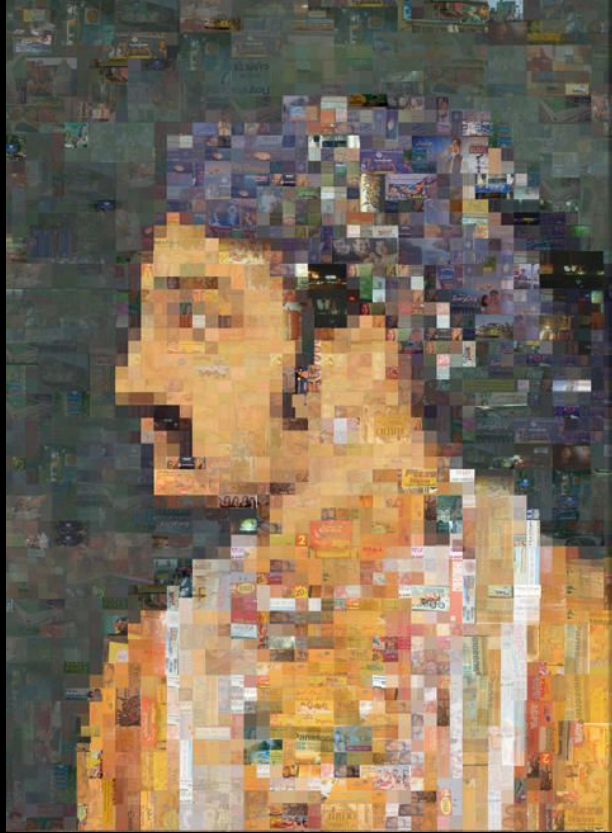


**Desartec**

Manifesto

Under grad

Pakeeza Zaidi



# The Reform

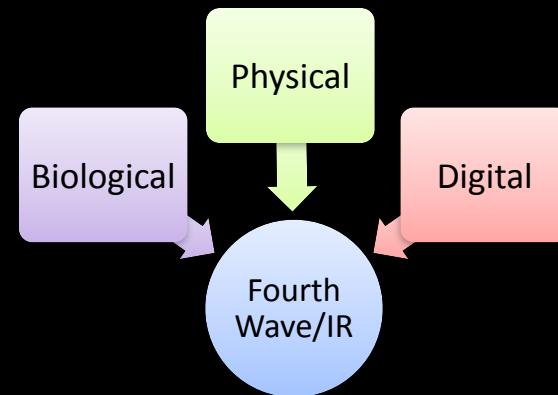
- Design is the fundamental of ALL.
  - Interdisciplinary
  - Art and design :A new collaborative word for the union of both.

## DESARTEC

- In lieu of the 4<sup>th</sup> wave, The paradigm of art and design education needs another driver.

