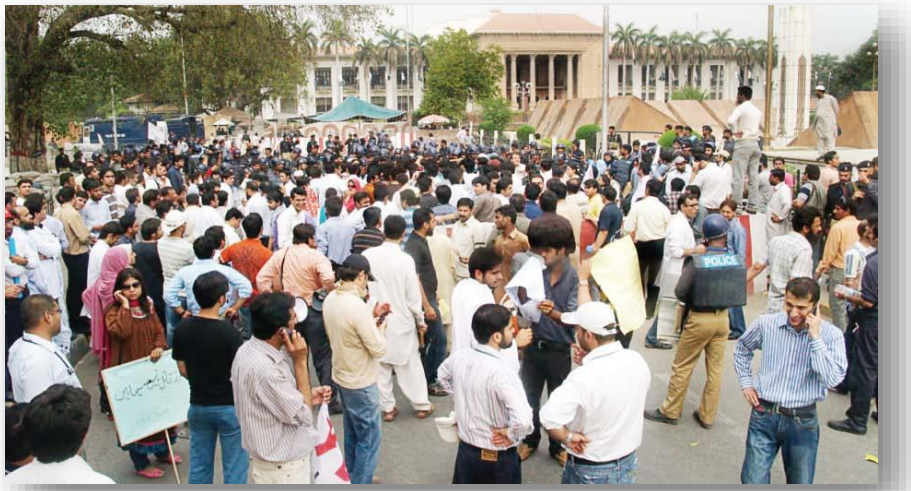
HARTAL ROAD

AHMED ZIA

ABSTRACT

Growing up at a location nearer to the Mall Road and observing the traffic jams due to the strikes held by every different set of people on the same route while moving to and fro the city, this lead me to develop a concept to introduce a game in a similar context regarding this issue. What am I doing is highlighting the hurdles and problems faced by a person who regularly takes the route while moving to their college, university or office. This game also tends to comment on the contemporary culture that strikes have become in our society and how to add a different element to an approach of a serious nature.


POLICE

CAPITAL

GAME DESIGN

- Single Player
- Genre: Arcade/ Action adventure
- Level
- 3rd Person
- Pc Game

NAME SUGGESTIONS:

- Mall Rush
- Mall Run
- Strike Back
- Mallroading
- Pohancho
- Mall Bhag
- Mall Dhorh
- Hartall- HarMall
- Hartall Road

HURDLES

- Burning tires
- Barriers
- Containers
- Rickshaw
- containers police van stop signs traffic cons tires fire

- Molvi
- Lawyers
- Police

GAME REFERENCES

HEALTH:
6,014 × 1
139
× 231
Swipe to get in lane at a junction

FOOD
STOP

THINGS NEED TO BE DESIGNED

- Famous buildings structures like Wapda house, Chaman, Alfalah Bank , Alfala Building, PTCL Head office , GPO, Assembly hall , Museum , Panorama
- Road Areas in front of buildings
- Characters
- Textures

MAIN CHARACTER

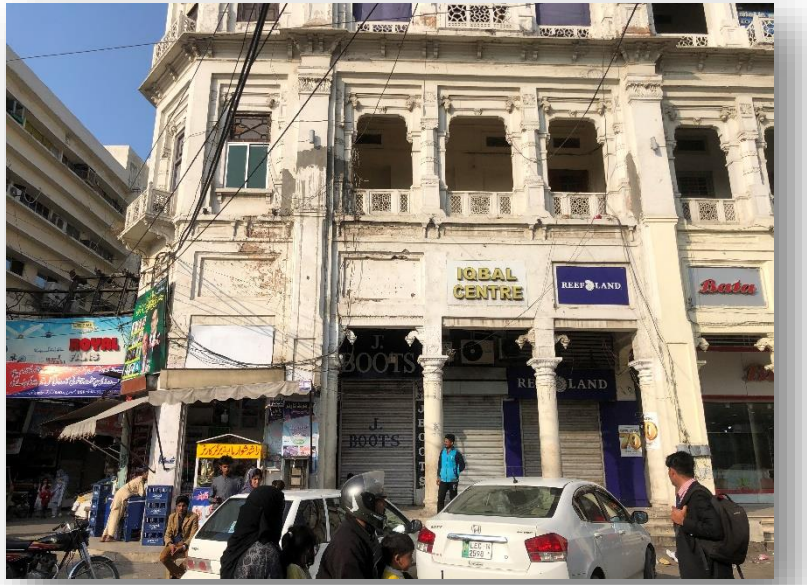
- Students
- Male & Female

GAME PLAY

- Running
- Right left slide and jumping
- Jump over cars top, containers,rikshaws and hurdles created by characters
- Art Style is animated 3d and is pretty much cartoonish

STOP
STOP

Pictures Collection



Bata
Bata
Bata

Premier Insurance
BUKHARI CORP.
Bundu Khan
RESTAURANT

MALLMANSIONS
ALLIED LEGAL SERVICES
Servis
Milli

FAZAL DIN'S
PHARMA PLUS
MES

Optel

Bundu Khan
RESTAURANT
RADO
SWITZERLAND
TISSOT
ROYAL WATCHES
Galito's

Salt'n Pepper
Restaurant
Haji S. Ameer Din & Sons
OPTICIANS

SHOE BOX
urbansole
Hush Puppies
CAT
WORK
LIFE

SHAAHIDIN MANZIL
1914
Bank Alfalah

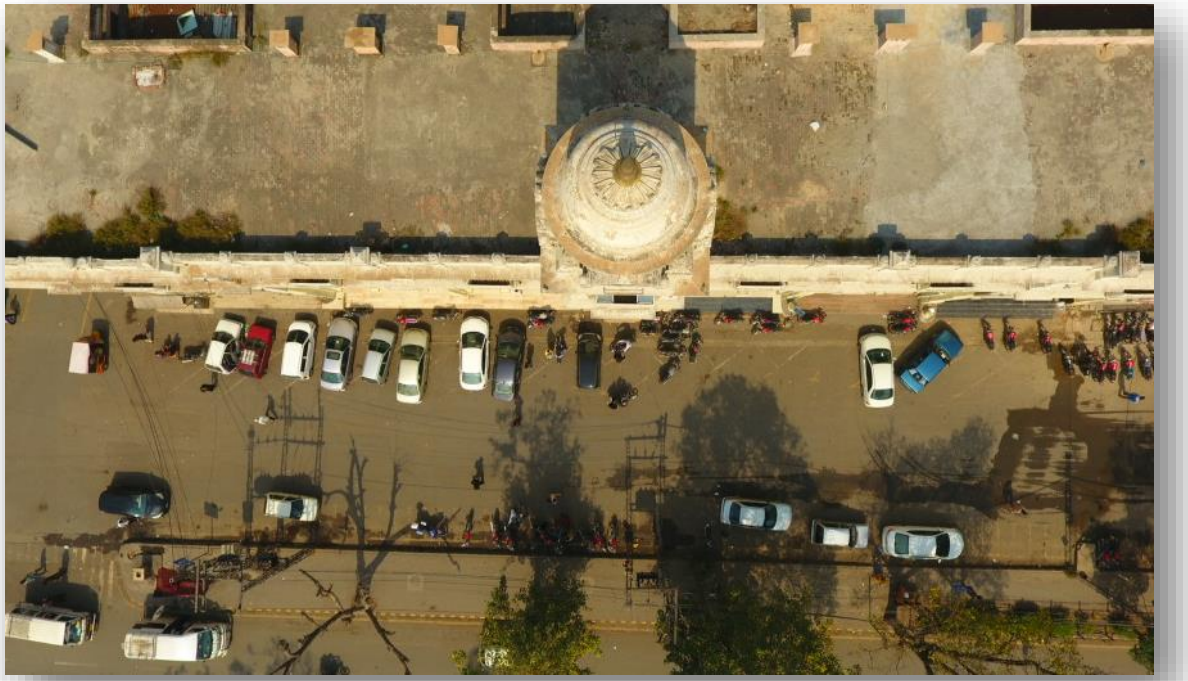
PANORAMIK HOTEL
SHOE BOX
urbansole
Hush Puppies

