# F2016-159

# INITIAL IDEA

#### **Abstract**

Comparative analysis of Cultural Diversification in two different timelines The tales of rulers, warfare, palaces, always reflected a sense of extravagance, fantasy, and rich life to a naive young girl of the digital era. Through my research of comparative analysis, I intent to understand the cultural diversification that have exists in these two timelines. How the meaning of cultural diversification has evolved? How people cope up with culturally different people? How the nations that win the war and occupy the new boundaries manage control and discipline in the new region?

Sources of literature review include:

Museums- data and artifacts

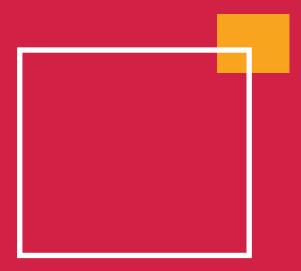
Tour guides- history, stories and lifestyle

Anecdotes- the folk stories

Books-recorded experiences of rulers (writings, biographies, autobiographies)

Movies- reflecting warfare, power, lifestyle, extravagance (Game of Thrones, Padmawati, Lagaan, Shatrang k Khilari, Uncle Tom's Cabin, the Hunchback, BahuBali)

Secondary Data Collection (museums, tour guides, anecdotes, books and movies) will be analyzed for this research. This analysis will be based on many factors including lifestyle, culture, power, extravagance, self-defense, friendship/allies etc and compared with the current time (21st century) to understand the meaning, essence and scope of cultural diversification and develop a comparison between the two.



## RESEARCH TH<mark>ERORIES</mark>

.INTRODUCING FEMINISM IN INTERNATIONAL RELATIONS THEORY .FEMINIST THEORY .SHEHZIL MALIK .BIBI HAJRA .PAKISTANI MARTHA STEWART .STACY LEIGH'S PHOTOGRAPHY= "Little Hussies Series". .'POLE DANCER'S' and 'TOUGH GUYS' = AL GRUMET .'THE NEW AND THE OLD IN RISHTA CULTURE' .'SHAMELESS PROPOSALS'

## **IDEA EVOLVED**

## Are you an 'obedient' Pakistani daughter? This novel asks why

UPDATED AUG 27, 2015 11:49AM



"This book isn't just an account of my life, I'm speaking up for a lot of Pakistani women," says author Ayesha Tariq



## 5 situations that make us feel finding a rishta in Pakistan is difficult

PUBLISHED DEC 22, 2019 08:00AM

..and we might have found a way to counter them.



My comic on the Rishta Hunt!!! ;) #Rishta #Pakistan #sindhfestival #GoodLuckGaushal

Now aunties checkout every other young girl for their sons...





#### **Toxic Rishta Culture of Pakistan**

PAKISTANI WOMEN / NOVEMBER 13, 2019

Rishtas: the most Important thing In a Pakistanis (read: girl) life. Something that becomes a concern before a baby is even born. The second *daughters* are born, they're blessed with prayers for their *naseeb*. Who knew naseeb is limited to "achey rishtey" and why Is that a concern when a baby is about 30 seconds old?



## **ABSTRACT**

My research has evolved contrary to different studies that I was probing into, it initially started from how cultural diversification has evolved and pertained over different timelines and this has made us who we are today?! However I nudged a little further into the topic and decided to narrow down the vastness of the topic by restricting my study to how our culture treats women differently in comparison to men. This gender bias has existed for as long as I can remember and being a women in this society adds a certain amount of pressure on the shoulders to behave in a certain way because we will be bound to be perceived differently on the basis of our gender solely. This inadvertently leads to women objectification and that's what I want to tackle with for my thesis project.

I intend to do this by making Visuals of different situations and how women are treated in our society and I also intend to incorporate shallow mindsets of people and how they expect women to run the household and take full charge of husband, house, and children along with a successful professional career. The demand for a doctor Bahu (Daughter in law) is much higher and is also met with high expectations from the girl, like managing her career along with all the household chores that puts strains on the girl much more than it does on the man. I also want to deal with different scenarios where women are objectified and judged if they are doing something that allows people to raise fingers at them, like choosing a career like modelling or acting puts women in a position where they are thought to be less of a human and someone who would not be able to run a household or make a good wife. I intend to challenge all these preconceived notions through my comics and critique the idea of such staunch narratives that are embedded so deeply in our society.

