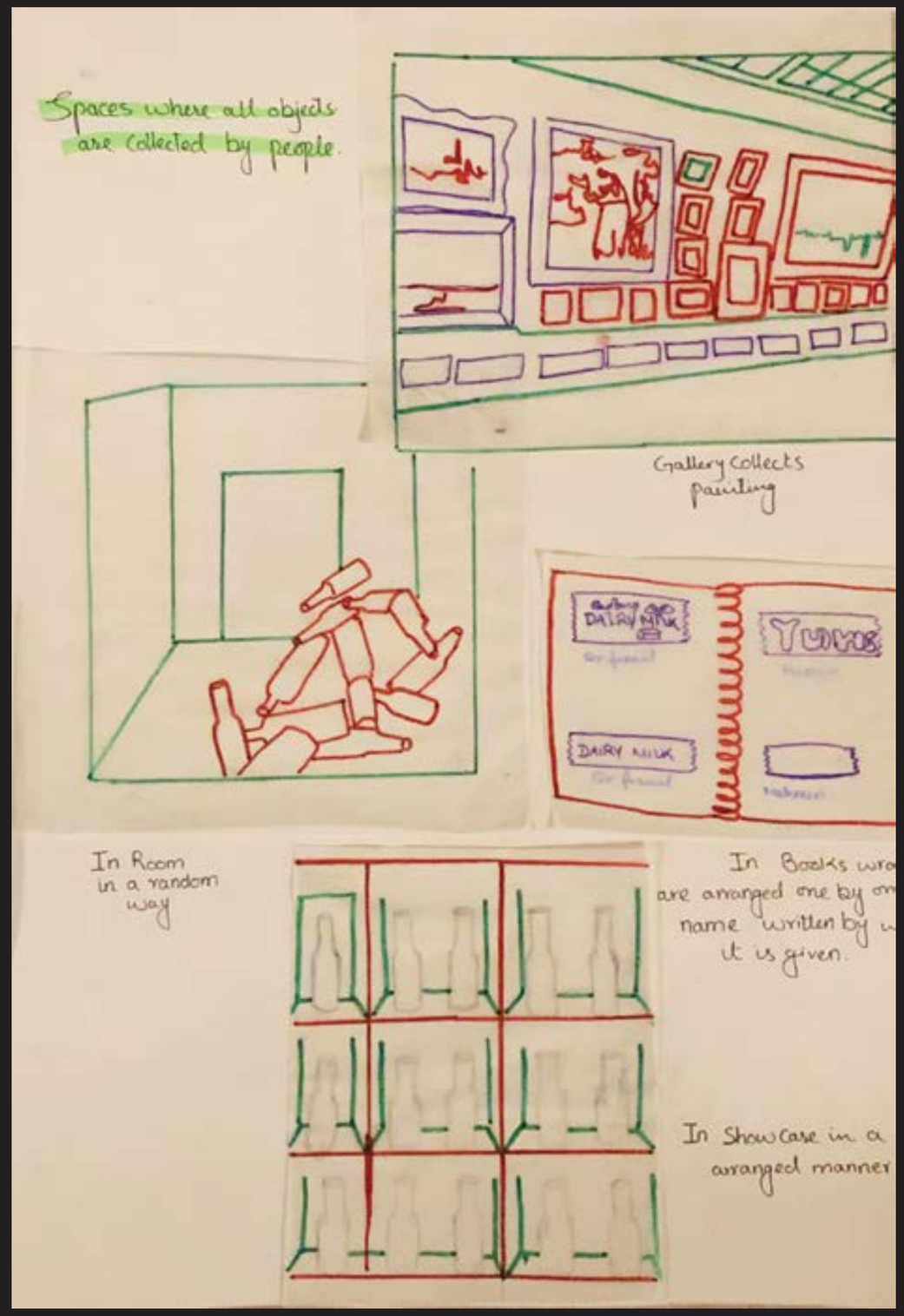


Then after studing chapter of MANTO book about empty object i found out about few answers
when we are really attached to someone and spend a good time with someone we can not take those people with us so we try to replace them in the form of object so they can come with us and those objects are just convert into memories



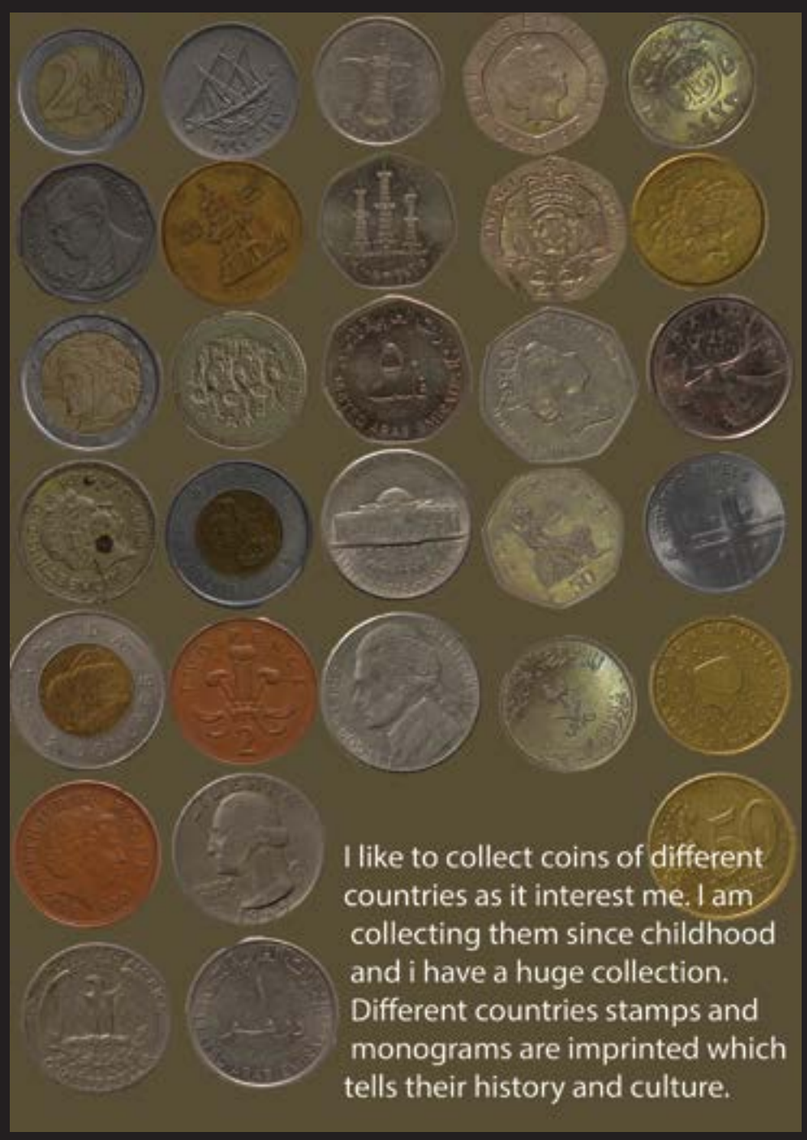
saadat ali manto book chapter (khaali botlein khaali dabba) in this chapter as writer told how are personality is blank and we want to fill that gap so we fill that gap by replacing person with any object given by someone so i overlapped the object and person and done the comparison of writers object with girl and people around me replaced with wrappers as a identity of the person

After looking and searching about why we collect there was other action which collectors were doing they have different gesture of collecting objects they place objects in a different manner



Artist Research

1.Tau Lewis
2. Sarah sze



These are the collection boards in which i have collected the collections of other people to see the variety of people with different personality with different collection which shows few are attracted to the visual and texture few are involve in the characters of any cartoon so they collect those

With the concept of replacment of person with object i have screen printed the persons picture from whom i have got wrapper and machine embroidery on wrapper as to show how it is now converted and became the personality of that person.

further i have replicated the wrappers i have collected and done the machine embroidery

