

Thesis Report 2020

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NUQTA

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Chapter 1

1.1 KEYWORDS

Visual Communication Design, Visual Culture, Semiotics, Metaphysics, Philosophy, Jean Paul Sartre, Franz Kafka, Existentialism, Existential Dread, Void, Nihilism, Identity, Infinity, transcend, rhythm, mark making, nothingness, ecstasy, unity, retreat, mortality.

1.2 ABSTRACT

Nuqta is believed to be a dialectic symbol but this meaningless mark is much more than that it symbolises its the first drop of creation, making us as nuqtas of this world.

The nuqta signifies that the existence is eternal, it's the start to an end and vice versa. Its the first limitation of a space and also the first limitation within the self. It gives us the opportunity to retreat back and redeem ourselves

The nuqta is the universal consciousness, we stir as nuqtas our life into motion to start our own journey in this world. This journey helps us evolve our souls to find our purpose

We as nuqtas have an amplified impact as nuqtas on the other nuqtas of the world we radiate from the centre out and give out energy.

Making our existence infinite yet lost in this world.

The nuqta is the first illusion of the Self, the first limitation of SPACE, even as Spirit is the first limitation of Self existence.

The nuqta is life localised as a center of power; the blank paper is life unlimited. The nuqta must sometime be erased, because nothing but the blank paper is infinite.

Making nuqta the mark of unity and creation together making nuqta infinite.

1.3 PASSION

Growing up in a competent environment I always considered myself below par in the given environment, jumping from one place to another the only aim was to do something different to go against the flow. which gave me the satisfaction I craved. Having set that goal as a child with time and the flow of events the goal was tarnished but defeated on these different fields in life the only thing I learned was to stand up with my head high and move on with even more force and wrath. the only thought that kept me going that to every action there is a equal but opposite reaction somewhere in the world and that everything that one faces has quiet some justification to it, some kind of reasoning behind what ever happens. this was the main inspiration behind the topic under discussion. To me this topic grew more of a part of me it made me look life in the introspective I desired. It made me look in a different light with a deeper meaning to life and making one see things around in a different prospective.

During this whole time period from the start I like to consider this as my journey of me as the nuqta, it was my journey of the finding for myself which helped with my own personal growth made me acknowledge things which I was unaware of, it cleared my prospective of design to some extent even blurring the lines between different genre of art, giving me a sense of direction while I was exploring these genres inculcating interest in few while ruling out others which I had explored.

It gave me power it gave me the power to explore and it developed for me more as a passion for me than anything else.

1.4 PROJECT SCOPE

NUQTA tends to emphasize on the mere argument of our existence being so small in this universe to realise ones true self and standing in this world, for one to realise how we all are similar in this world and the entities that set us apart are mere illusions that one set in our own mindset. Were as our existence in infinite in this world we are a single being having a large resonance in this world and it is existing in every walk of life. This small realization of ones own self existence places one in a state of trance that we start to see the world in a total different light.

1.5 DESIGN STATEMENT

NUQTA is more of a way of seeing the world in a particular, way beyond a dialectic mark it is more about than that symbol its an ideology the nuqta. It is believed to have an over-arching theme of existential nihilism where one question and shapes its own existence in this world. The cosmic effects of an individual on the universe. Well working on this topic I have realised how different things are in this world and how ignorant one can b.e Everything in this world has a deeper meaning it has an other side which we are unaware of this. all I felt came to me from within with my need to question and find a viable reasoning to whatever happened around me to redeem myself as the nuqta to retreat and unleash with a fresher prospective seeing the simplest of things in the most complex way.i decided to show these movements these changes through animation through basic shapes that exist which we pay no heed too and how they become complex elements which we cannot decipher as it plays.

1.6 TARGET AUDIENCE

The target audience for the nuqta is targeted at all kinds of people with a simpler visualisation with a deeper meaning essentially it can be suited for mature audiences because of the complexity of the content. The main aim is for one to realise their own worth and standing in this world.

CHAPTER 2

2.1 THEORETICAL FRAMEWORK

The first thought when the word nuqta comes up is that we know it as the period or full-stop. To us its just a punctuation mark which is used to end a sentence. If you dig deeper, the meaning of nuqta which to a lot is a meaningless mark, we come to this conclusion that we ourselves are a nuqta. We also derive this from the concept of the big bang which generated an atom from which each-one of us came into existence.