## **RISHTA AUNTY**

Here comes the Rishta Aunty, who interefers in everyone life to find them a perfect life partner. Will go to every extent to find that perfect Match!



Mere pass achi achi Irkiyon k rishte dastiyab hain

T'Ó

W)

Height kitni hai? Larki achi ho?

> Arey! Maine bar bari shadiyan krwayi hain.

Ameer hai??

Rang kasia hai??

Market ki best larkiyan dastiyab hain

The rishta aunty

Jaheez main kya dien ge??

Bara naam hai mera, bari izzat krte hain log meri Larke ki height achi ho!

Larke ka rang kala na ho!

Larka 26 saal ki umer main bhi well settled ho.

Larke k Maa baap na hon aur agar hon tou Humari beti ko alag ghar main rekhe!

Larke k Pass gari mehngi wali ho.

Larke k bhen bhai na hon, Ameer ho aur sari jaidad ka waris ho, Raaj krey meri Beti!



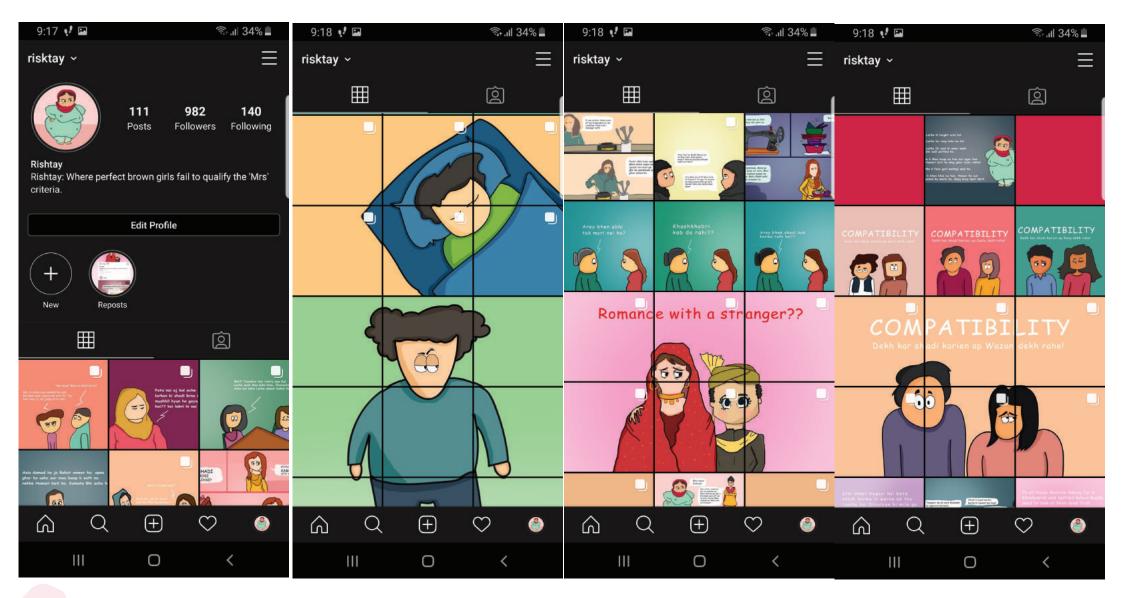
# Name for page

**Biktay Rishtay** Risktay Barbadishuda FaqMeher (fuck meher) Dudepilay iBride's maid Chu\$\$ral Khana bana leti ho Suhagrat muzakrat Jahezistan Mian CV **Rishtalelo** Nayab rishta Rishtay biktay hain **Rishta ghar** Sahi rishtaa **Rishta for sale** 

## **INSTAGRAM ACCOUNT**

### https://instagram.com/risktay?igshid=zian74r5914z

### **INSTAGRAM ACCOUNT**







**Rishta No.** 1: Ye hai doctor larki, umer 26 saal, rang gora, height 5'4", weight 57kg, maa baap ki iklauti aur ladli beti, ghar sambhalna janti hai, parhi likhi samajdar larki hai.