Kurkure
Cheetos
Jumbo
Jumbo
Jumbo

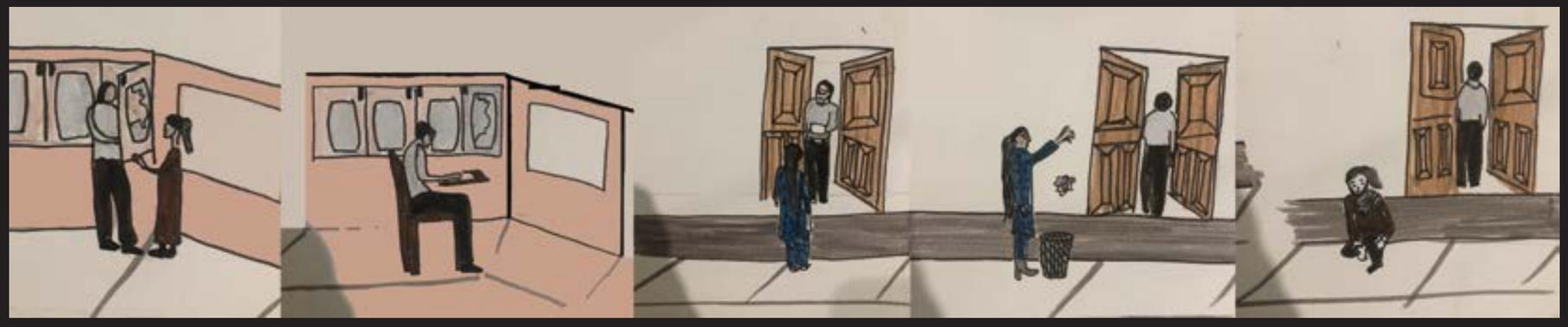
hand knitted wrappers

Took raw felt added waste wrappers
merged them into each other.

overlapped the pictures of my school friend and alphabets which joins to make adjectives which are repeatidly making those words which are used in the fables

After fabrication of wrappers i have written narratives of my life related to each wrapper which iam collecting since my childhood after writting each fables of my life which was all around to my school i think i cherished my each moment of my school life because of people around me so i have converted each story into visuals through previous school pictures and after writing these stories and turning it into visuals it was was like a medidating process for me now iam not worried that my wrapper should be possibly los now i can bear if any of wrapper is lost after sharing my narratives with my school friends that what i have with

chic chic



fabrication of narratives
material used

1. tilla
2. Aluminium sheet ,thread and velvet to give pop texture when ever i look at wrappers all memories popups in my mind so i tried to give popup texture to feel nostalgic when i'll touch the velvet it reminds me of softness of fabric

So after looking at the popup figures which gives value to the so after
nostalgic memories i noticed maximum wrappers were givens
to me as a reward so i thought with each one of the wrapper
i have associated a story so there are few moral lessons which
i extracted from my fables

1.Choose that for your friend what you like for yourself.

r themselves and ugly clothes for the maid the young maid gets upset
Then the mother gave the maid a good dress then maid became happy.
The mother called girls and said

Choose that for your friend what you like for yourself.

boy shares lunch with boys who don't bring the lunch.
When he didn't bring everyone offered him thier lunch.

2.DO GOOD GET GOOD.

boy shares lunch with boys who don't bring the lunch.
When he didn't bring everyone offered him thier lunch.

4.HAPPINESS IS NOT REALL WHEN IT COMES FROM HURTING
SOMEONE ELSE.

Boys playing football one boy hits other and wins the match.

5. Collective Memory covid -19
Saad and hassan
They didn't let the corona in by maintaining social distancing.
They study and work from home.
Saad went out for a buisness meeting corona felt happy
seeing his friend shaking hand with saad, Saad refused and made corona uspset .
corona followed him to the grocery store he couldn't enter because
of social distancing stop points.
Corona followed saad to his house
Saad went to his house he washed his hands,took shower and changed his clothes.
Corona got weaker and weaker with every step.and left the city
3. let go of things WHICH MAKE YOU SAD.

Boy goes from a road where he gets bullied everyday by a group of boys
he used to come home and cry then he decides to choose the other way
and there good boys were waiting for him to play

3. let go of things WHICH MAKE YOU SAD.

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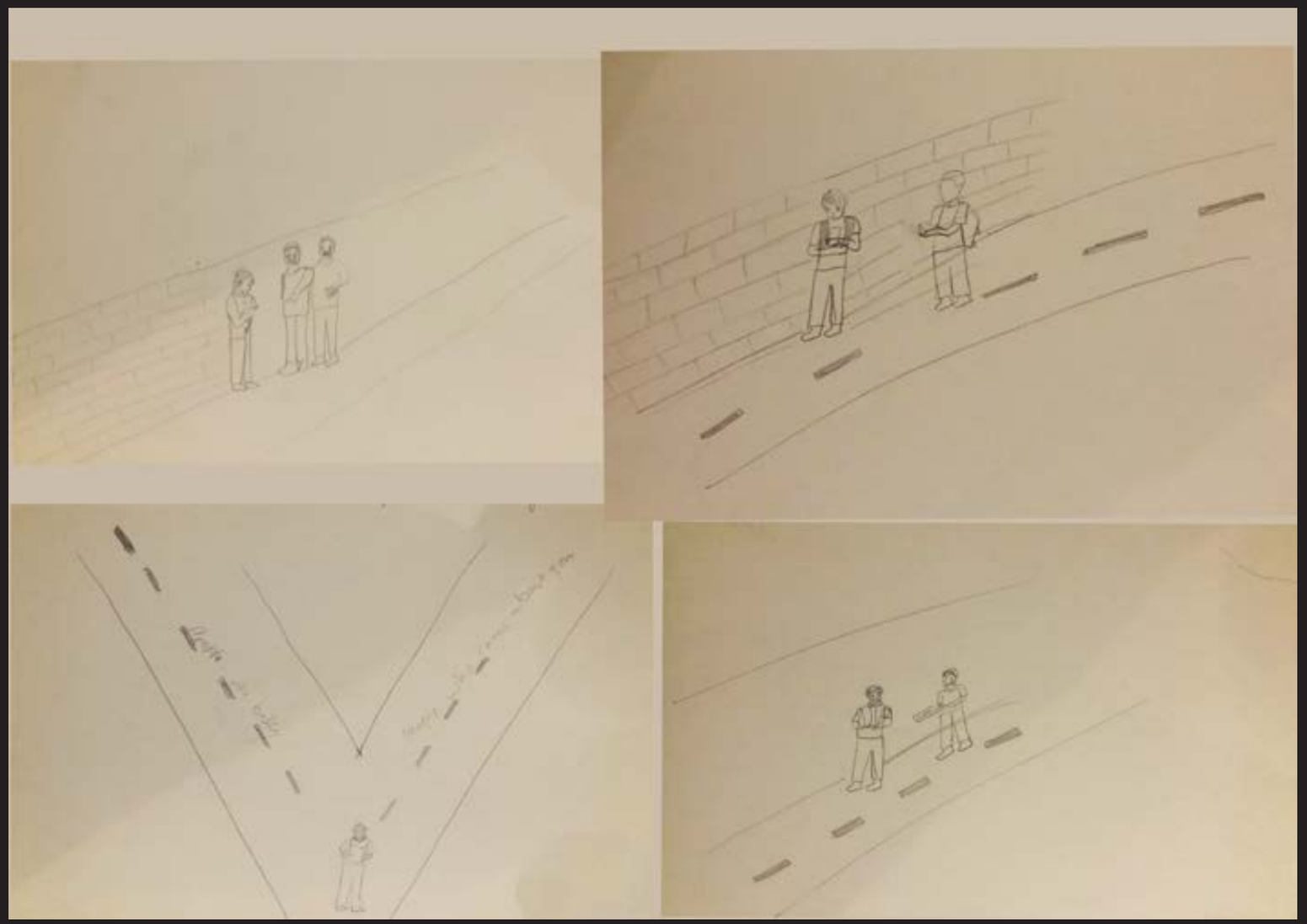
Color Board

so i after writting moral lesson thought to take these moral lessons to creat pop up books so they can learn textile surface and a lesson from someone school. time experiences so they can collectivly underdstand the lessons.