Furthermore, the concept of human fertilization is an example it is also signifies/considered to be the droplet of creation. The nuqta signifies eternity it makes easier to understand it can put at end while simultaneously making and breaking. its the first limitation in a given space we are nuqtas we exist we shape and create whatever we desire. The nuqta holds so much that it has the power to shape the universe. we can retreat back to the nuqta and start all over again.

The nuqta is something so simple, something we believe is nothing, yet it is safe to say that it is the mark of existence. The nuqta is believed to be the primal point of everything be it meta physics, mathematics or mysticism it is also considered the first intellect with the nuqta formed when upon touched a paper. The circle around the nuqta is the universe and we are this nuqta. The nuqta a place within us where we can retreat to from the chaotic life we build, erase our problems in order to have a clean slate.

In a sense to redeem our own souls. We as nuqtas in this world are trying to find our purpose, find their own meaning generating from one nuqta and navigating our way to find ecstasy which varies from person to person. The nuqta is the first illusion of the Self, the first limitation of SPACE, even as Spirit is the first limitation of Self existence. The nuqta is life localised as a center of power; the blank paper is life unlimited. The nuqta must sometime be erased, because nothing but the blank paper is infinite. The nuqta is the universal consciousness, we stir as nuqtas our life into motion to start our own journey in this world. This journey helps us evolve our souls and become truly illuminated. We as nuqtas have a amplified impact as nuqtas on the other nuqtas of the world we radiate from the centre out and give out energy. It reflects creation multiplying and revolving around this fixed centre. During this whole time period from the start I like to consider this as my journey of me as the nuqta, it was my journey of the finding for myself which helped with my own personal growth made me acknowledge things which I was unaware of.

2.2 LITERATURE REVIEW

NUQTA is based on on three basic philosophical theories, one of them being existentialism which directs us to question our own self existence in this world. Existentialism is a philosophy concerned with finding self and the meaning of life through free will, choice, and personal responsibility. The belief is that people are searching to find out who and what they are throughout life as they make choices based on their experiences, beliefs, and outlook And personal choices become unique without the necessity of an objective form of truth. An existentialist believes that a person should be forced to choose and be responsible without the help of laws, ethnic rules, or traditions. The focus of existentialists, whether it be Sartre, Kierkegaard, or Heidegger, question the free will of man to determine the way Human Being and other entities in the world interact.

Nihilism is the concept which defies all pre-requisites it says that one creates and navigates once own self. *Nihilism derives its name from the Latin root nihil, meaning nothing, that which does not exist. This same root is found in the verb "annihilate" -- to bring to nothing, to destroy completely.*

Bringing us to these belief that whatever happens in this world and life is worthless.

While studies both these theories we put together the concept of existential nihilism which makes one believe that in this world we shape our own existence and declares all knowledge and pre-requisitions null and void.

“If we believe in nothing, if nothing has any meaning and if we can affirm no values whatsoever, then everything is possible and nothing has any importance.”

— *Albert Camus*

existentialism gives us free will and choice giving us the opportunity to make our own beliefs and question knowledge since knowledge is baseless theory based on another individuals assumption putting knowledge in question justifying the famous existential phrase *“existence precedes essence”*

An individual should choose his own good and bad what might seem good to us might not be good to them we determine all good and bad through the nature that lies before us without any sort of freedom. The lives we have are futile and purposeless with the concept that man is simple is makes himself makes meaning giving us the opportunity since there is no purpose we make our own life purpose own meaning to our lives.

Bringing man's rationality to light rationality should be more concerned with our beliefs which would lead us to thrive not to aid our survival but thrive.

2.3 CONCEPTS

Over the years there have been many artworks or displays which worked on the concept of infinite and immersive art since these were somewhat the primary elements of my thesis I looked upon the work of Yayoi kasuma a Japanese artist who masters her art through polka dots and is known for curating infinity rooms. one particular work of art was the fireflies on water displayed in the Toledo museum in 2002 the work of art was highly intricate. *‘Fireflies on the Water. Like all the other Infinity Rooms, Fireflies on the Water explores the relationship between ourselves, the space that we occupy, and the ungraspable concept of infinity. Through lights and mirrors, it transports viewers to a space that seems endlessly expansive.’* (Yayoi kasuma).