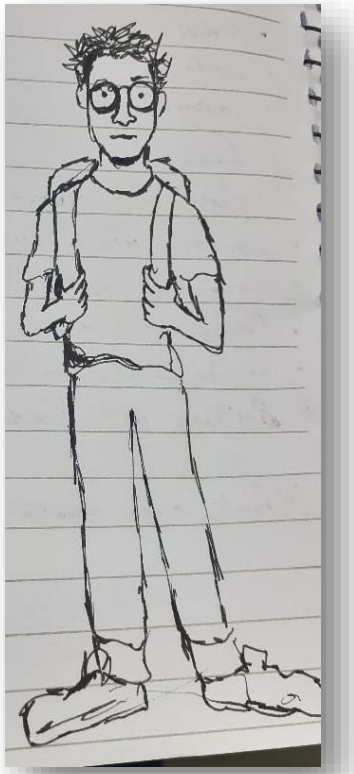
PANORAMIC HOTEL
PHILIPS
Sales & Service

HBL
PARKING

PHOTOGRAPHY BY DRONE CAMERA

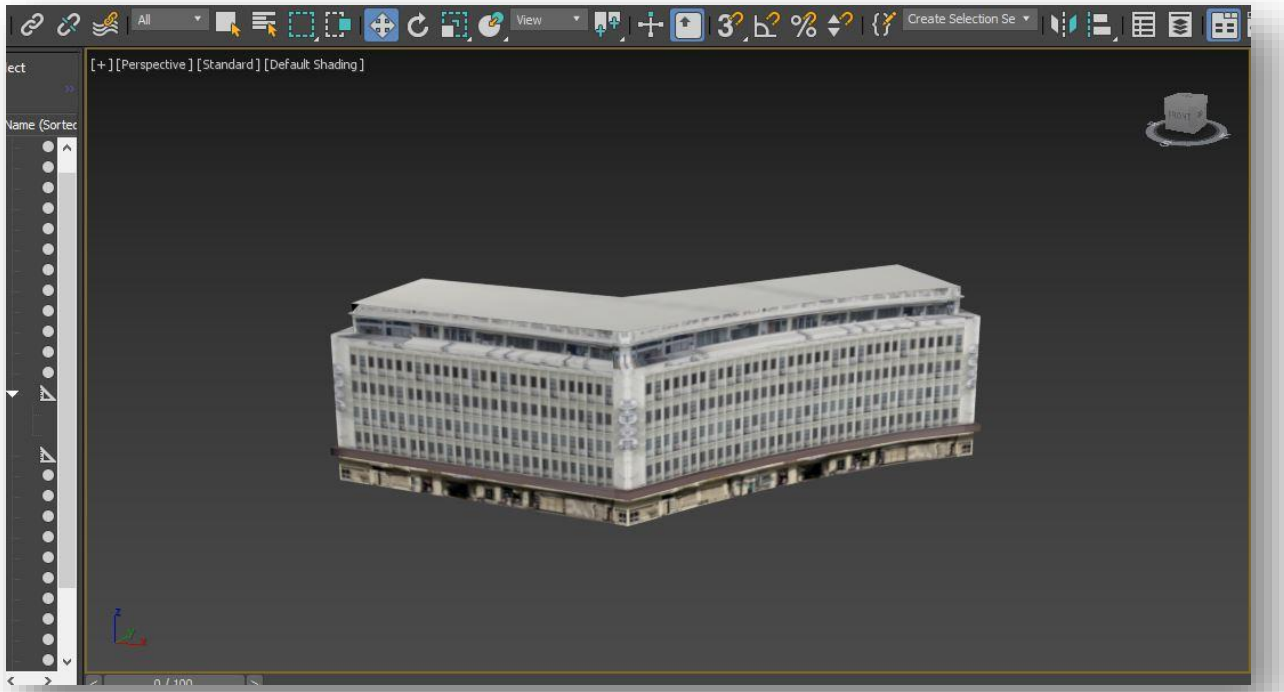
RADO





BUILDING MODELING

Choosing the main highlighted buildings on mall road I tried to Map the real texture and feel of the buildings in 3d modeling.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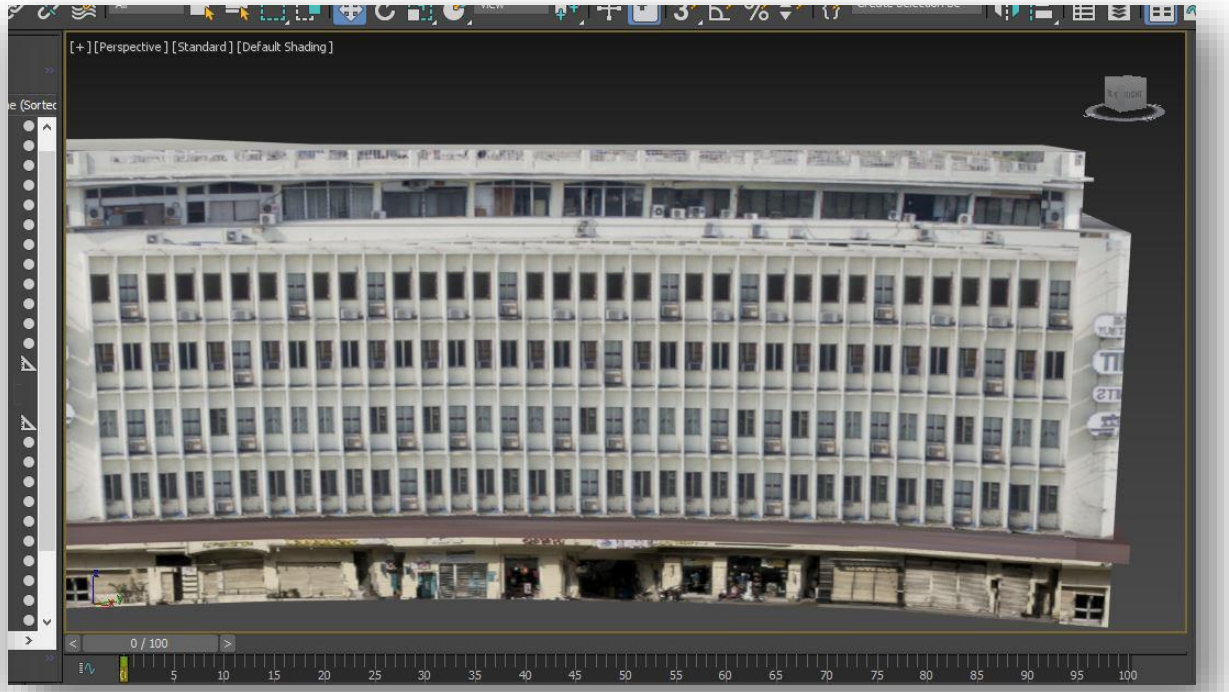