after looking at few readers of childerens they have lessons in there books more visuals less written so they can easily learn new words by looking at visuals by guessing what is going on in books

so i decided to make books so childeren learn new words in this age they learn more my visuals texture and by listening

my color pallet is from wrappers bright colors which childerens are more interested to see

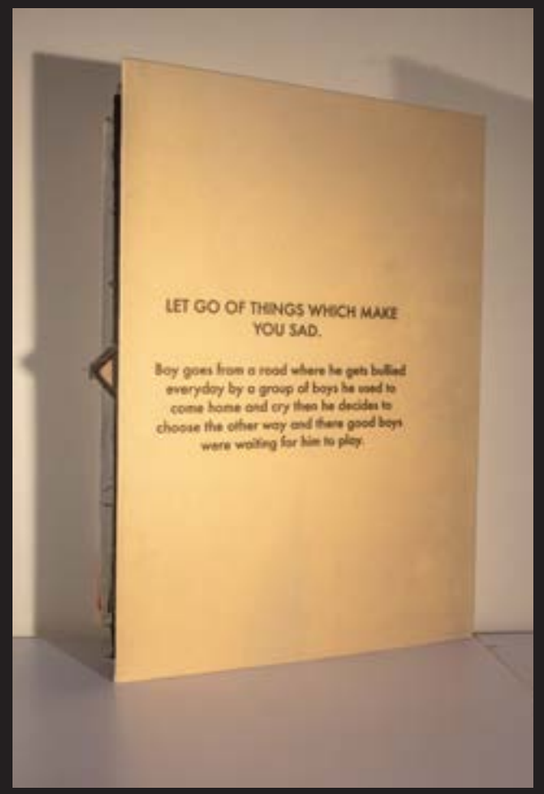


Story Board

3. let go of things WHICH MAKE YOU SAD.

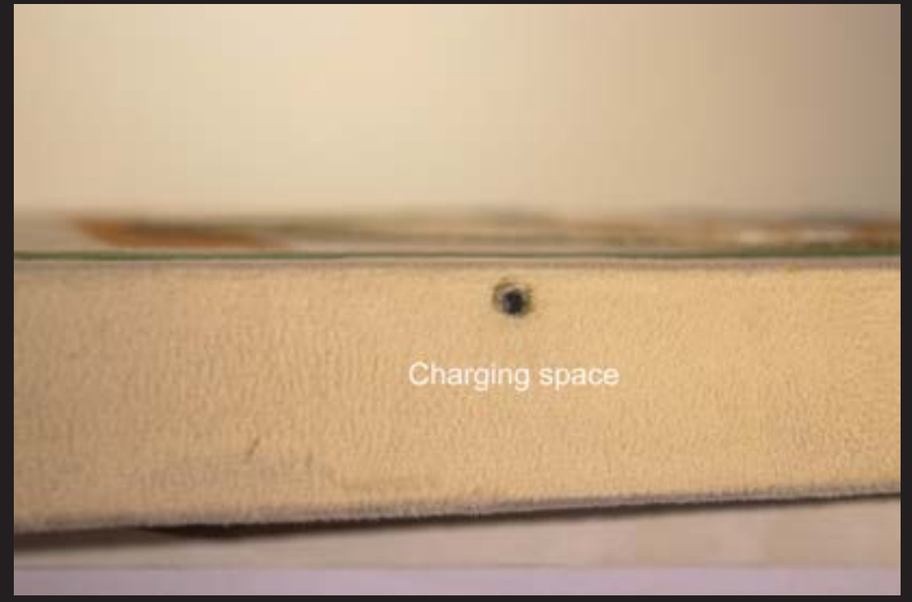
Boy goes from a road where he gets bullied everyday by a group of boys he used to come home and cry then he decides to choose the other way and there good boys were waiting for him to play