(Yayoi kasuma) November 16, 2019 (Elena Martinique). To Infinity (Rooms) and Beyond! Where To See Yayoi Kusama Exhibitions in 2019 and 2020?

A lot of her work questioned of human existence how a human comes into existence and interacts with a given space the spaces that she curated always had the the element of human interaction the space would have the interaction and its effects element to it. She curated an installation that had which creates a space in which individual viewers are invited to transcend their sense of self.

Another modern day approach to the concept was the infinity room curated by the Turkish artist refik anadol the first installation called *‘infinity’* is part of his on going project

'Temporary Immersive Environment Experiments'

Its a working is based on the concept of immersion which is achieved through an audio and visual installation it takes us into a state of consciousness where we question our existence this is transformed by creating a non physical world In a physical world.

Refik Anadol: Infinity Room Organized by Scottsdale Museum of Contemporary Ar

'The experiments will discuss the inherent spatial qualities of immersive virtual environments and their effect on the embodied person. Through the presented framework, the experiments intends to question the relativity of perception and how it informs the apprehension of our surroundings. Rather than approaching the medium as a means of escape into some disembodied techno-utopian fantasy, projects sees itself as a means of return, i.e. facilitating a temporary release from our habitual perceptions and culturally biased assumptions about being in the world, to enable us, however momentarily, to perceive ourselves and the world around us freshly.'

(Anadol)

His work submerged the actual and the virtual spaces which interacted and made the view through these simple audio and graphic visualisation made one exist in a non physical world in a physical world which provoked the viewers to question their own perception of place and of the self with viewer's awareness of his or her own physical self is temporarily transformed.

The pulse room by Rafael Lorenzo was one such work which fell under the domain of *experiential design*. Originally inspired from the movie of the 1960s *Macario* in which the main protagonist suffers through hallucinations and sees every other individual as a lit candle.

The work was created in 2006 an interactive installation featuring 300 light bulbs. It had an interface in which the participant interacted with the and it would detect the participants heart pulse and would channel it to the light bulbs which would flicker according to the participants heart beat

'Each time someone touches the interface a heart pattern is recorded and this is sent to the first bulb in the grid, pushing ahead all the existing recordings. At any given time the installation shows the recordings from the most recent participants.'

*Pulse room: rafael Lorenzo
Antimodular Research,
1992-2020*

2.4 RESEARCH QUESTIONS

There have been a lot of directions and questions that have been asked during my whole journey the amount of research questions grew as did my obsession with the nuqta itself. The questions went from being complex to simpler questions. In order to derive a few main questions I had to funnel down and disregard all other questions and it came down to a few much clearer questions.

What is the nuqta? Does it signify infinity?

Can be the nuqta said to be the start or an origin to everything?

Is the nuqta the epitome symbol of infinity and existence?

Nuqta believed to be a dialectic symbol but this meaningless mark is much more than that it's the the drop of creation, does this make us as nuqtas of this world?

With the unity of existence being one primanal point, making it infinite, would it be safe to say that the nuqta is that point of origin of everything?

2.5 Research Questions Explained

With the question of existence and concepts of infinity being the to main objectives the research questions funnel down to how nuqta is our own identity it justifies our own existence.

The first thought when the word nuqta comes up is that we know it as the period or full-stop. To us its just a punctuation mark which is used to end a sentence.

If you think about the nuqta further its placement changes the meaning and the tone of certain things. If you dig deeper, the meaning of nuqta which to a lot is a meaningless mark, we come to this conclusion that we ourselves are a nuqta. We also derive this from the concept of the big bang which generated an atom from which each-one of us came into existence.

Furthermore, the concept of human fertilization is an example. To find the meaning of nuqta one should touch upon the concept of existentialism, nihilism, existential nihilism, solipsism, epistemology nihilism etc, the research for the meaning of the nuqta is on going. The nuqta to me is life, it signifies eternity, it gives us the meaning or the understanding of logic. It can put an end, it can make or break anything. *The*

*Manly P. Hall; Lectures on
Ancient
Philosophy*

dot philosophy of Mary . Pull says that the nuqta is time, it dissolves it becomes eternity. It is the first limitation in a given space. We are the nuqta, we create what exists around us, shape whatever we want to change around us. The dot holds so much that it has the power to shape the universe. According to her research we can retreat back to the nuqta and start all over again. The nuqta something so simple, something we believe is nothing. Existence is something which holds so much that it can challenge Heidegger, Sartre and all these timeless philosophers and their philosophies. The nuqta is beyond a circle, it's the mark of meaning and existence. The nuqta quantifies it all.