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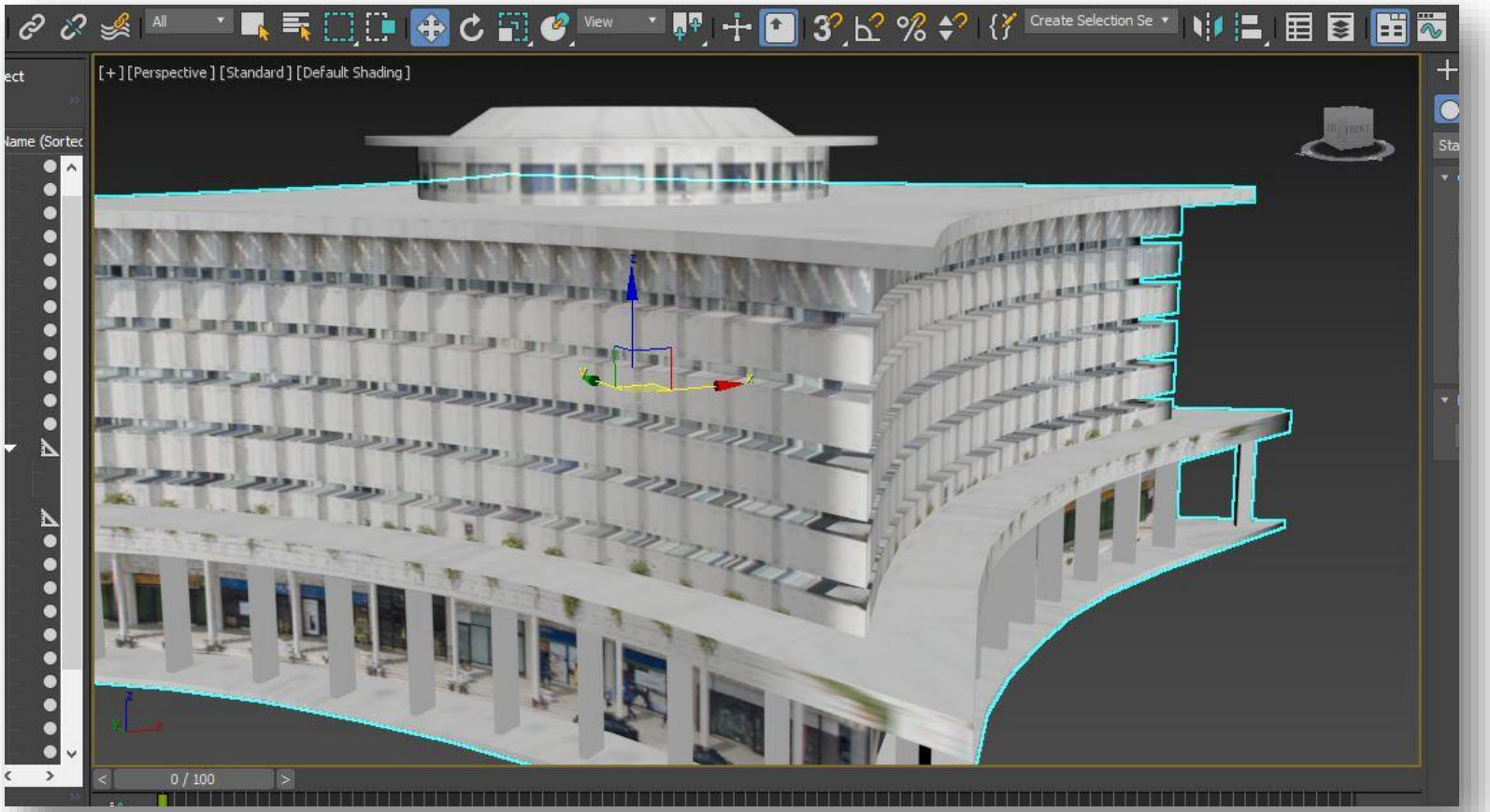
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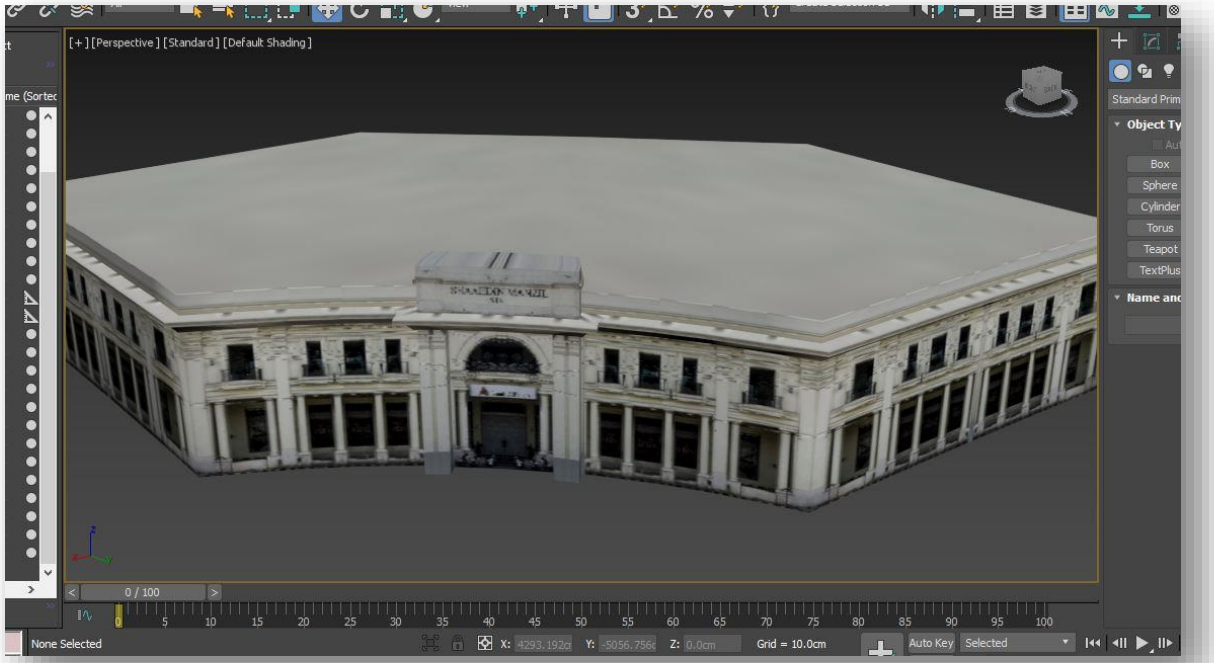
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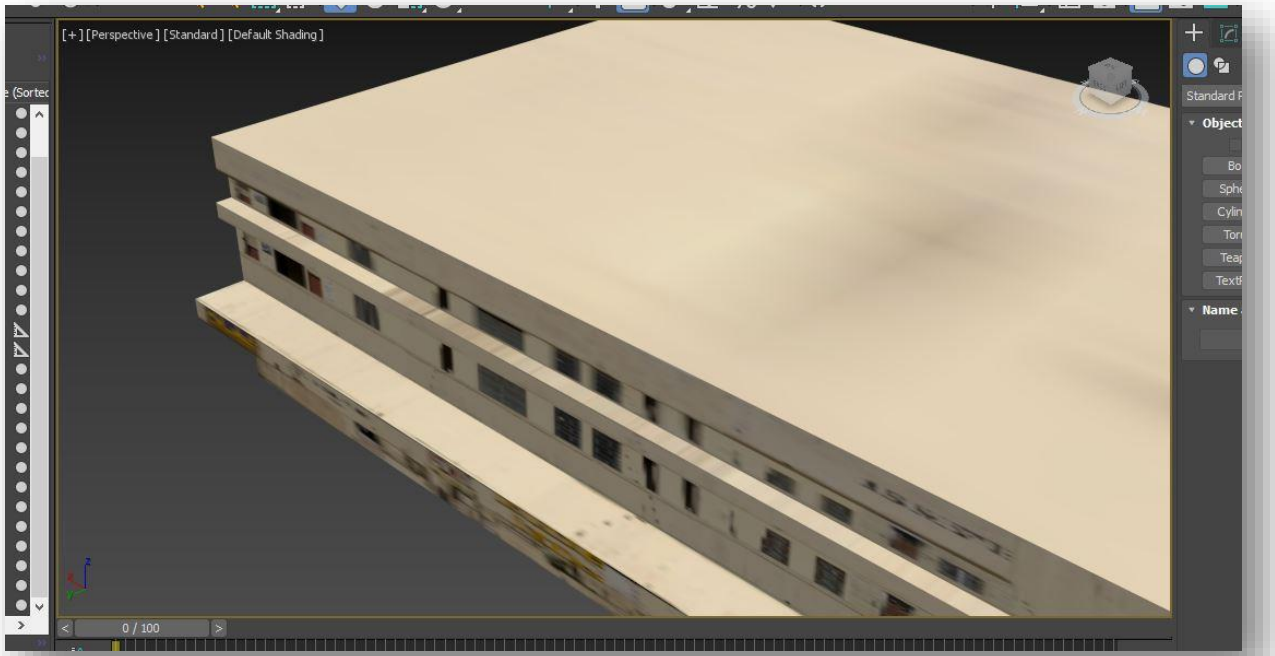
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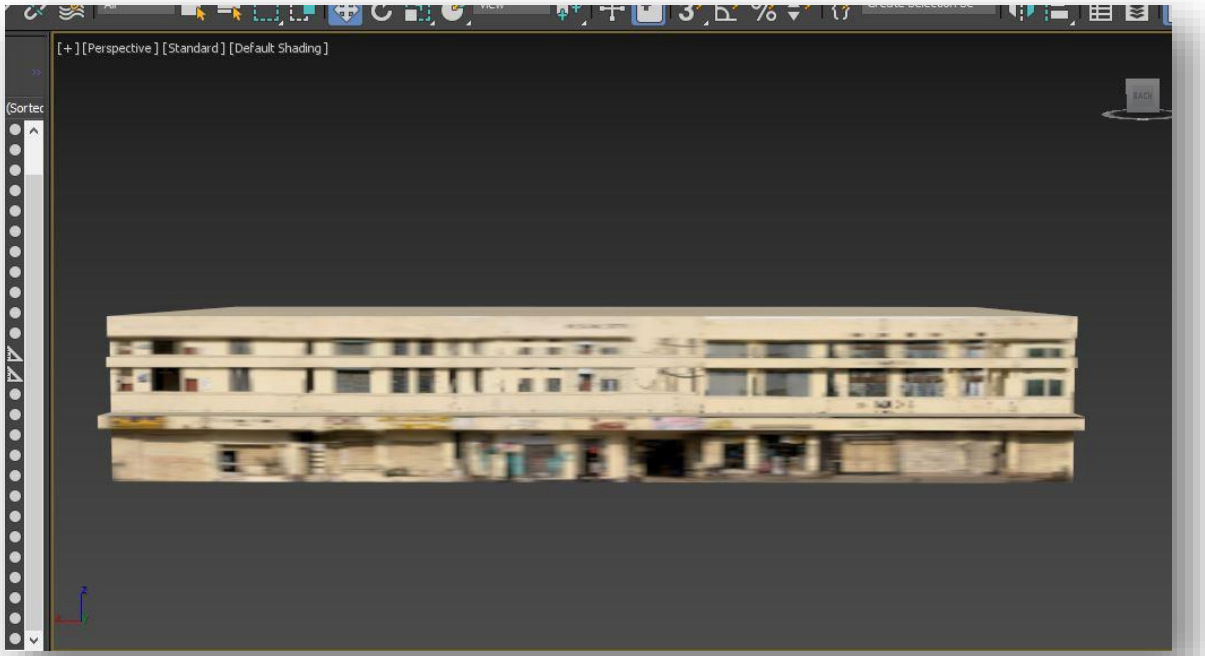