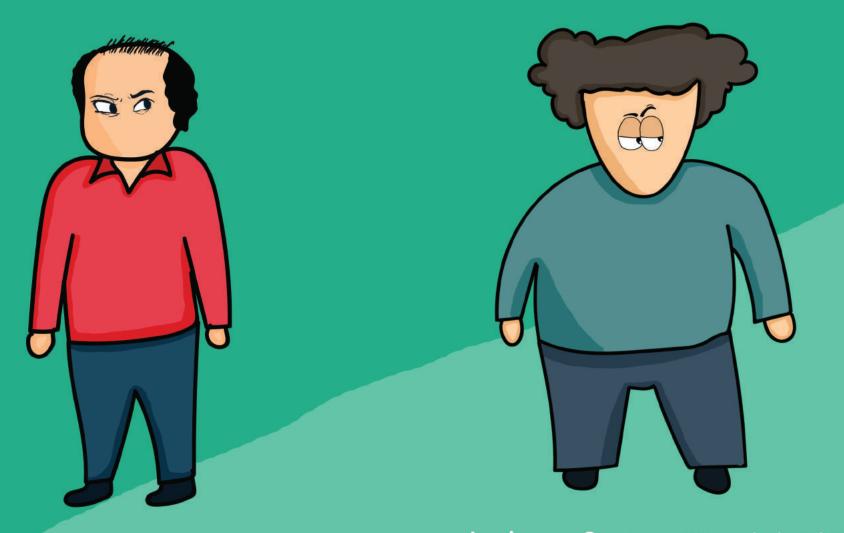
Rishta No.2: umer 23 Saal, BA graduate, height 5'4", sughar hai ghar k sab kaam janti hai, jisko shareef bahu ki talaash woh raabta krey. Bas ek Ameer larke ki Talaash.



Larki No.3: Wasie tou inka naam kaneez hai lekin industry main ye Komal istemal krti hain. Komal urf Kaneez ek advertising Model hain. Bahut sare Ads main nazar ati hogi apko. Inki umer 30 saal hai, weight 49 kg, rang? Bahut gora, height 5'8". Inka career tou Modelling hai lekin hain ye bahut gharelu. Maheene ka acha khasa kamati hain aur apne pe lagati hain. Life time warranty k sth hai. Ghar ko jannat bana de gi aur sare kaam asaan krde gi.

**Rishta No.4:** weight 93kg, rang? Badami, kadd 4'9". Education? Class 6. Ameer baap ki beti hai, damad ko bahut kuch dien ge jaheez main aur karobar bhi set kr k dien ge bas larka shareef aur acha chahiye!





Larka no.1: Umer 32, Height 5'9". Naukari achi aur ek sughar biwi ki talaash. Ghuse k tez hain lekin well settled hain. Larka no.2: Umer 32 saal, height 5'3", munasib tankhua hai, 5 bhen bhai hain, joint family hai. Larka B.A pass hai aur koi buri adat nai. Larka no.2: Ye kuch bhi nai karte, bas apni zindagi asie guzar rahe. Umer 28 years, lekin asie rishte ki talaash jo inko settle krde. Ghar damad ban'ne k liye tayiyar.