We all humans are nuqtas in this world we are eternal we go on from generations, years centuries to centuries having an impact be it bloodline, our grave the nuqtas of this world are on going are eternal.

Making NUQTA the mark of unity and creation and together making the NUQTA infinite.

Chapter 3

3.3 RESEARCH METHODOLOGY

My research methodology was mostly based on qualitative form of research since it brought together different theories and culminated into one. Initially starting with the dialectic and language view point had a very interesting and exciting information to give which existing in our everyday life but yet we fail to understand or rather notice.

The philosophical theories had a rather unpleasant and adverse effect on me as an individual dunking me into something which I had no prior knowledge in was like unleashing a beast which was very difficult for me as an individual to tackle. But I feel that played a very primal part in my design and research process it made me redefine and make myself understand and prioritise my objectives in a better way. My visual research was limited I indulged in translating what I had read and understood

Into visuals in started of by making visuals through hand and then transferring and making them digitally having a strong command on them.i started to randomly photograph things and then funnel them down and direct it towards the topic under discussion videography was another element.i order to generate an experience based project I decided to explore and feel materials and people to understood or rather make them understand what I felt I need to make them realize what I wanted them to feel and realise to have a positive outcome as desired.

CHAPTER 4

4.1 MEDIUM OF PRESENTATION

With the struggles and oppositions I faced with my nuqta coming to life I had from the very beginning decided that I would have an experiential space design in which the viewer can indulge and interact with the given space and the interaction between the space and the viewers had to be essential and I had seen it as the viewer to be the part of the whole art work giving it the different aspect.experimenting was the key and to compliment my thesis it was essential for me to try something different yet unique as I did in my mini thesis developing a life size praxinoscope

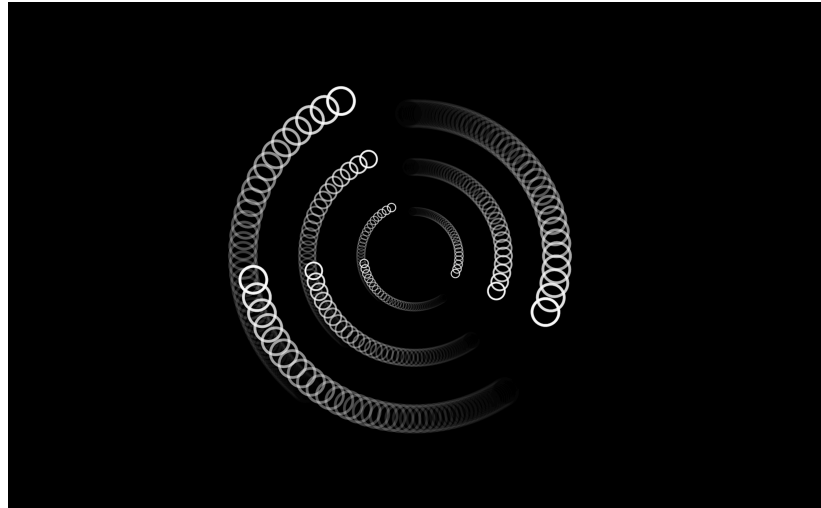
But with the COVID 2019 outbreak my experiential space design had been declared null and void with so limited time at hand I had resorted to choosing to make animations as my medium with very general and basic shape which turned into to form simple to complex iterations coupled by sounds which we hear in everyday lives but yet to ignore keeping in the mind the concept of how simple things have a complex and deeper meaning to itself. In my final renders I kept the ideology of simplicity constant and through different elements tried to create hypnosis effect complimented by sounds followed by narratives giving meaning to the series of 8 animations giving out the most basic information yet the information which very easily hits home .