Front cover of book

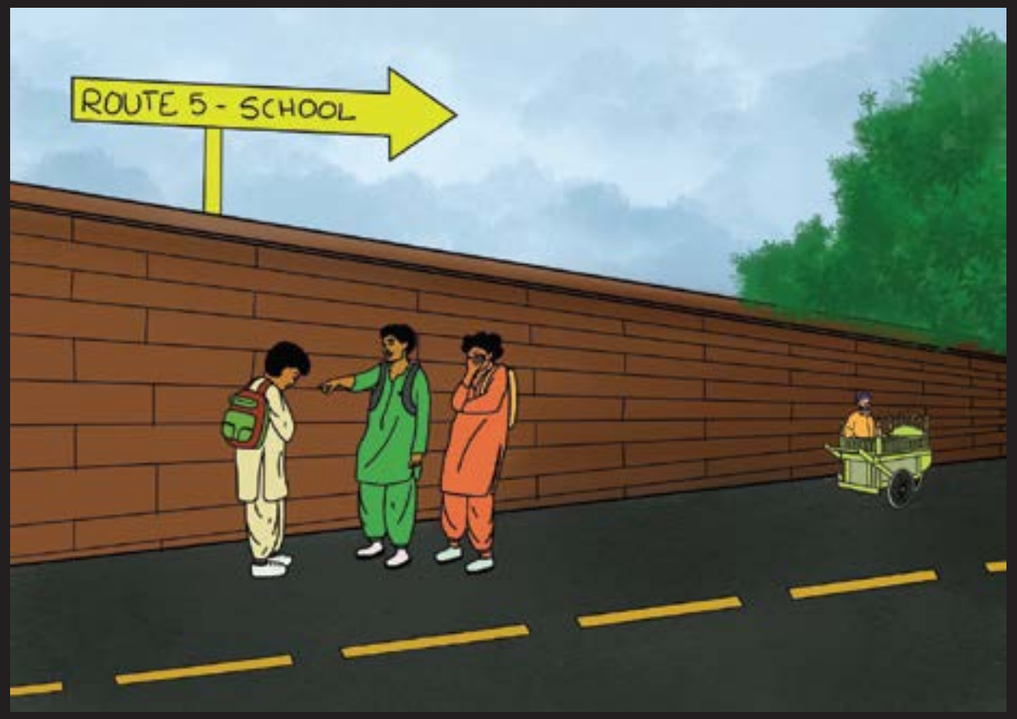


Back civer of book

Microphone to listen Audio story



charging space to recharge the battery


ROUTE 5 - SCHOOL

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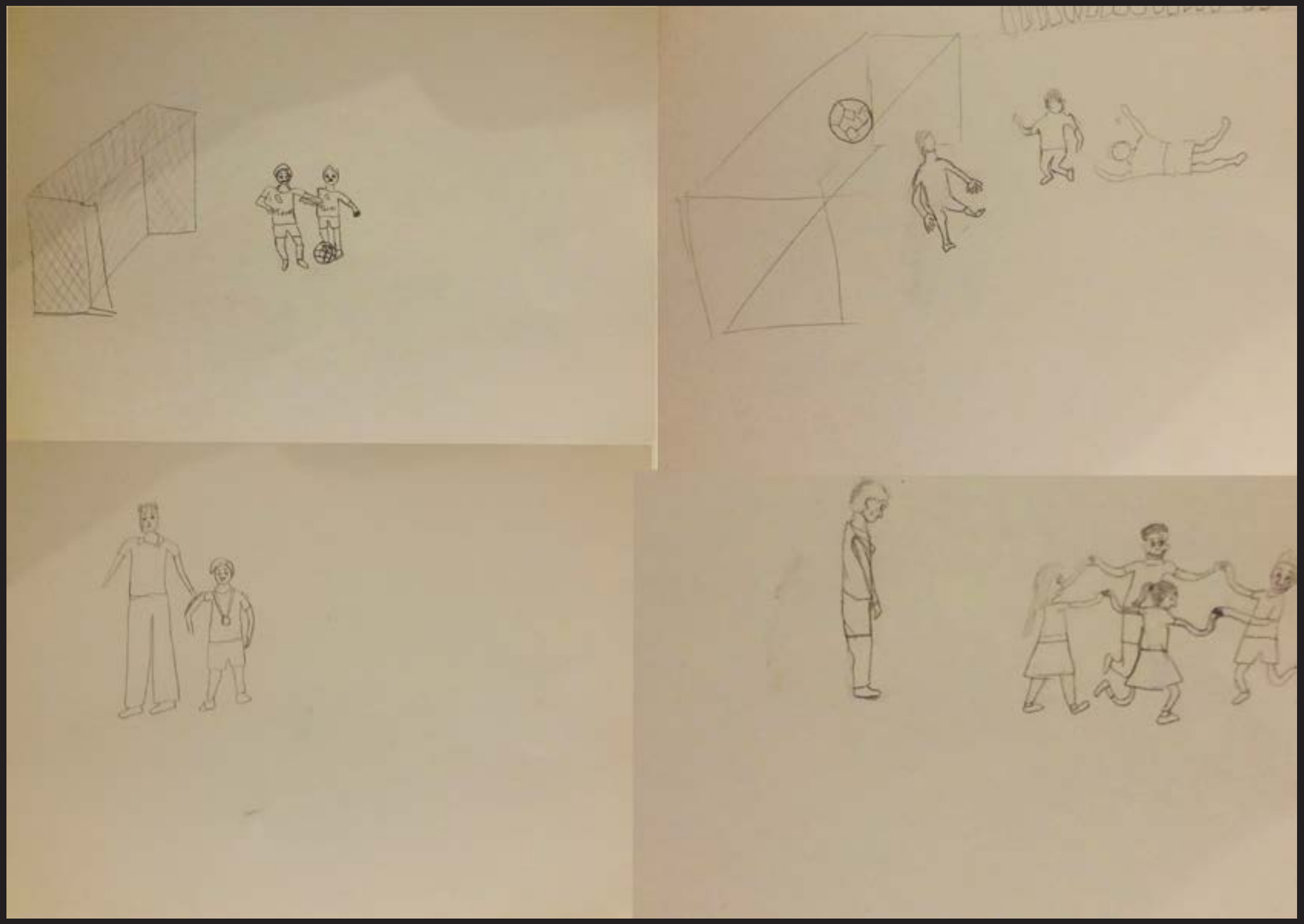
Story Board



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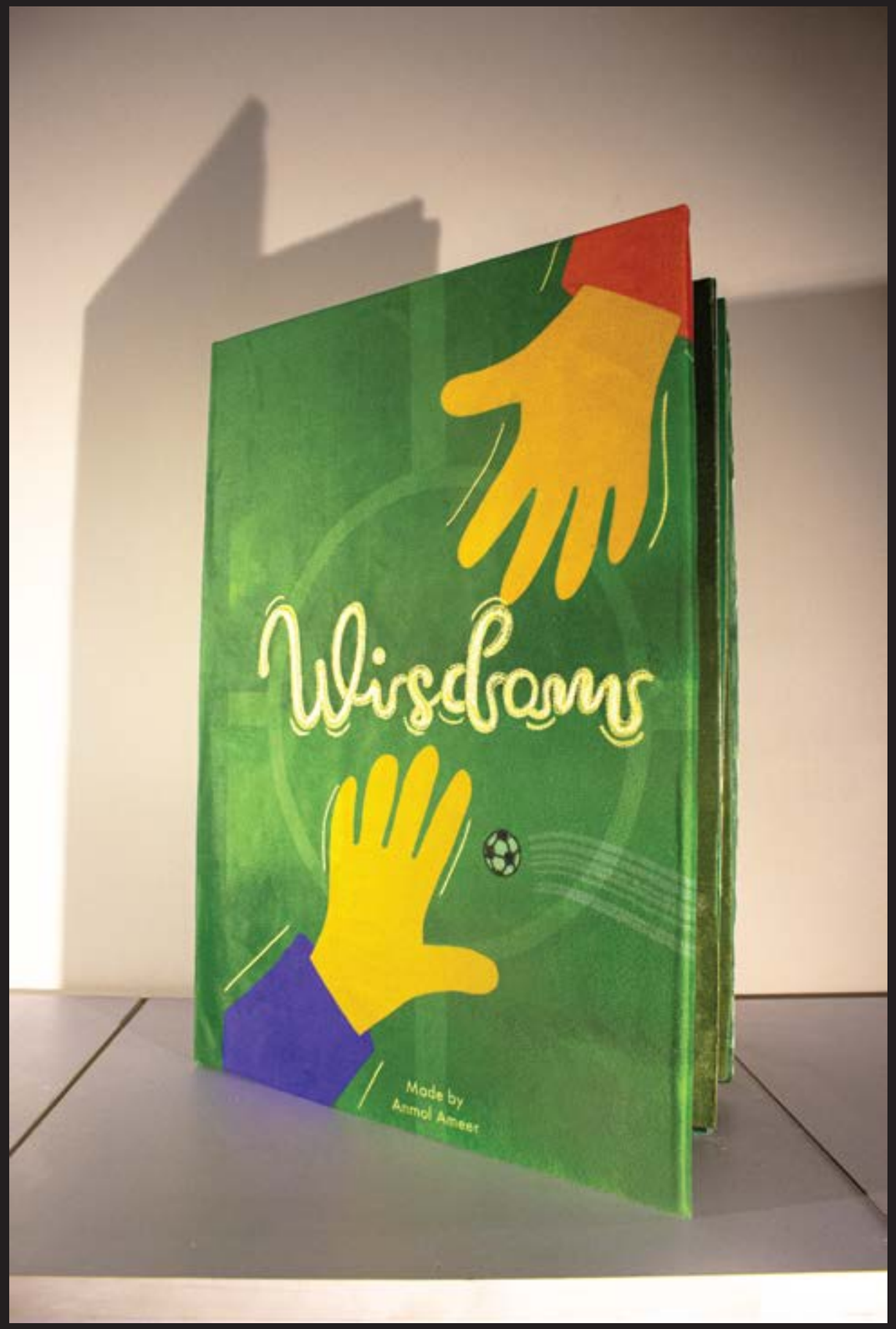
Boys playing football one boy hits other and wins the match.
The boy gets the medal but everyone runs to the boy who fell