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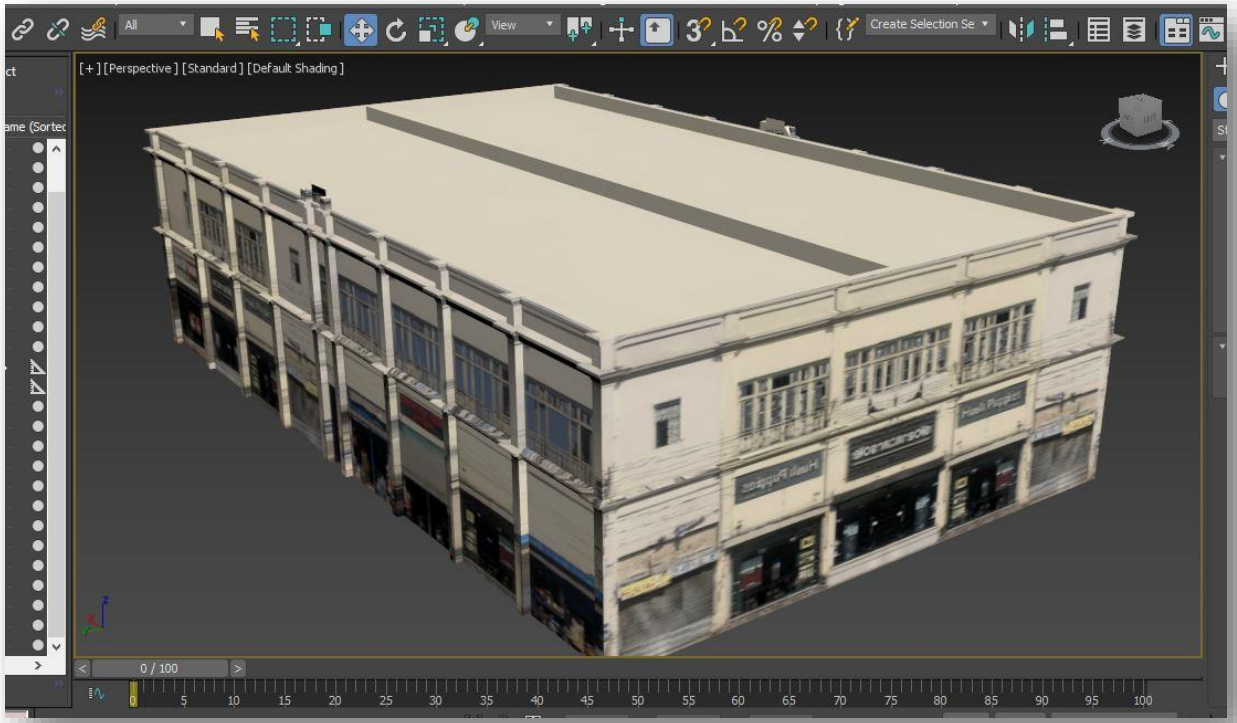
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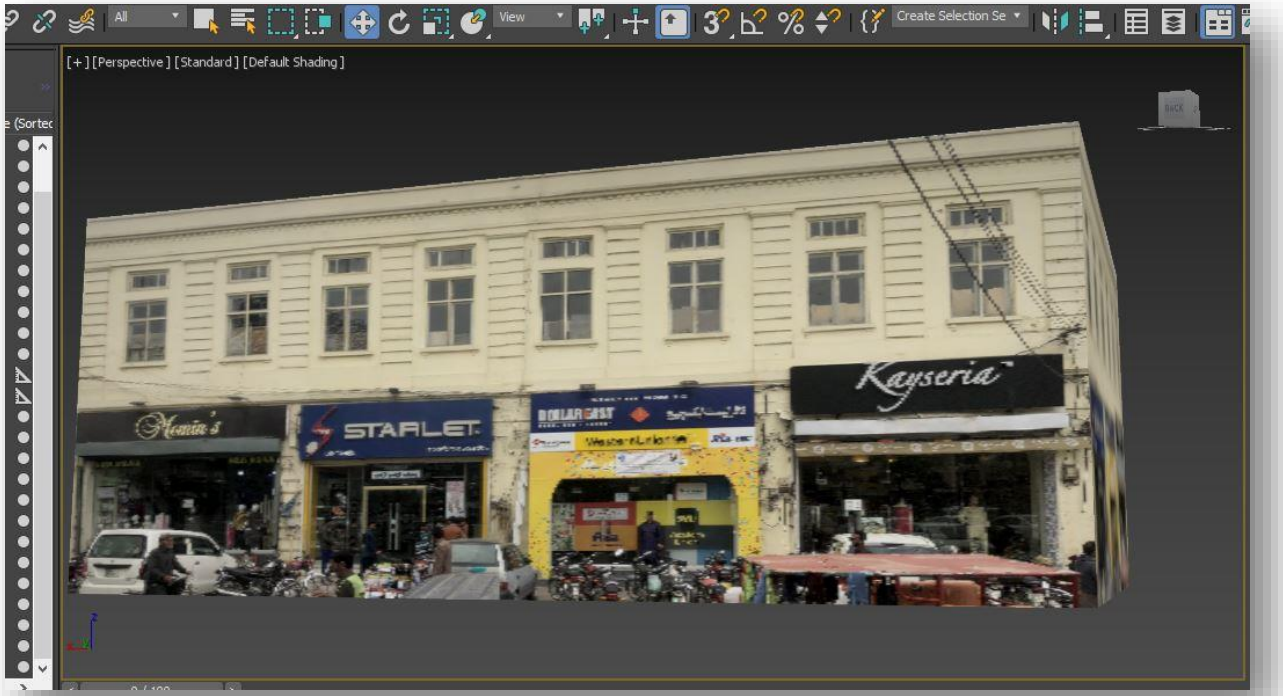
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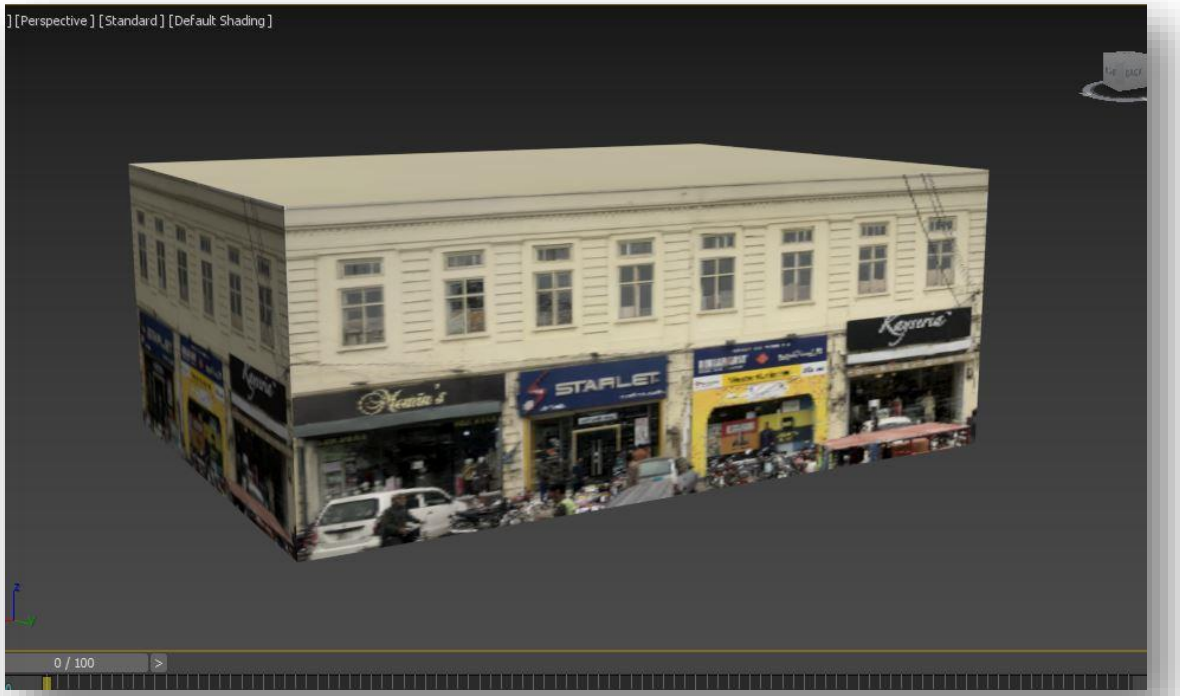
STARLET
Kayseria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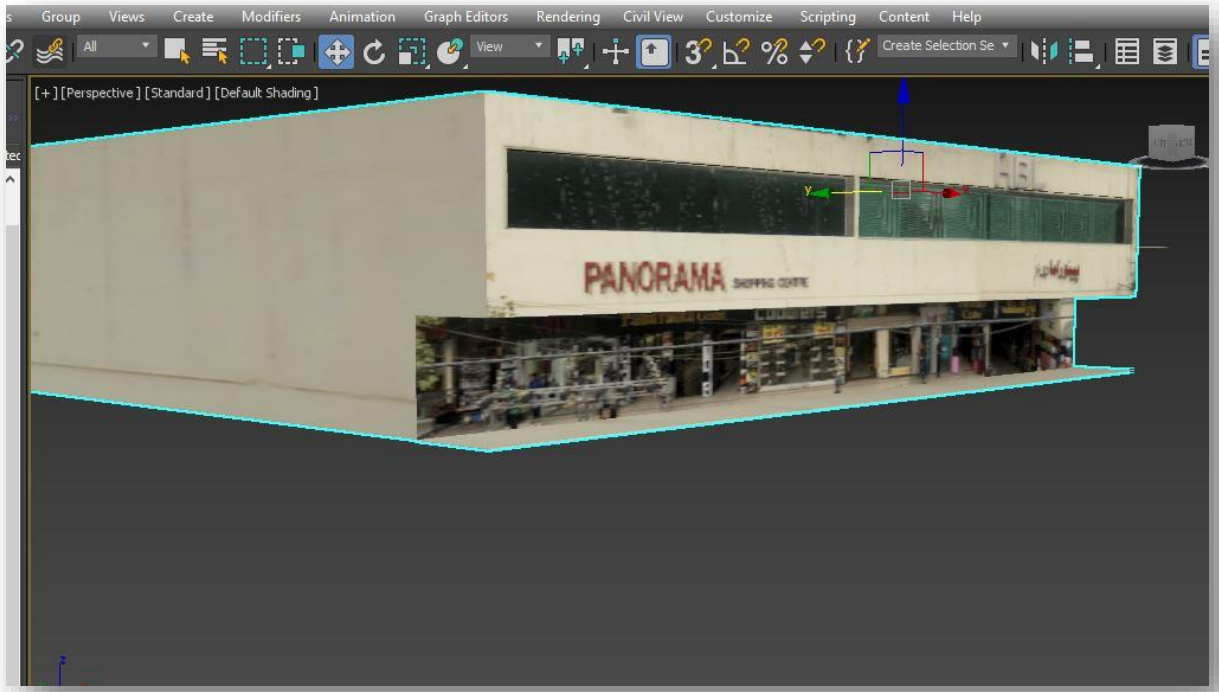