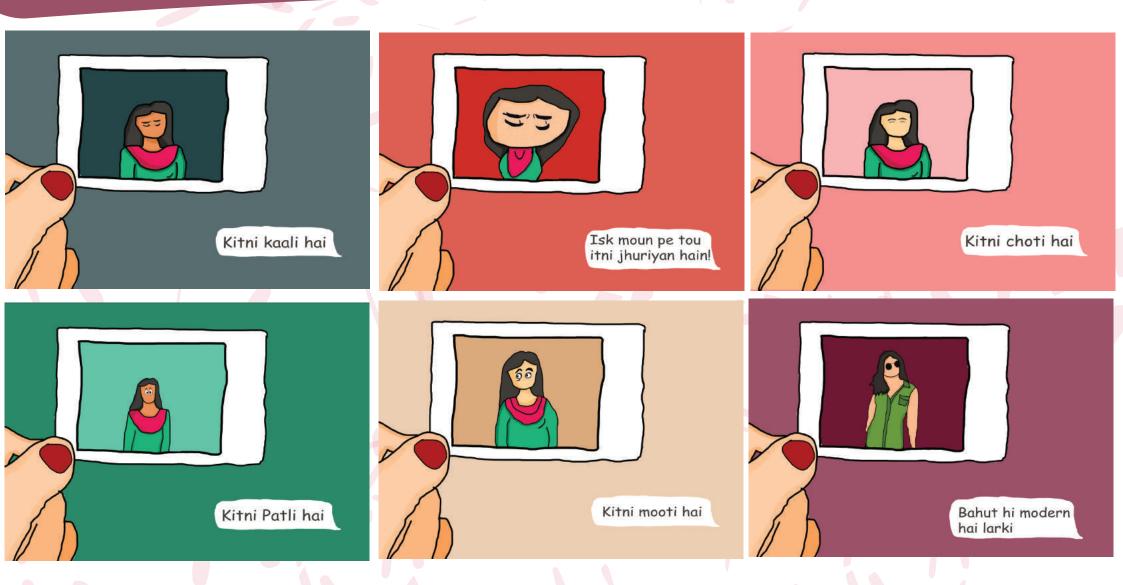




# **RESPONSES**

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|                            | warda_97_ bahu srf apney shohar k kaam<br>karey khandan k kyun?<br>5 Reply<br>Hide Replies   |  | risktay Live and let live. S<br>someone's life, we as so<br>duty to interfere in some<br>#karlojudge #troublestar  | ciety believe its our<br>one's personal affairs. |                             |  |                 |                     | risktay Hain? Larke<br>nai karni, dosti nai k<br>karni.<br>Just for fun rishta d<br>5 w | se dosti? Larkon se baat<br>karni. Lekin unse shadi<br>lone? |  |
|                            | risktay that's what this project is all about 5 w 1 like Reply   |  |  |  |                             | #smashthepatriarchy #browngirlpower<br>#brownfeminist #desifeminism #awareness<br>#changeisnow #changetheconversation<br>#changetheworld #toxicsociety #rishta<br>#rishtaaunty #memes #justforfun<br>#instamemes #rishtabaat #rishtacorner |                 |                     | ,amuyunan co_Yesb<br>in Islam.<br>5 w Reply   | ecause this is prohibited $\heartsuit$                       |  |
|                            | goingour society really needs this   | w 1 like Reply #changetheconversation<br>#changetheworld #toxicsociety #rishta |  |  |                             | #pakistan #artistsoninstagram #digitalart<br>#digitalillustration #beti #daughter<br>#empowerwomen #supportwomen<br>#womenmatters #marriage<br>#breakthesterotype  |                 |                     |   |  |  |
| 6                          | Yeah phelay be tau buri amma<br>y kaam kerti thi but jab bahu aayi hai<br>all worl she does waaahmm this why<br>ochoose to live seperate frm inlaws<br>st do ur duties towards and i hink<br>guys ko be at least do some of the chores<br>themselves beaides begin dependent on<br>wife all the time its 5050 not 10 and 100 |  | #rishtaaunty #memes #justforfun<br>#instamemes #rishtabaat #rishtacorner<br>#pakistan #artistsoninstagram #digitalart<br>#digitalillustration #beti #daughter<br>#empowerwomen #supportwomen<br>#womenmatters #marriage<br>#breakthesterotype<br>5 w |  |                             | <pre>#breaktriesterotype 5w 5w kesey?:p 5w 5w 2 likes Reply</pre>  |                 |                     |   |  |  |
| <b>S</b>                   | 4 w 1 like Reply<br>And this whole thing starta<br>/ n guys mother to raise them well and<br>/ uch them to not only implement stuff on<br>/s too then fights happen in marriages<br>_uhh because ammi ka shazada never did<br>anything at home guys need to be helpful in  | /  | j best <mark>6</mark><br>∫ w 1 like Reply  | 😂 oh my god. Best                                | ~                           | <pre> risktay ∑<br/>important ☺<br/>4 w Reply<br/>∴ Right<br/>/ 4 w 1 like Reply</pre>   | hahaha jeena is | •                   |   |  |  |
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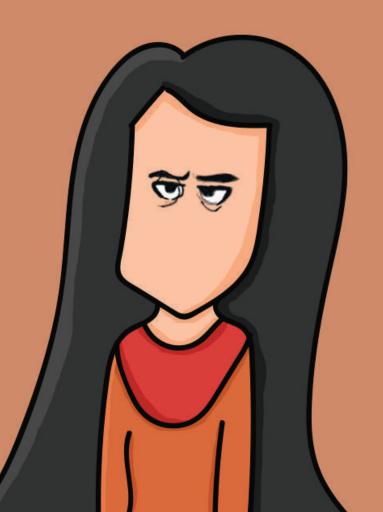
# Appearance vs Personality