charging space to recharge the battery

microphone to listen audio story

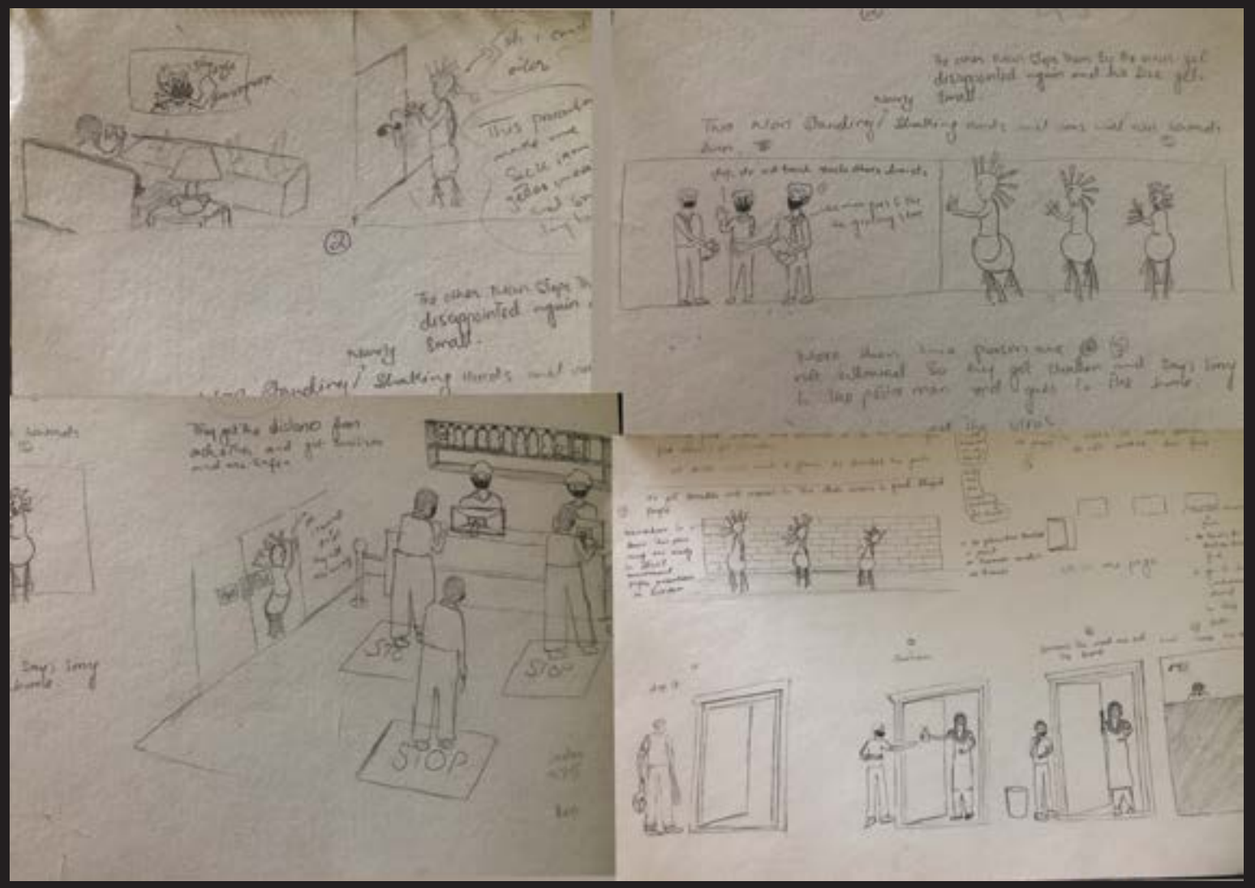
FIFA

FIFA

FIFA
1
2
3

FIFA

Story Board



Saad and hassan

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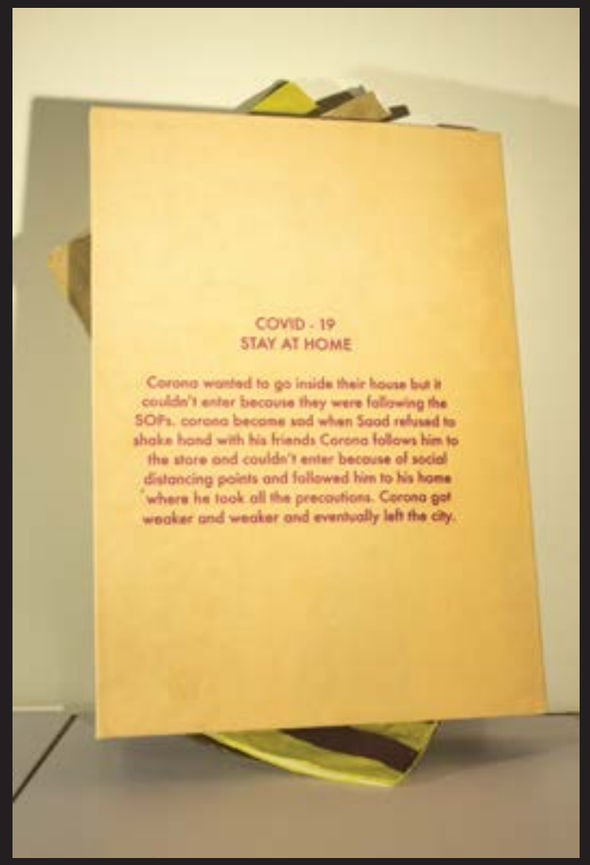
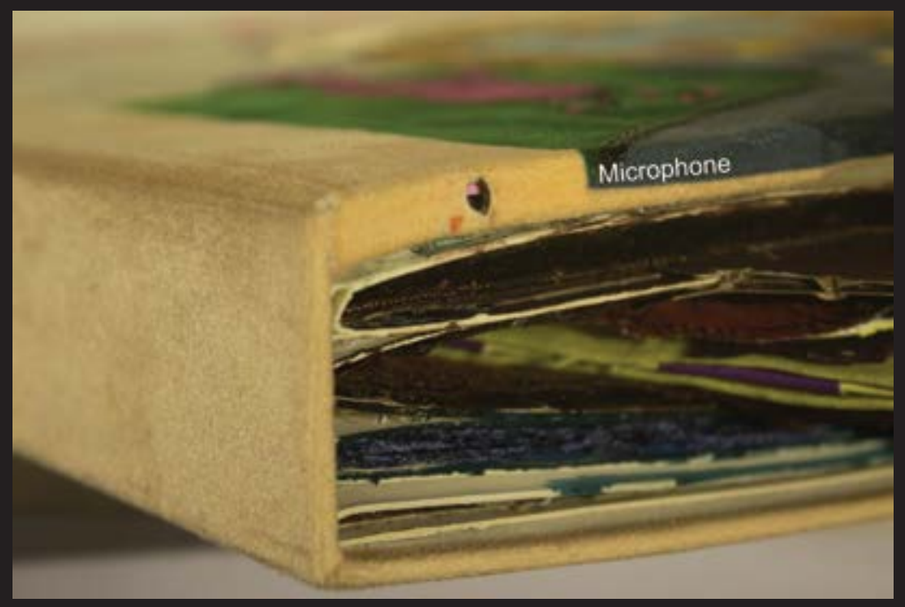
Front cover page