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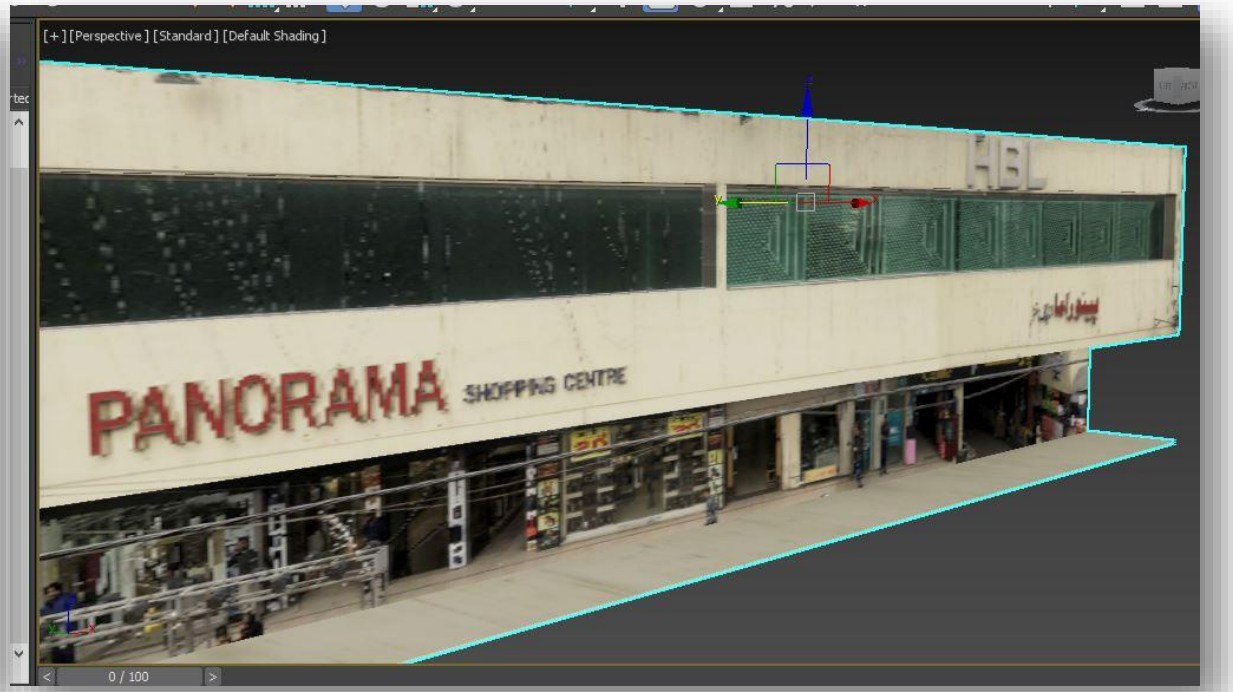
PANORAMA
SHOPPING CENTRE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PANORAMA
SHOPPING CENTRE
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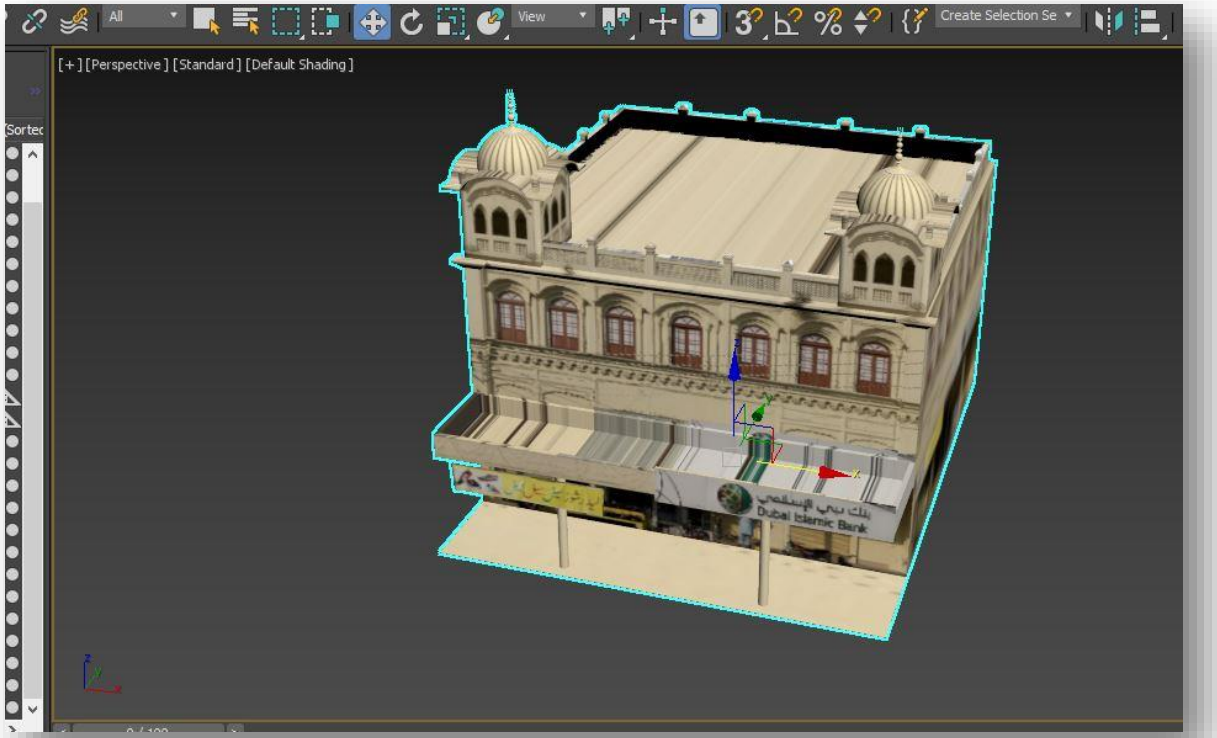
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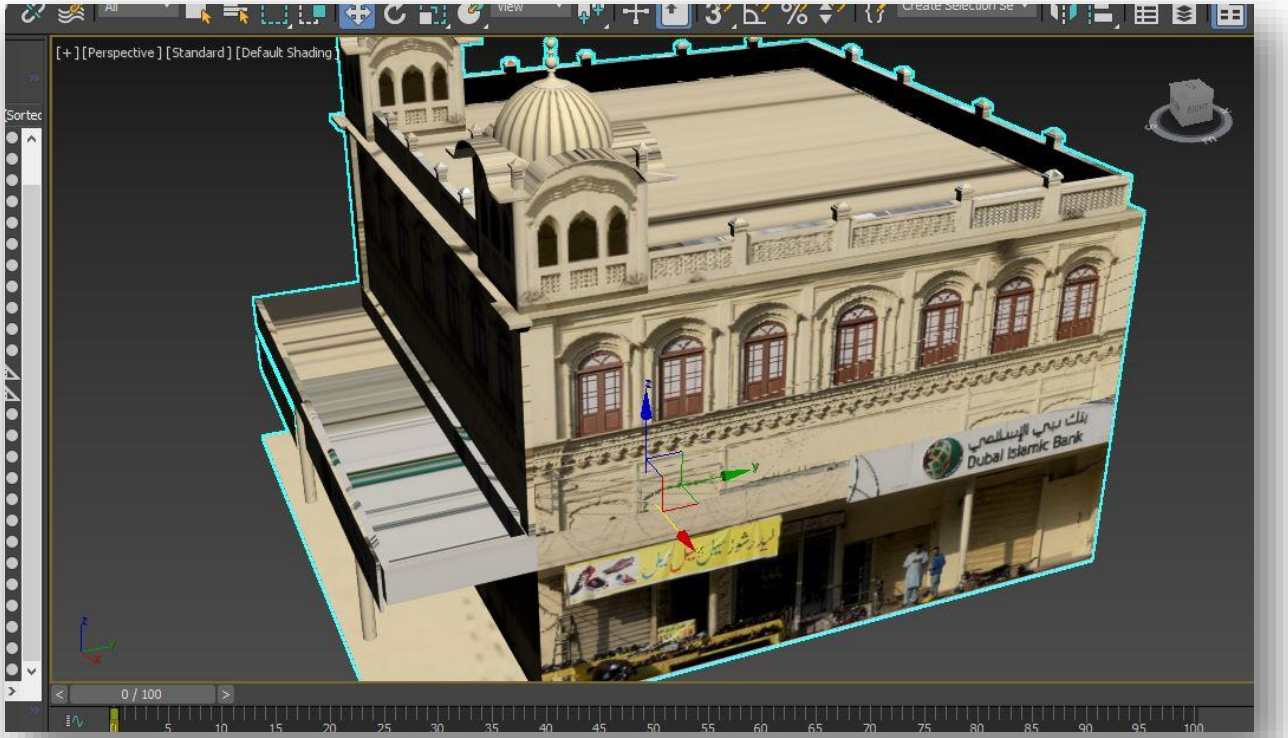