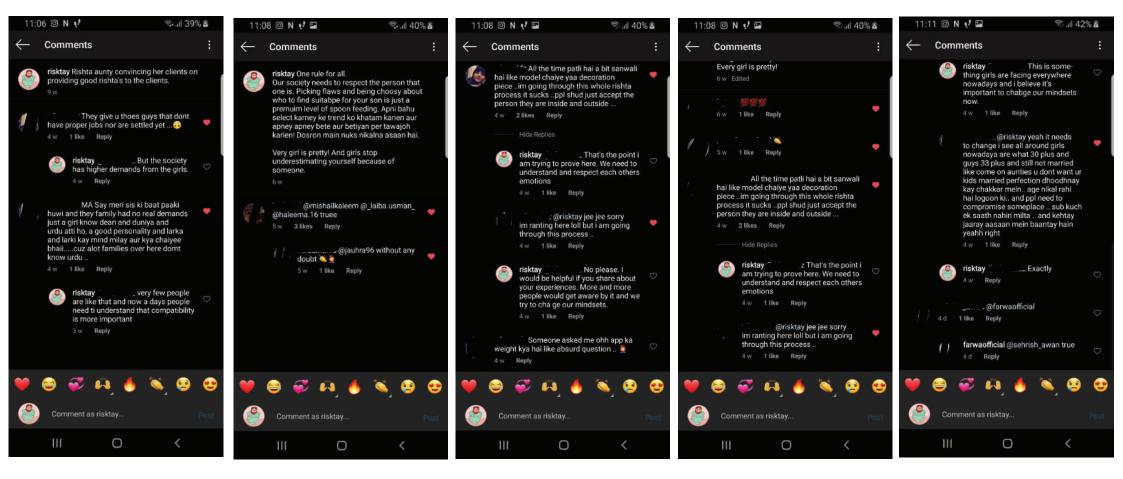


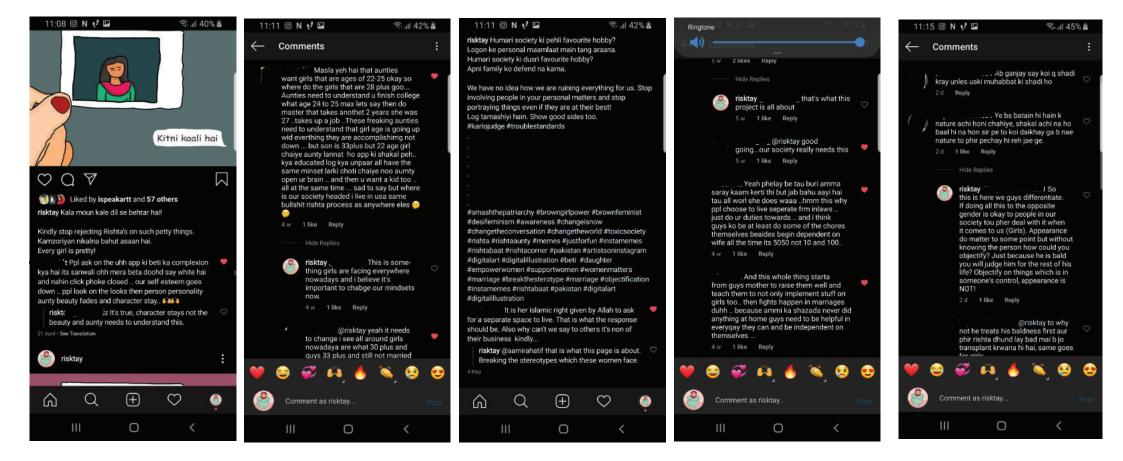


Maa? Mujhey is larke se shadi nai kerni ye tou GANJA HAI!



# RESPONSES





# COMPATIBILITY

### COMPATIBILITY

Dekh kar shadi karien ap Sect dekh rahe!



### COMPATIBILITY

Dekh kar shadi karien, ap Caste dekh rahe!



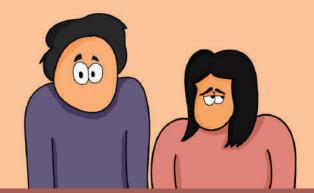
### COMPATIBILITY

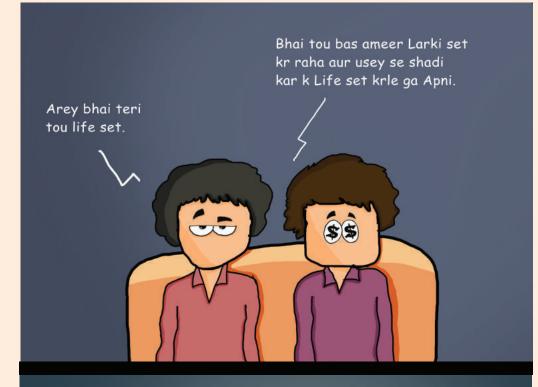