back cover page

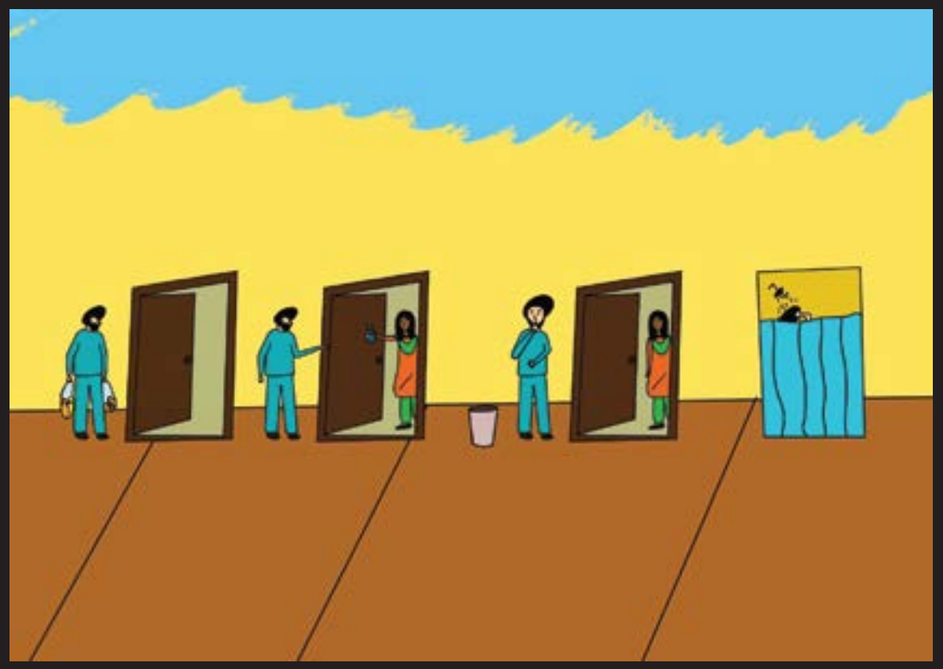
charging spaceto recharge batry



microphone for audio to listen

Stay Safe

STOP
STOP
STOP



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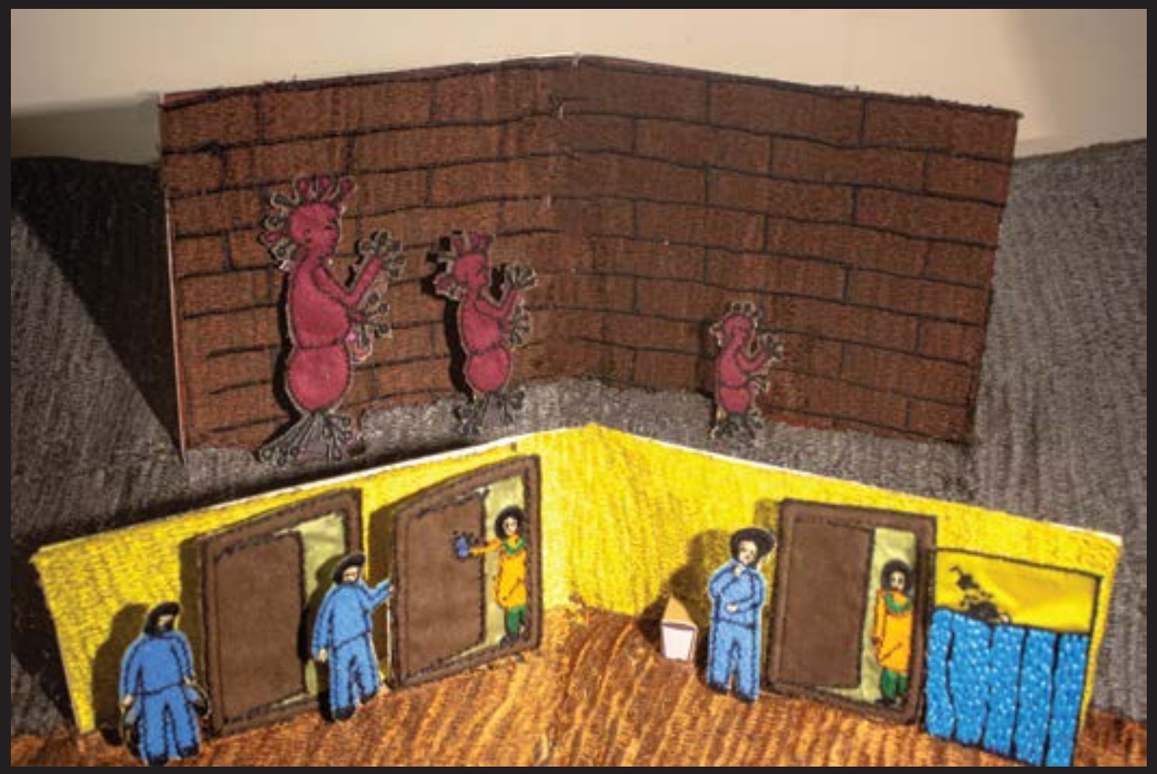
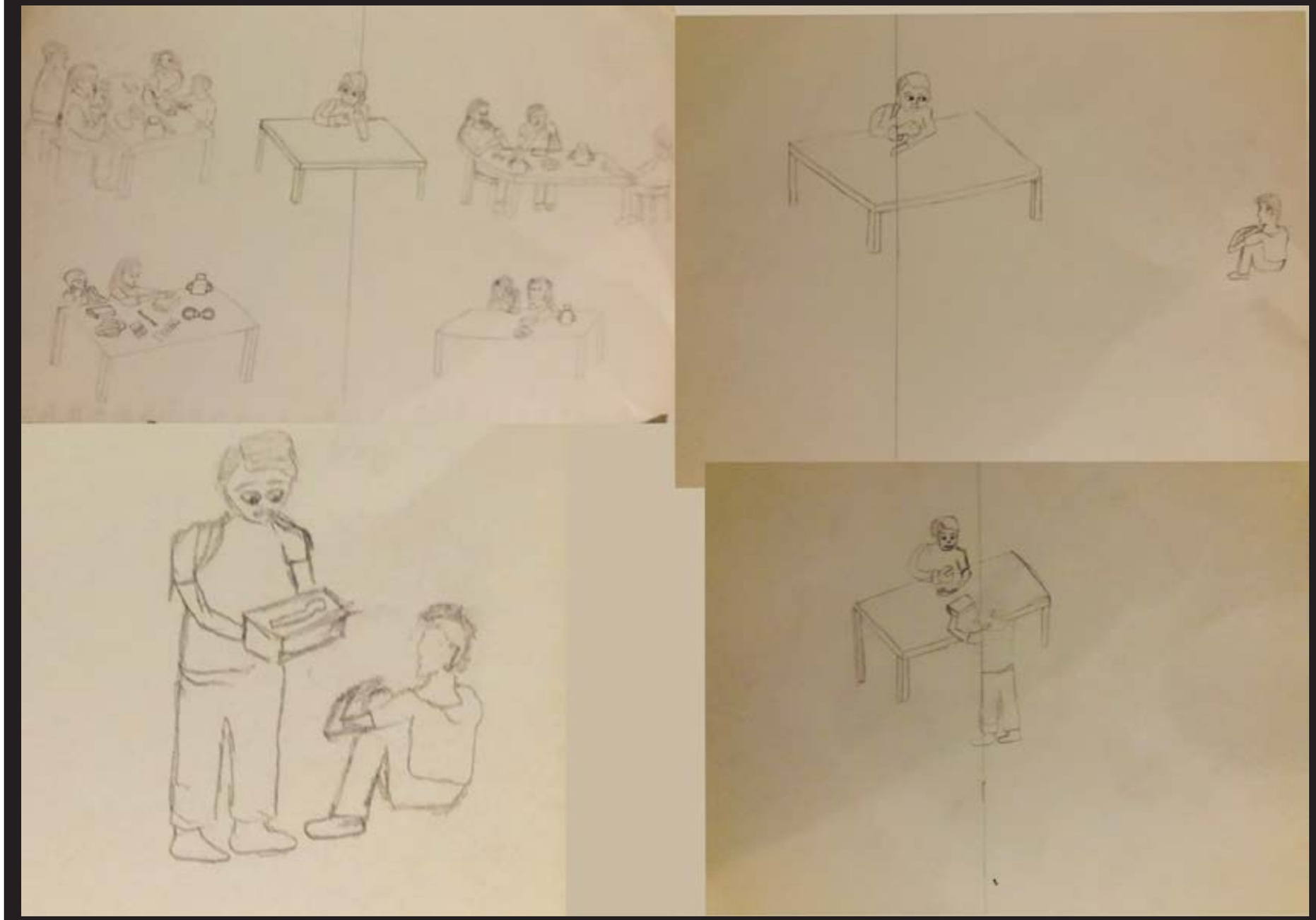