Dubai Islamic Bank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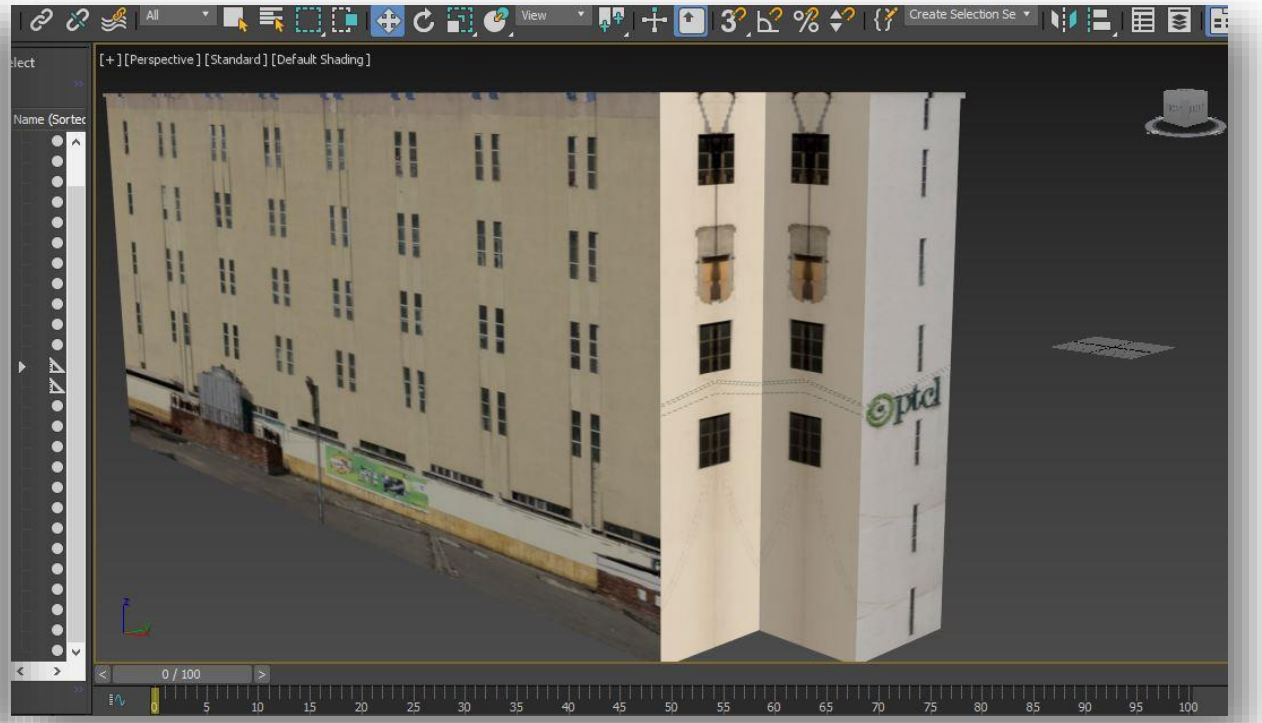
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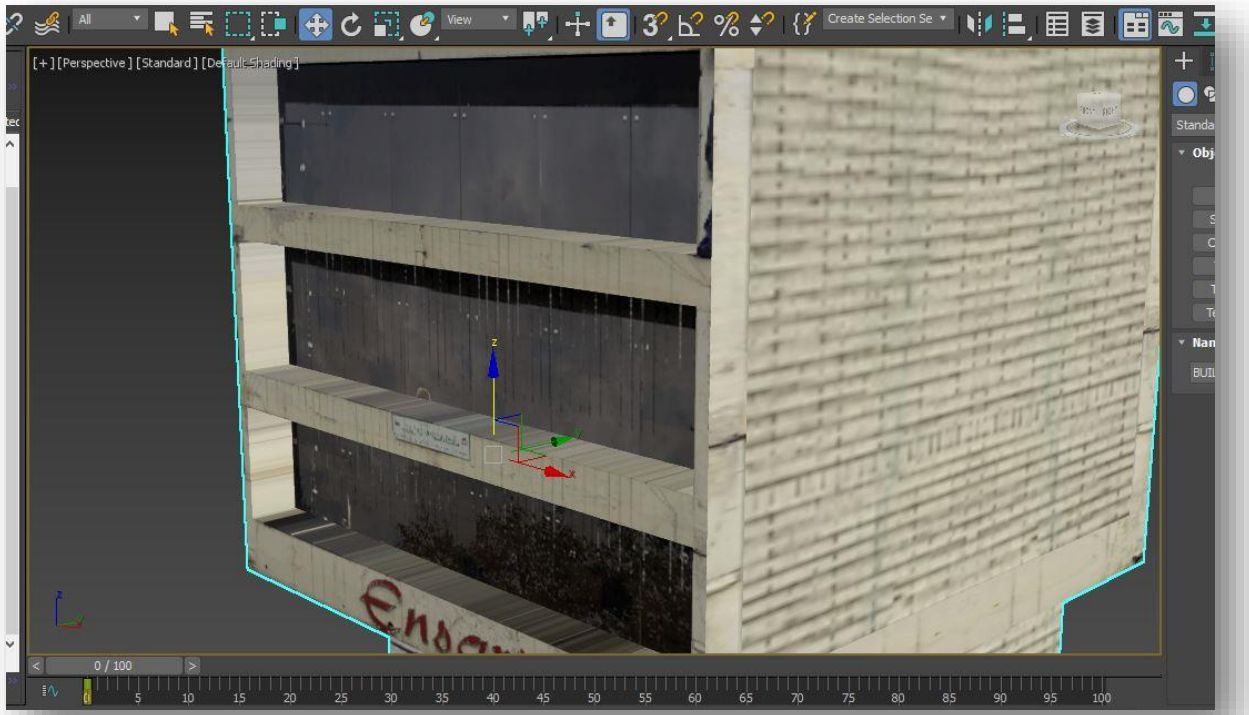
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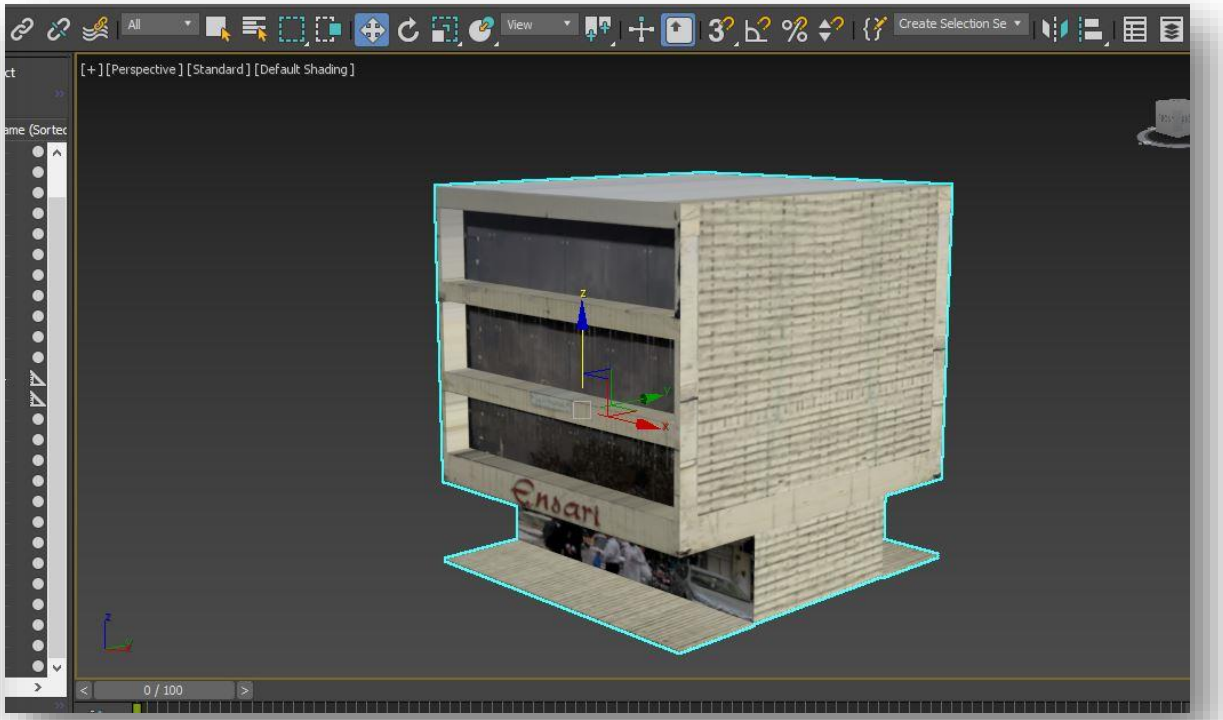
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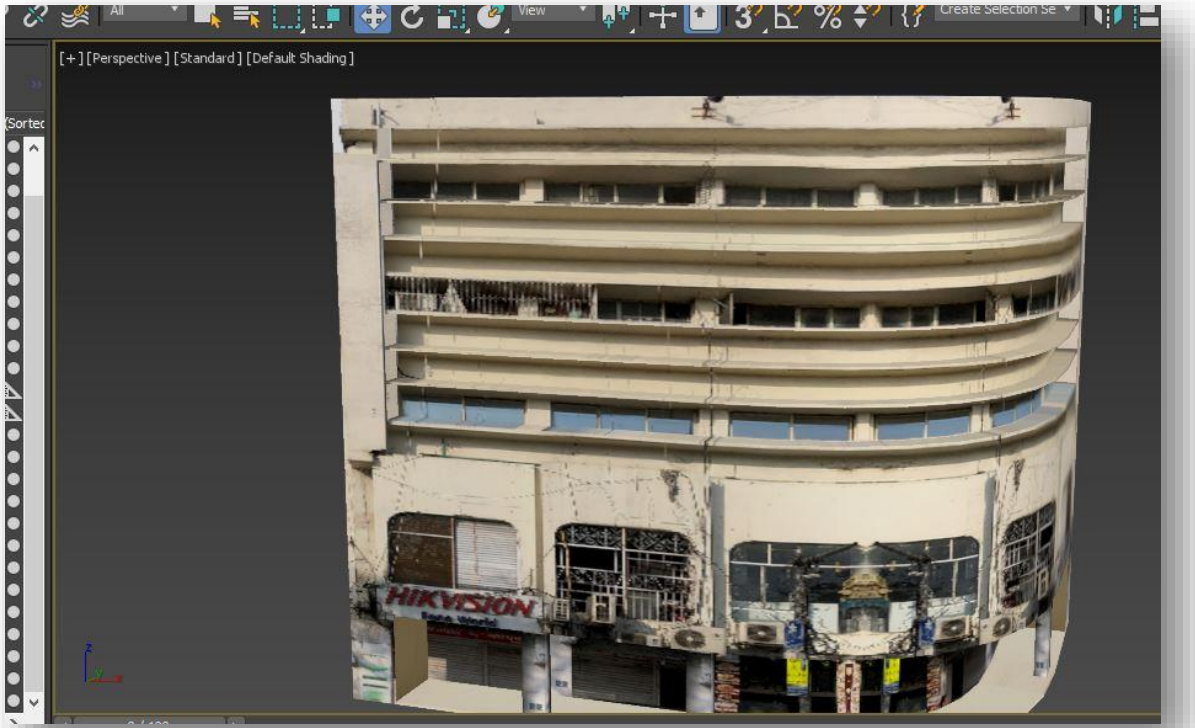
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HIKVISION