Dekh kar shadi karien ap Rang dekh rahe!



### COMPATIBILITY

Dekh kar shadi karien ap Wazan dekh rahe!





### Chahe zero percent Compatibility ho!



# TRANSACTIONARY MINDSET

#### WIFE ON THE OTHERHAND!

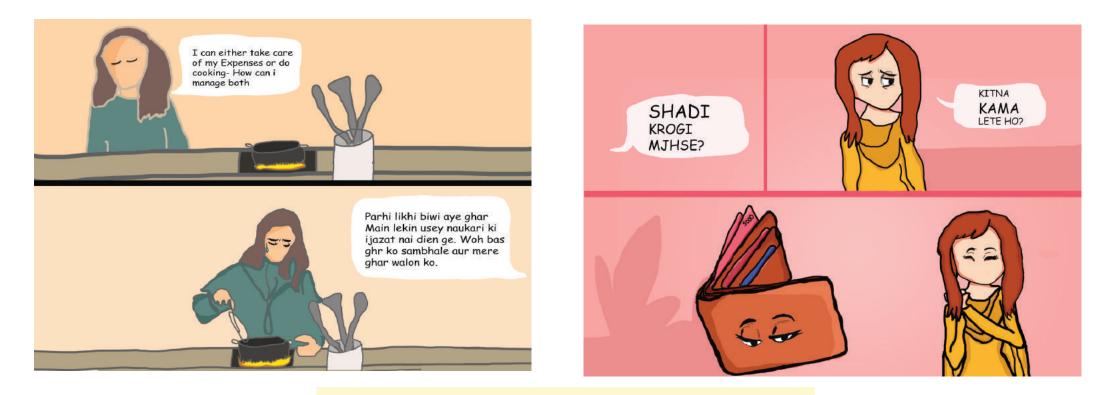
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Main apne bete ki kisi ameer larki se shadi karwaongi takey tumhare sare masle khatam ho jayien aur woh Hume bhi tou khilaye gi naa.