Story Board



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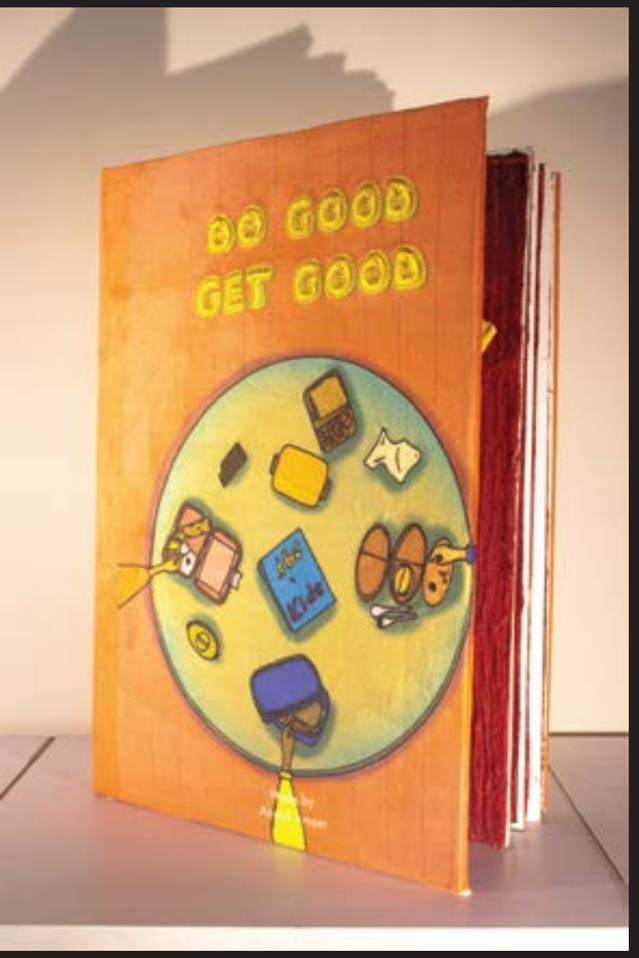
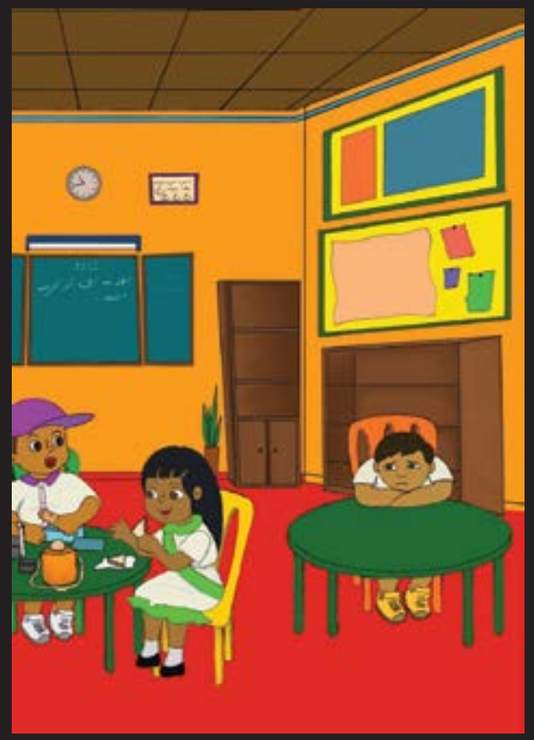