- **Digital technology**

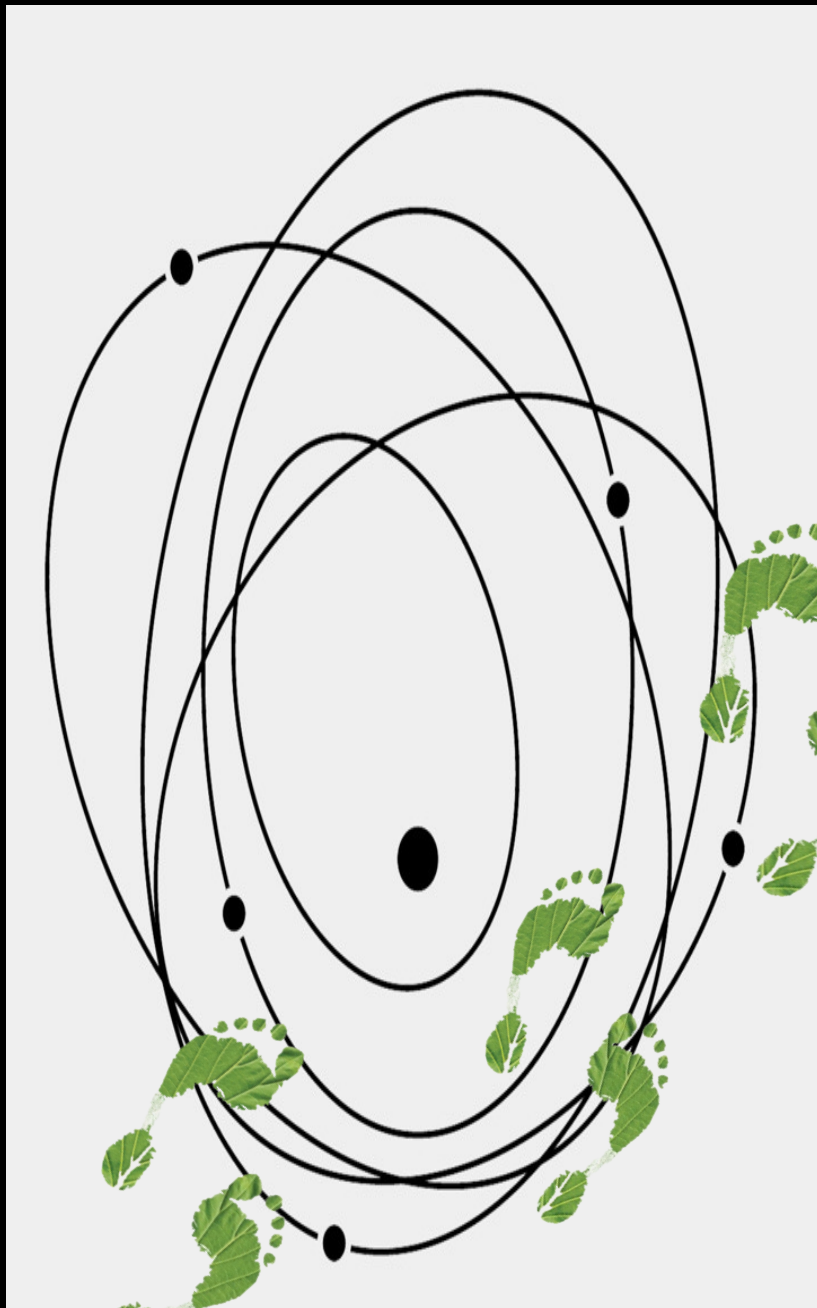
A cyber-physical revolution |  
A fusion of the Biological,  
Physical & Digital Spheres