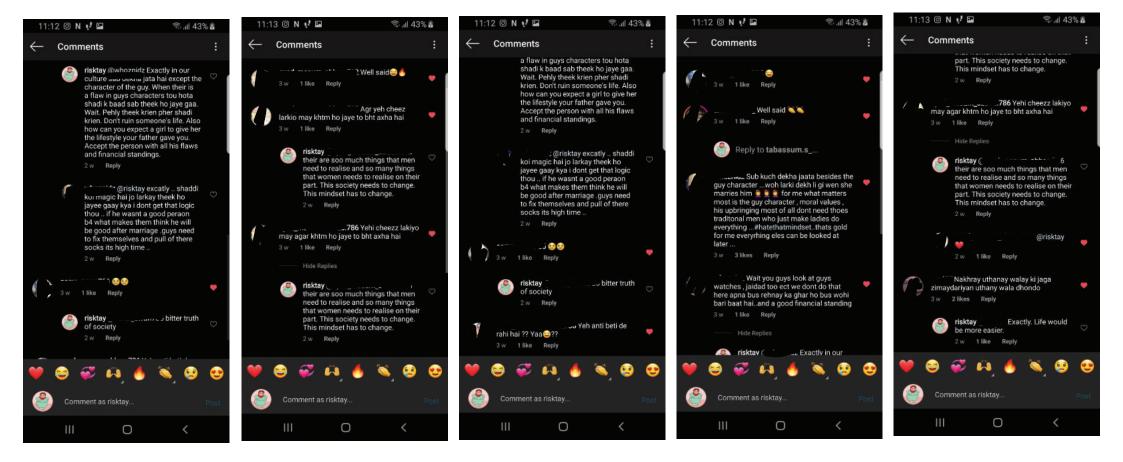
66

Apni Beti k behtar mustakbil k Liye haq Mehr zaida Rakhwaonga chahe uski dene ki aukat ho ya na!



#### Bhai itne main waara nai ata





Beti? Tumahre liye rishta aya hai. Larke main Sau nuks hain, Character bhi acha nai lekin Larka ameer bahut hai.





Asia damad ho jo Bahut ameer ho, apna ghar ho uska aur maa baap k sath na rekhe Humari beti ko. Kamata Bhi acha ho!



# **CONVENTIONAL THINKING**

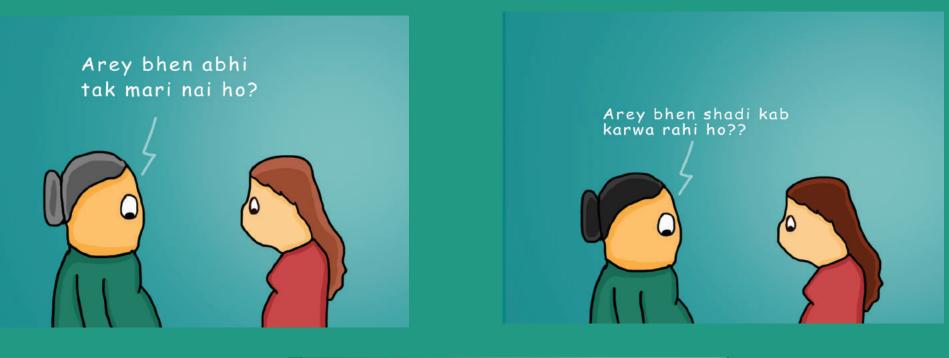


BAHU TOU MUJHEY ASIE CHAHIYE JO HAYA WALI HO. CHOTE CHOTE KAPRE NA PEHNE.HUMARE YAHAN NAI PASAND KIYA JATA.