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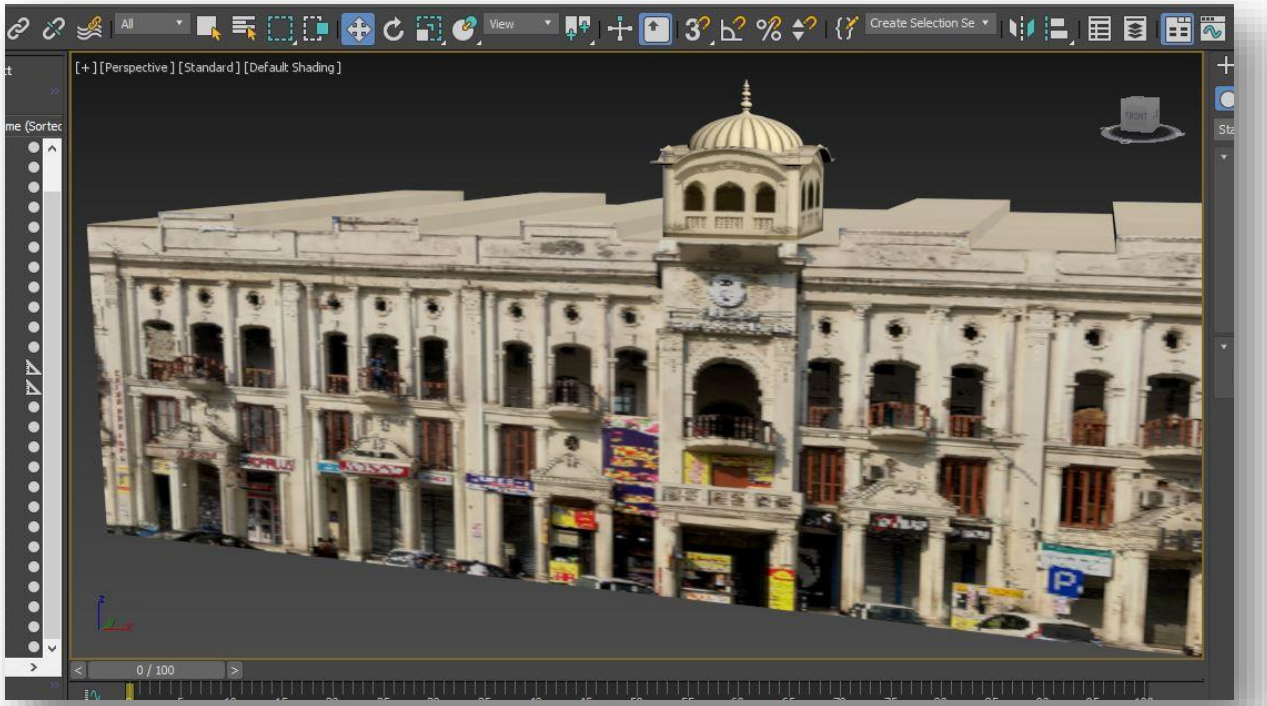
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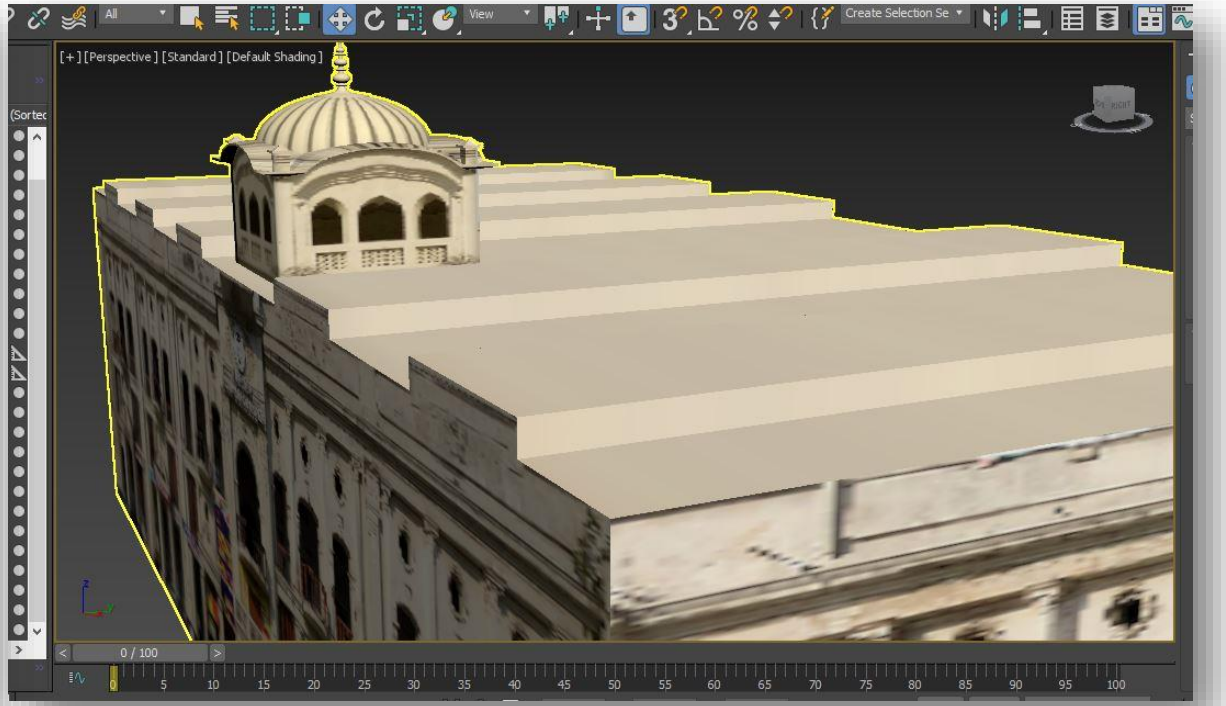
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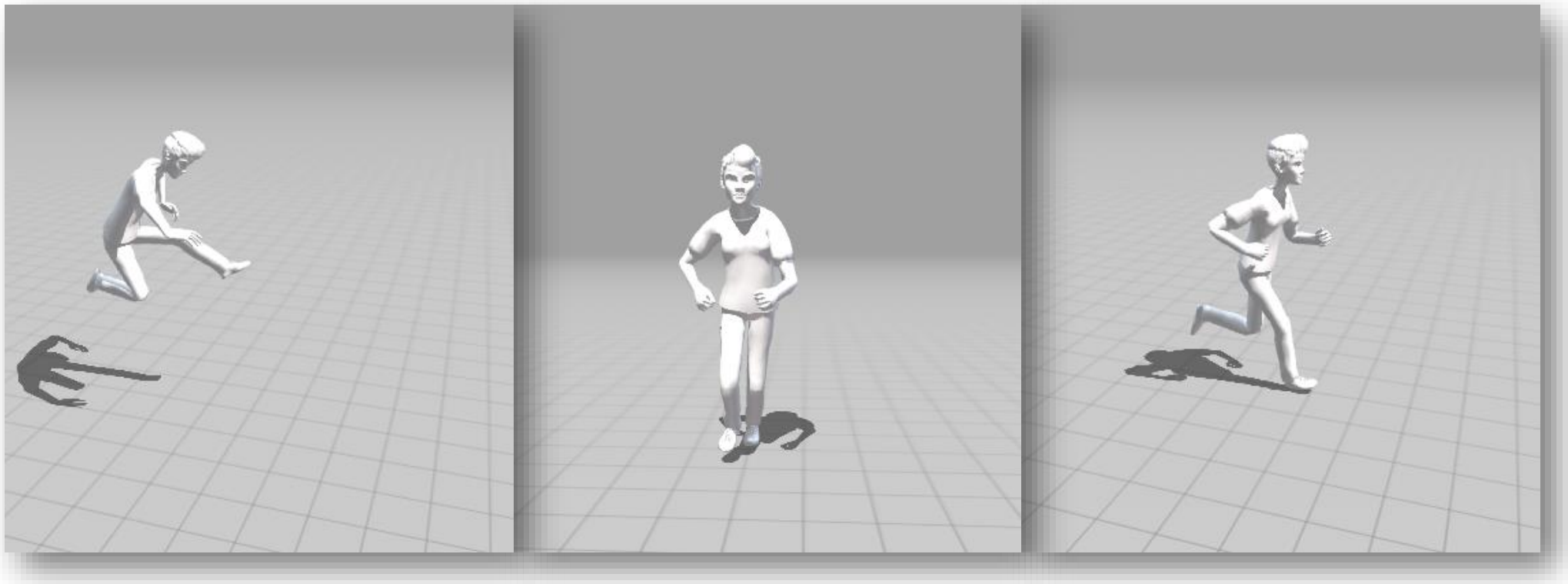
CHARACTER’S ANIMATIONS SCREENSHOTS