4.2 PRE-PRODUCTION

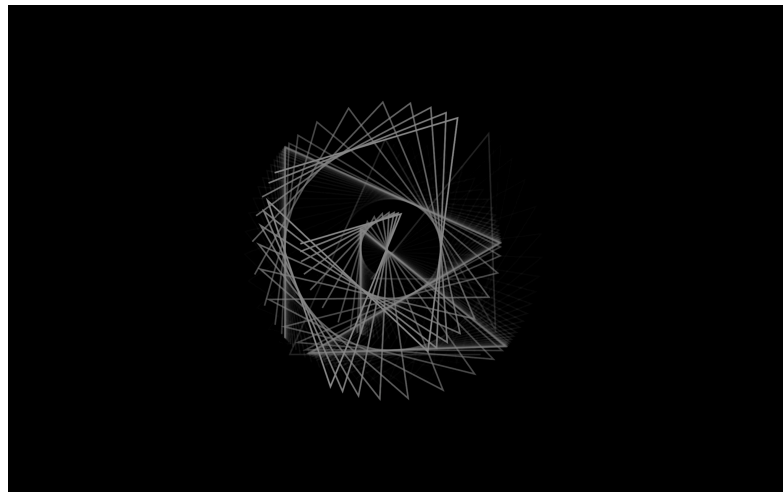
During the pre production phase as my earlier execution suggested I had developed a whole system or circuits which worked in accordance to touch and human resistance to electricity along with the craftsmanship which I did while building my praxinoscope taking that forward I had started developing neon filled lights with assistance according to my requirement but with the new directions I used certain softwares and websites. To make the animations and to reveal what I intended to show for sound design I took assistance from a friend we approached the concepts by designing a set of sounds for each category through methods like FM / Wavetable synthesis and sample manipulation

CHAPTER 5

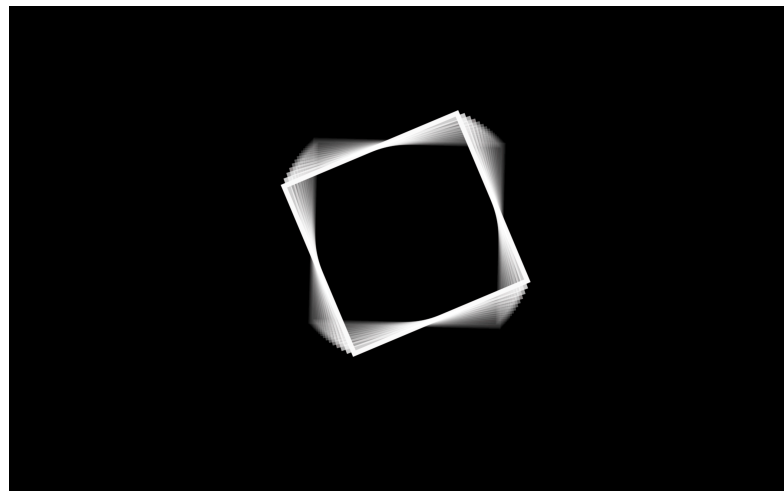
5.1 PRODUCTION



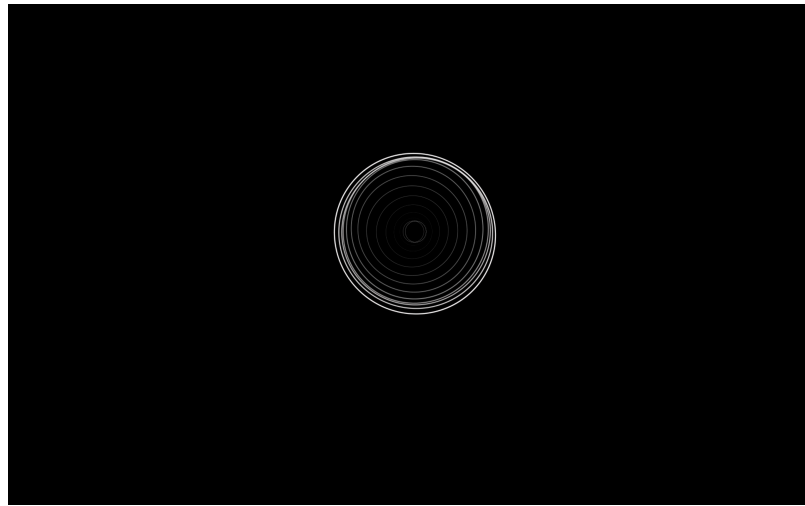
We come into existence by being born we nurture are life and all human beings die. In these two ways, we are finite: our lives are not endless, but they begin and they come to an end. When on the context of life which lies between birth and death we believe that our existence is infinite we are immortal. We believe we become independent overtime, but never completely or permanently so. Making life for us mortal, but then again together these three nuqta's of our existence stir our life in motion in an unsteady yet steady way, mortal entities make our existence infinite.