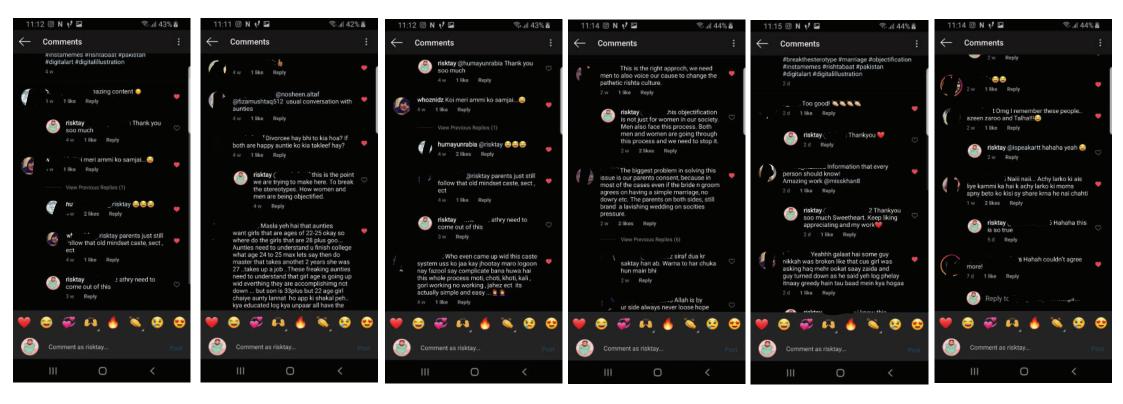




### KHUD KI BETI!











Moms want their daughters to control their husbands and expect their sons to control their wives!





#### Woh sab hassi khushi Zindagi guzarte hoye!



Han bhae? Bhen ki shadi kardi?

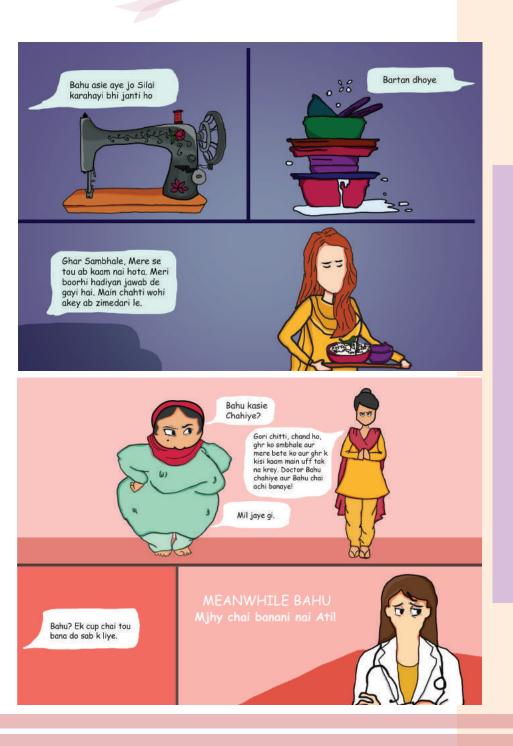
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Nai Jo larka usey pasand hai uski Bachpan main repute nai achi thi, tou hum usey aj tak judge krte hain.

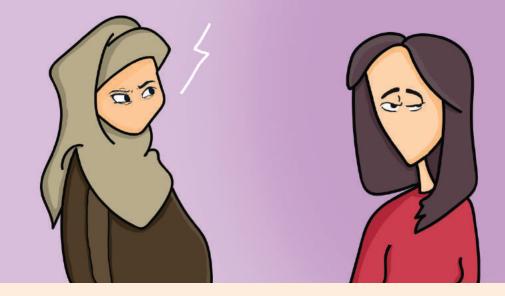
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#### MEANWHILE BAHI LIVING HIS OWN LIFE!





Itni Umer hogayi hai beta shadi karwa lo warna ab tou tumhe koi Divorcee hi mile ga.



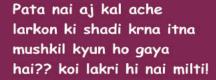
To all those Aunties Asking for a Khoobusrat and Settled Bahu's Really need to look at their sons first.



### Romance with a stranger??



#### Because Demand for Playboys are much Higher!







Arey Tum tou Model Bahu le ayi ho Ghar main, Kasie guzara krogi?? Pata hai naa asie larkiyan kasie hoti hain??

0

Arey Main kya krti? Mere bete ka Pasand hi itni agyi thi ab pata nai kasie guzara krey ga mera shareef beta uski baaton main agyaa.



### APNI BETIYON AUR BEHNON KA MUSTAQBIL NA KHARAB KARIEN UNKE HATH PEELEY KARNE KI JALDI MAIN!



# THANKYOU!