GAME PLAY ON UNITY

OPPLUS
HIKVISION

STARLET
Kayseria
SHOE BOX
urbansole
Hush Puppies

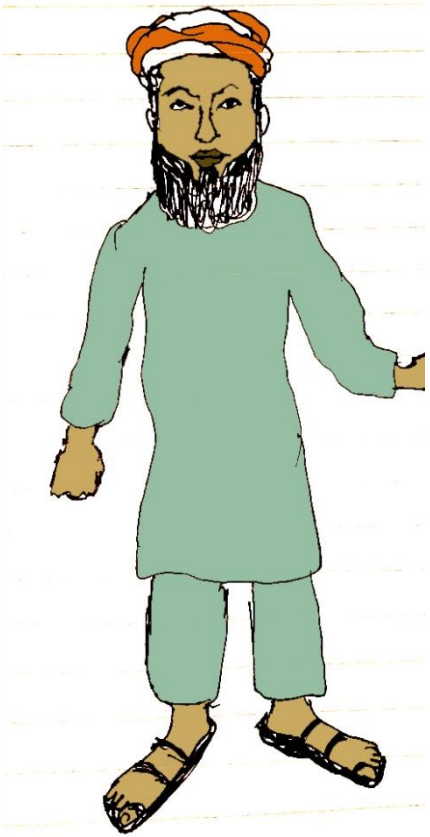
AFTER MID CRIT

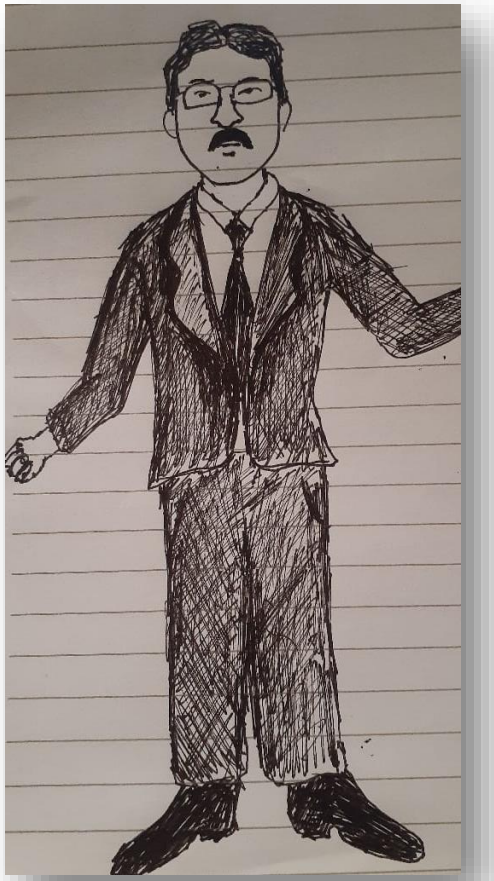
CONVERTED SINGLE ROAD TO DOUBLE ROAD

SINGLE ROAD

DOUBLE ROAD

MOLVI , LAWYER & TRAFFIC POLICE





LOGO DESIGN

Hartal Road

Mall Road

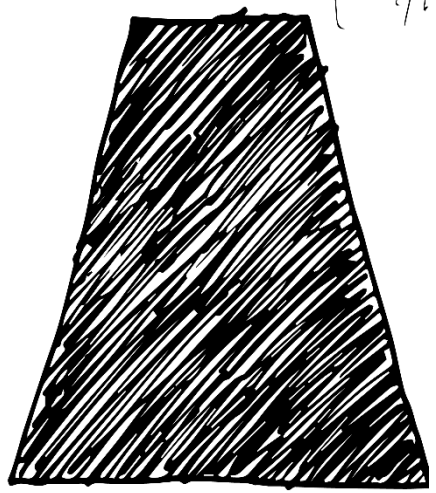
Hartal Road

Mall Road

Hartal Road

Mall Road

HARTAAL
ROAD



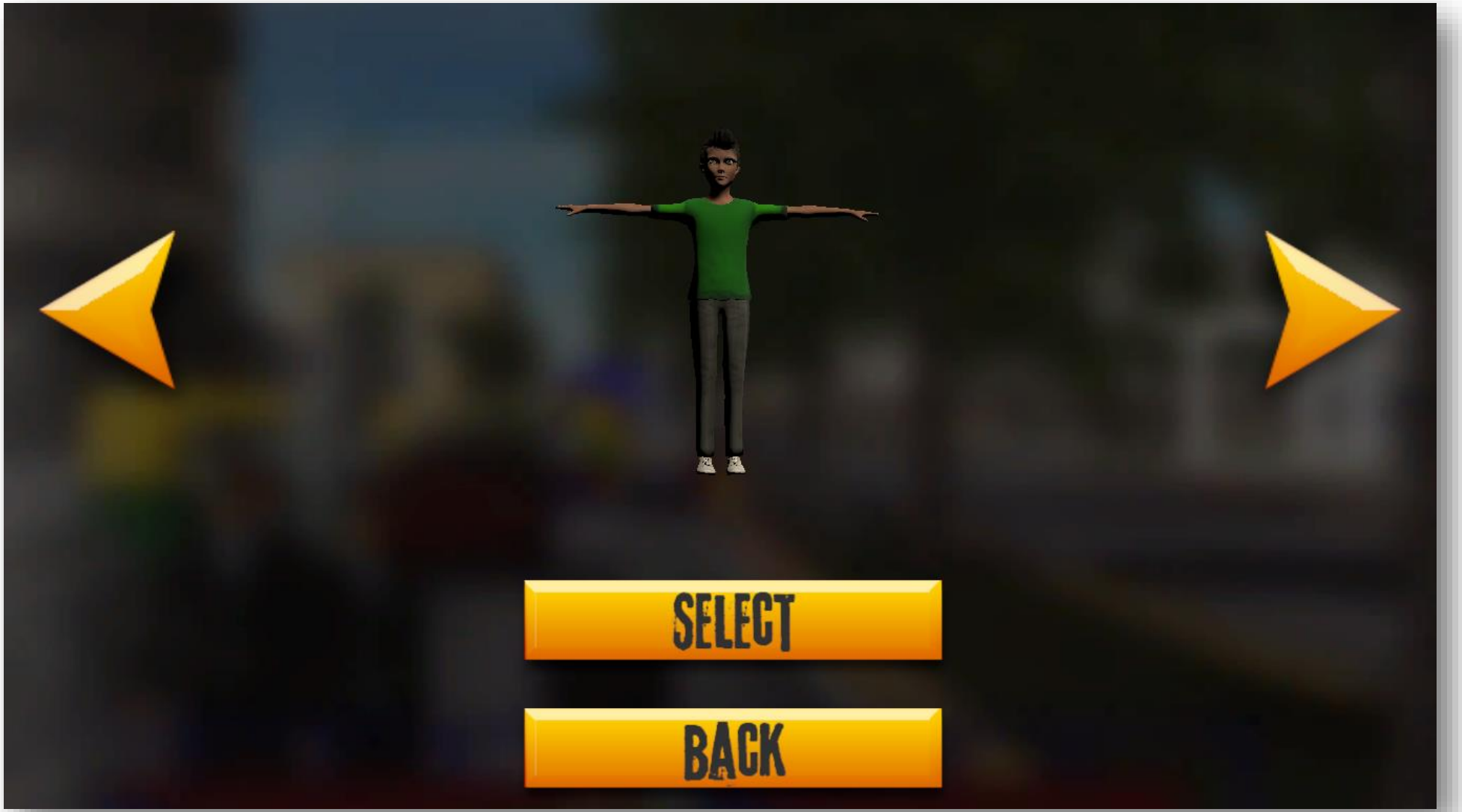
HARTAL
ROAD

HARTAL
ROAD

HARTAL
ROAD

GAME UI & SCREEN SHOTS

HARTAL
ROAD
PLAY
EXIT


SELECT
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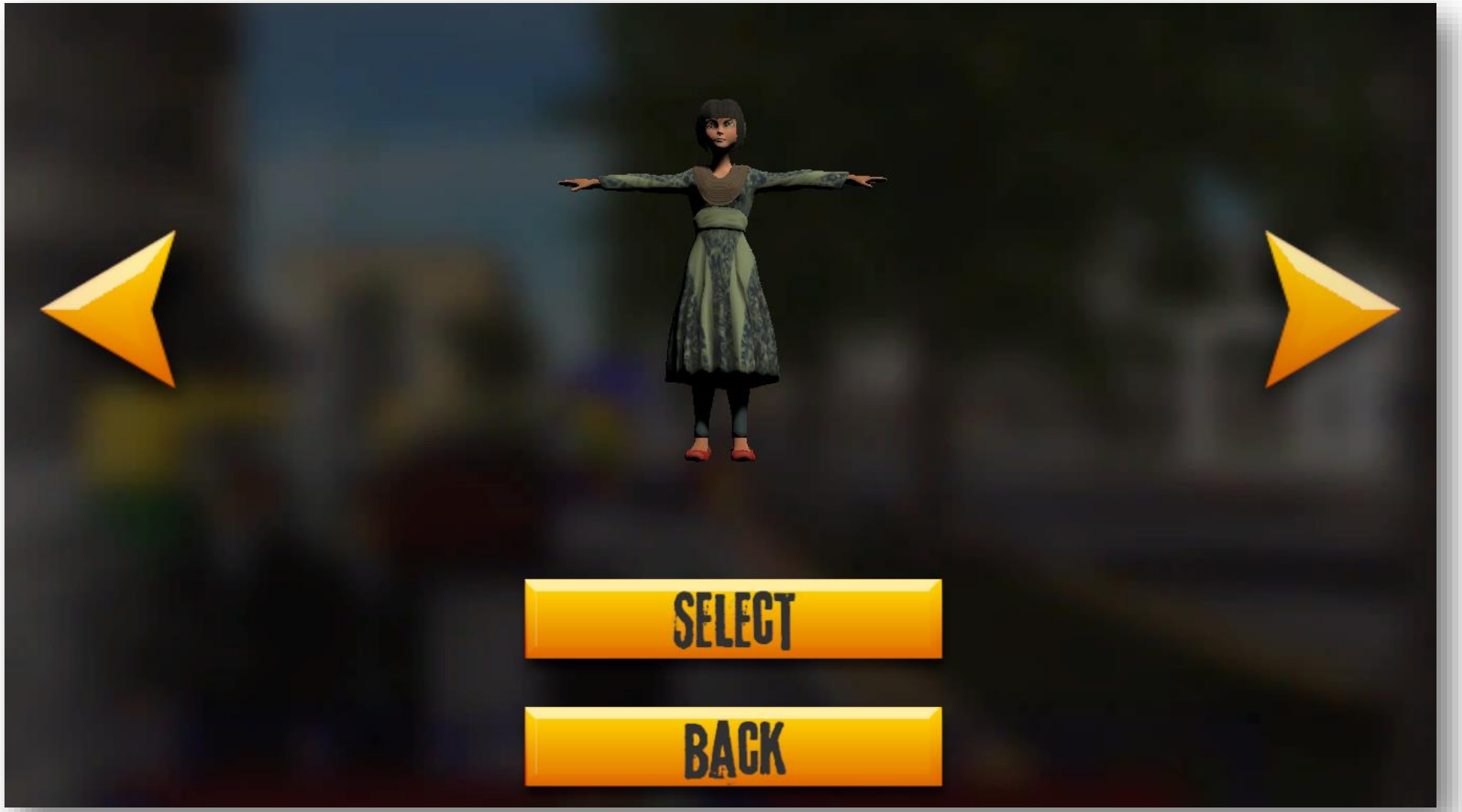
SELECT
BACK

LEVEL SELECTION

1

2

3

BACK

0:38
9
POLICE
POLICE
CIVIC

1:17
9
POLICE
POLICE
POLICE

0:31
9
GAME OVER
RESTART
HOME
POLICE
POLICE

GAME IS READY TO PLAY…

ENJOY