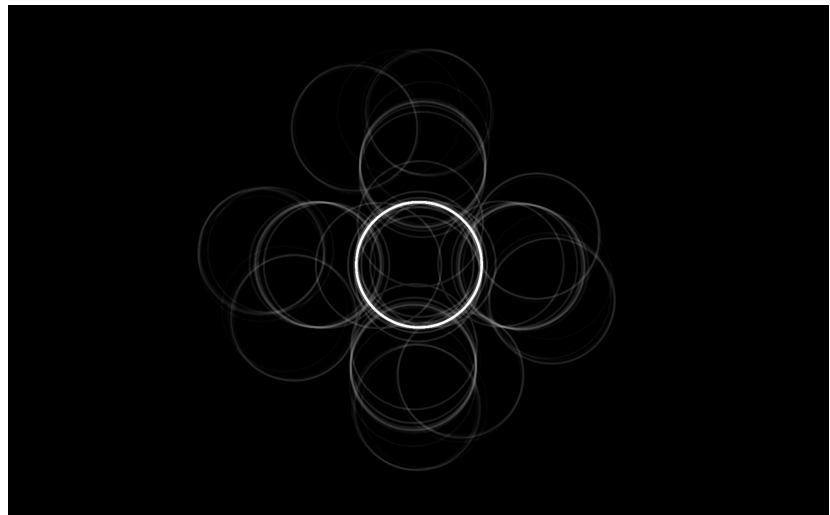
The nuqta to me is life, it signifies eternity, it gives us the meaning or the understanding of logic. It can put an end, it can make or break anything. The nuqta is time, it dissolves it becomes eternity. It is the first limitation in a given space. We are the nuqta, we create what exists around us, shape whatever we want to change around us.



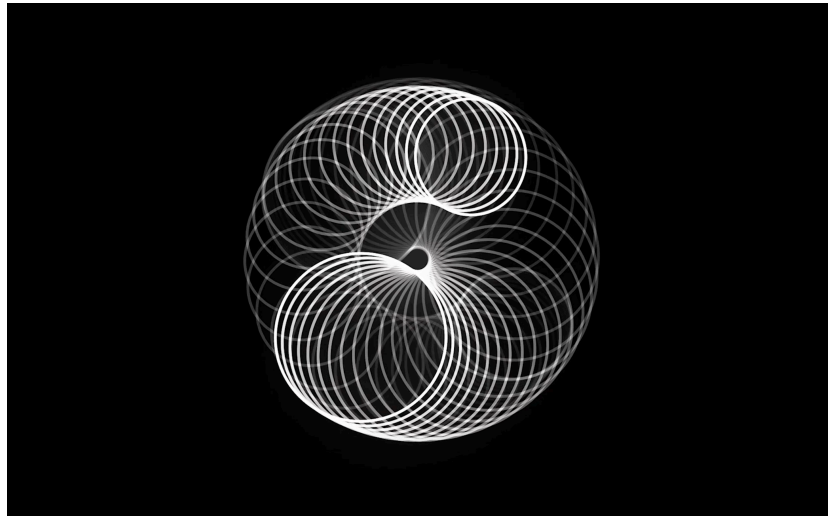
We exist in a world where we believe Darwin theories of evolution, of the survivor of the fittest the hard corner shape signifies all these theories of life that one keeps deems oneself as untouchable, powerful. But this nuqta it holds so much power that it can shape the universe. It has the power that it can shape and bring the world back to its own realm whatever power one holds, it revolves and it gives out energy from the nuqta which lies from within. This nuqta evolves and brings it back to its true form.