<https://www.youtube.com/watch?v=kpW9JcWxKq0&feature=youtu.be>

- Sustainability : social responsibility





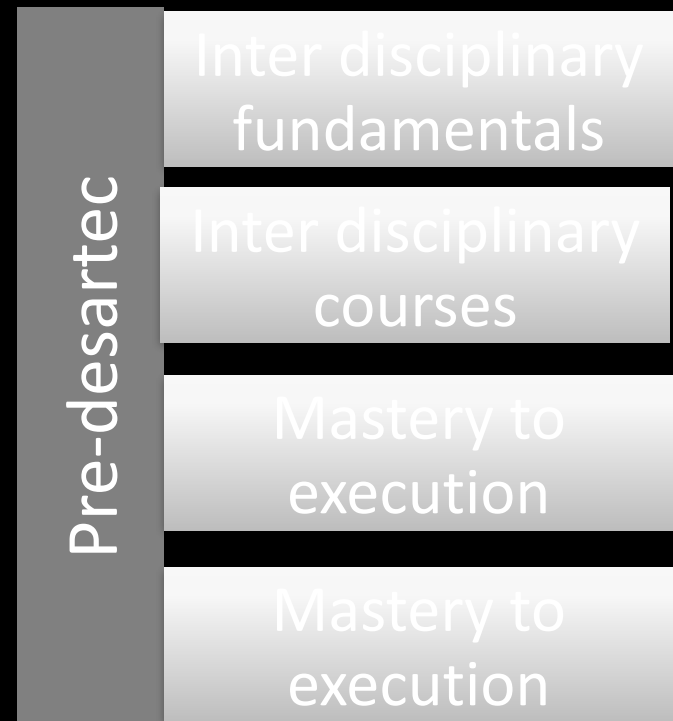
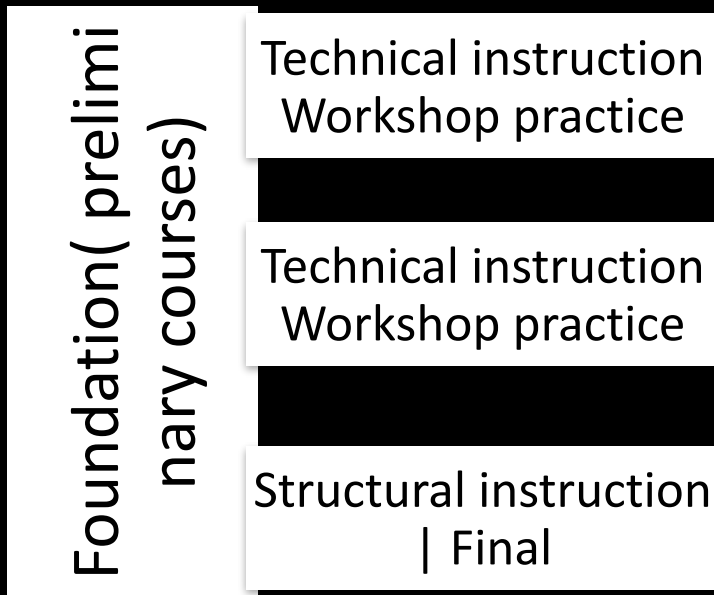
# Reform/Disrupt: Historical precedent

Victor Papanek	Walter Gropius	Bauhaus
<ul style="list-style-type: none"><li>“All men are designers. All that we do, almost all the time, is design, for design is basic to all human activity. Design is composing an epic poem, executing a mural, painting a master piece, writing a concerto. But design is also cleaning and re-organizing a desk drawer, pulling an impacted tooth, baking an apple pie, choosing sides for a back- lot baseball game, and educating a child... - Papanek.pp.17</li></ul>	<p>How can we create a new world?</p> <ul style="list-style-type: none"><li><b>By the union of all arts</b></li><li></li><li></li><li>Gropius came up with a radical idea/concept: to reimagine the material world to reflect the unity of art+ craftsmanship + technology.</li><li>The ultimate aim of all creative activity is building!—<b>Architecture being the key driver .</b></li><li><b>Bauhaus means build house</b></li></ul>	<p>Proclamation:</p> <ul style="list-style-type: none"><li>A utopian craft guild combining architecture, sculpture, and painting into a single creative expression.</li><li><b>The foundation of the school was modernity functionality with technology, making a global identity.</b></li><li><b>All arts should be in a constant dialogue with each other</b></li></ul>

# A dialogue of curricula: reform education system

**Bauhaus curriculum structure impacted globally.  
4 year structure . A new language of design**

**My proposed structure: One year pre design course to make the foundation of DESIGN.**



# Rationale

- **Why Desartec?**

- Education reforms are mostly in lieu of political, scientific and socio economic factors. As we are progressing the new factors have come in “digital technology”. It is embedding in all professions and giving birth to new. For the coming years we need to start the dialogue to improvise this in art and design education. The new dialogue has to start regarding AI, data analysis, robotics etc.
- The pre **desartec**: learn and unlearn: experimentation experience: foundation . (relating to the Dr. Howard Gardner ,Frobel)
- Interdisciplinary becomes the path of creating new professions
- **Sustainability** has to be a taught with being Social responsible (John Ruskin)
- Why five years? This structure is providing foundations of multiple fields and the secondary level doesn't provide enough basics that a student is able to decide and select his or her preference.\
- **Bridging the gap with technology: a new curricula for times to come.**