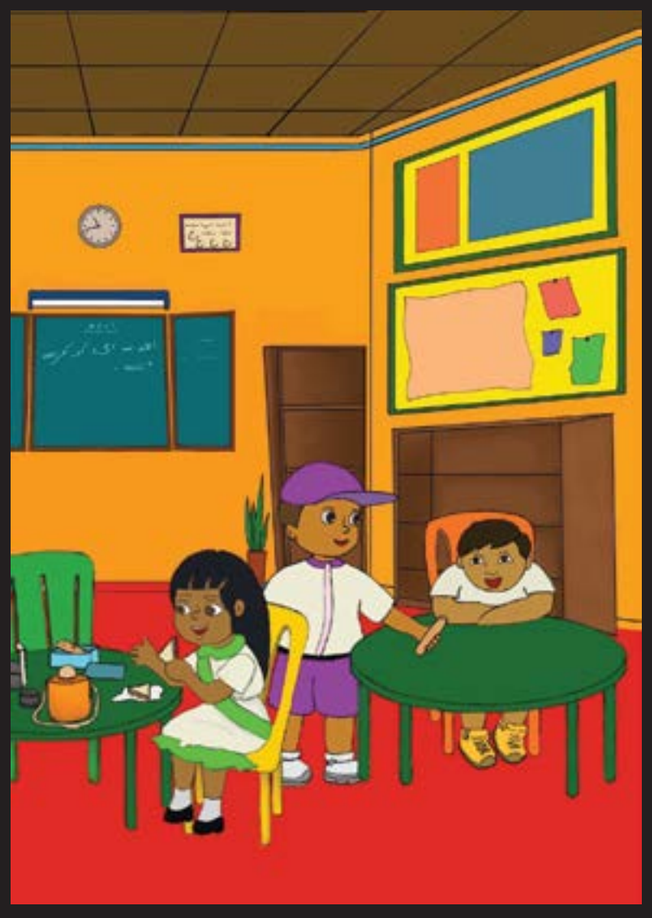
Front side of cover page

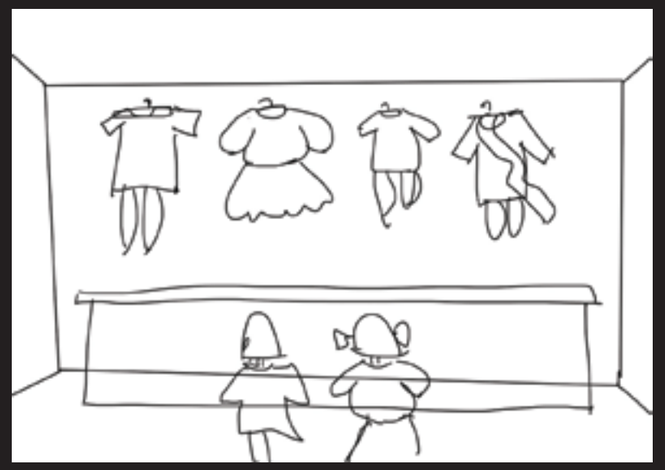
back side of book cover page

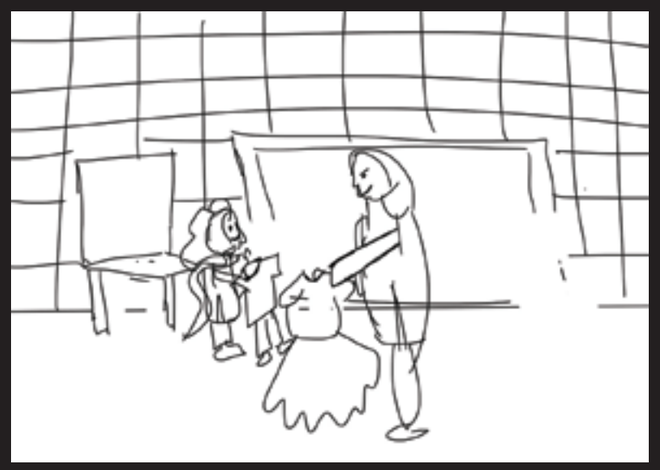
Charging space fo recharge of battrey

the microphone space to listen to the audio

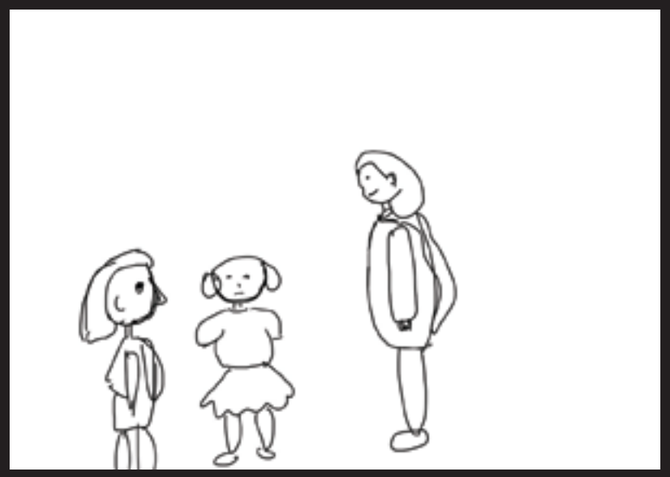


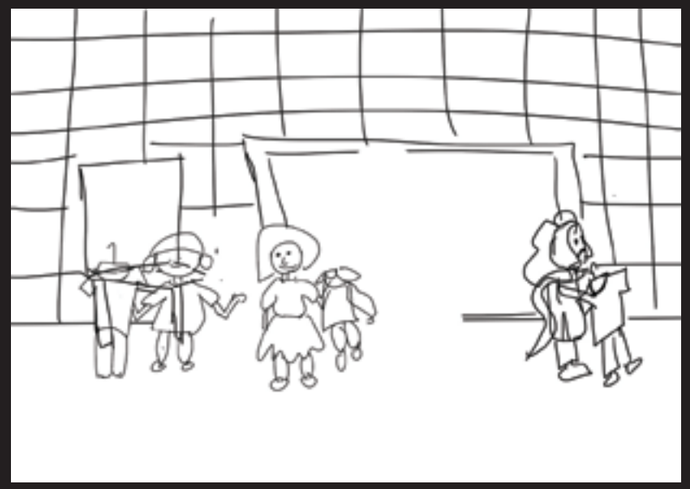






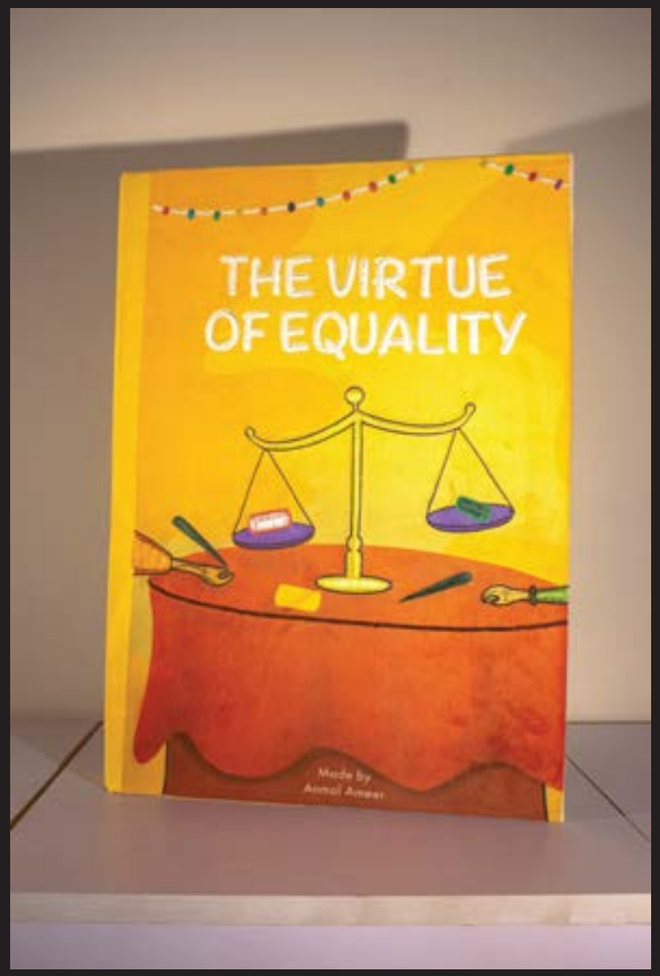
Story board





Choose that for your friend what you like for yourself.

Two girls getting clothes for Eid. They bought good clothes for themselves and ugly clothes for the maid the young maid gets upset
Then the mother gave the maid a good dress then maid became happy. The mother called girls and said
Choose that for your friend what you like for yourself.


THE VIRTUE
OF EQUALITY
Made by
Anmol Ameer

Choose that for your friend
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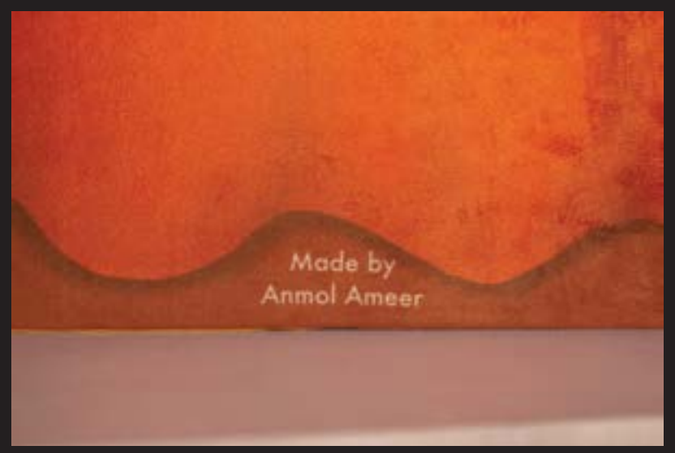
Microphone


Made by
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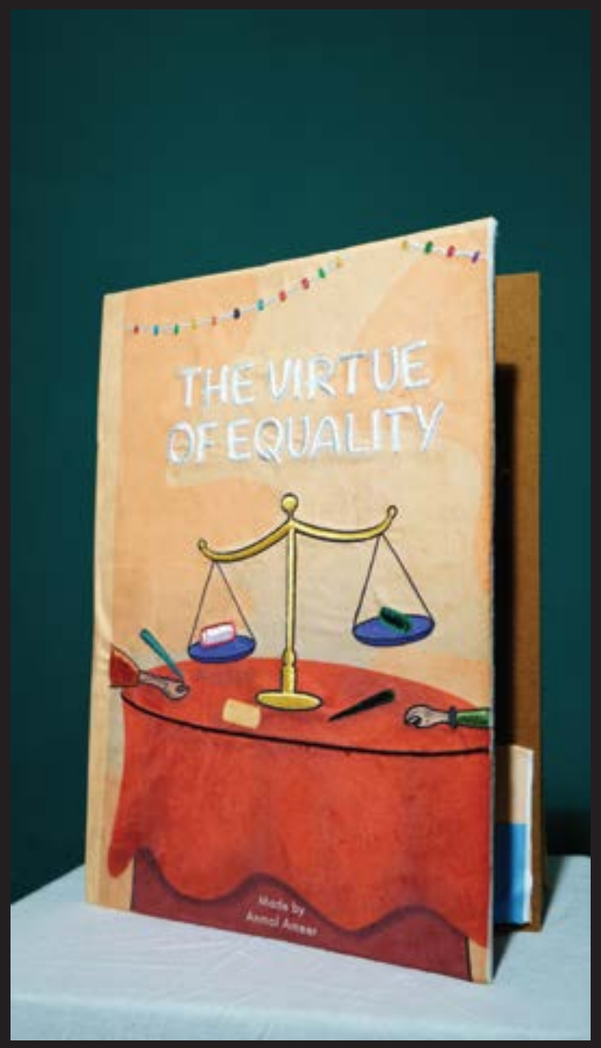
THE VIRTUE
OF EQUALITY

عید کے کپڑے دستیاب ہیں۔

Final


THE VIRTUE
OF EQUALITY
Made by
Anmol Anwer

Choose that for your friend
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Wisdoms

HAPPINESS IS NOT REAL WHEN IT COMES
FROM HURTING SOMEONE ELSE.
Boys playing football one boy hits other and
wins the match. The boy gets the medal but
everyone runs to the boy who fell

1
2
3

Life is too short
to be unhappy
Made by
Aswaf Anwar

LET GO OF THINGS WHICH MAKE
YOU SAD.
Boy goes from a road where he gets bullied
everyday by a group of boys he used to
come home and cry then he decides to
choose the other way and there good boys
were waiting for him to play.

ROUTE 5 - SCHOOL

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ROUTE 5 - SCHOOL
ROUTE 8 - SCHOOL

ROUTE 8 - SCHOOL

covid-19
stay at home

COVID- 19
STAY AT HOME

DO GOOD
GET GOOD

DO GOOD GET GOOD.
Boy shares lunch with boys who don't bring the lunch.
When he didn't bring everyone offered him their lunch.

Thank you