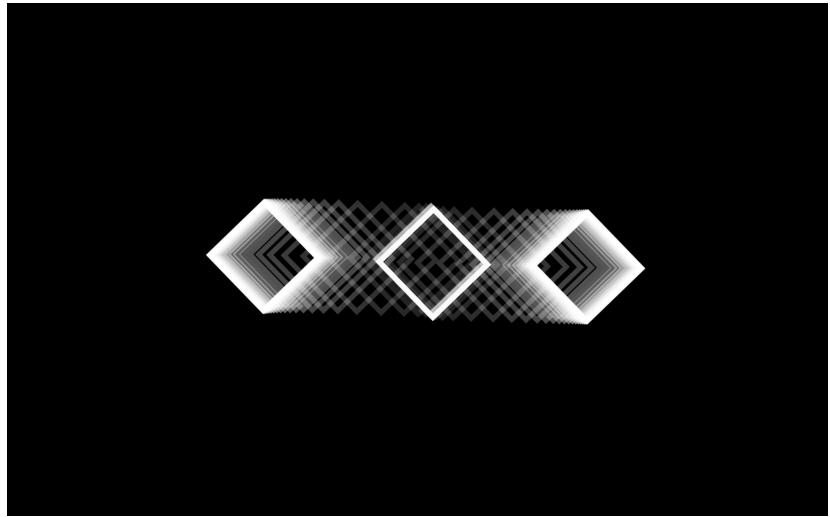
The circle around the nuqta is the universe and we are this nuqta. the nuqta a place within us were we can retreat back to from the chaotic life we build, erase our problems in order to have a clean slate. In a sense to redeem our own souls. The nuqta is usually considered the most perfect and the most simplest of symbols, and therefore the least imperfect symbol.



If we see the nuqta in sufism or in light of mysticism the nuqta can be the whirling dervish who whirl for hours in a circular manner giving out their own energy they are the to retreat back into themselves the nuqta in the state of ecstasy to attain wholeness to forget the worldly goods, with the rising



Inequality exists in our society as two whole realms which creates a movement in this cosmic world each one of them is the nuqta and we are the universe which revolves around us with these transitions it ignites the movement of the electrons, molecules and cells revolve around one primal point starting from the basic level. The electrons are said to be related to emotions, the molecules to the intelligence or the mind, and the cells to physicality and thus to the earth, the movement or the vigour within us that generate then changes its velocity creates a harmony among these different essences of the self and evokes a profound consciousness. It affects the ebb and flow of our entire existence its cynical course also signifies the rhythm of life within us. Generating from a single standpoint



The nuqta is the starting point of anything or everything. The nuqta explodes with Big Bang. And becomes universe. the explosion's effects are dynamics. The Universe continues to expand. In this universe there are microcosms the earth. Man his spirit, etc All emanates from one point. Like the two sets of genes which replicate and create a fetus the nuqta is that replication. Making NUQTA the mark of unity and creation and together making the NUQTA infinite.

CHAPTER 6

6.1 CONCLUSION

Anything I would say regarding this project would be an understanding. Also I wouldn't deem this as a project but rather an ideology that I felt it is rather a way of thinking and looking at things in a different introspective, which for an individual can turn out be lucrative in the end. As I would have expected it was beyond a thesis project it was more of a journey for me as individual over time it has become of an obsession.

During this whole time period from the start I like to consider this as my journey of me as the nuqta, it was my journey of the finding for myself which helped with my own personal and professional growth my own limits and capacities as whole made me acknowledge things which I was unaware of, it cleared my prospective of design to some extent even blurring the lines between different genre of art, giving me a sense of direction while I was exploring these genres inculcating interest in few while ruling out others which I had explored.

The whole process had me on every step strengthen my idea and made me believe in myself more even with oppositions flying my way. The new ways of taking up things and the work, the ideation process to navigate the project has widen my peripheral and I would have wished that I could have seen it in all its glory as I had pictured it but I feel that is part of once own existence and its impact on the universe .With the feeling of dismay but with the passion to be ignited even five years down the line.With the faith that the nuqta would persist and my message and the feeling it has hiked up in me I shall be able to convey within the realm of design in a beautiful yet thought provoking way hopefully in the future.the findings and the process for me would be eternal till the end of my time.

During this whole time period I would like to thank myself only for putting up a great fight and I hope that I would rise from the ashes with more power every time.

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