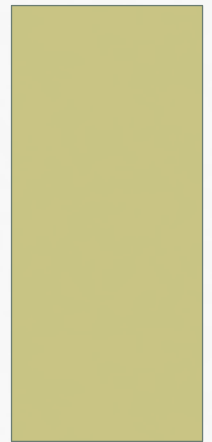


COLLECTION

STUDIO II



I was fascinated by collecting used calling cards since childhood as they had lots of meaning for me. They were like money just before it scratched and I was so amazed by connection of tangibility and intangibility this card holds.



Sorting

This was the most difficult part as I have to separate according to the network, size, price, design etc. I have 2667 cards worth 703970, Rs.10 to Rs.1,000. This process made me realize I have collected an entire era itself. Those cards were not only having company details but also social campaigns were being publicized by these cards. Variation in size and design through time.





Variation in Design and Size

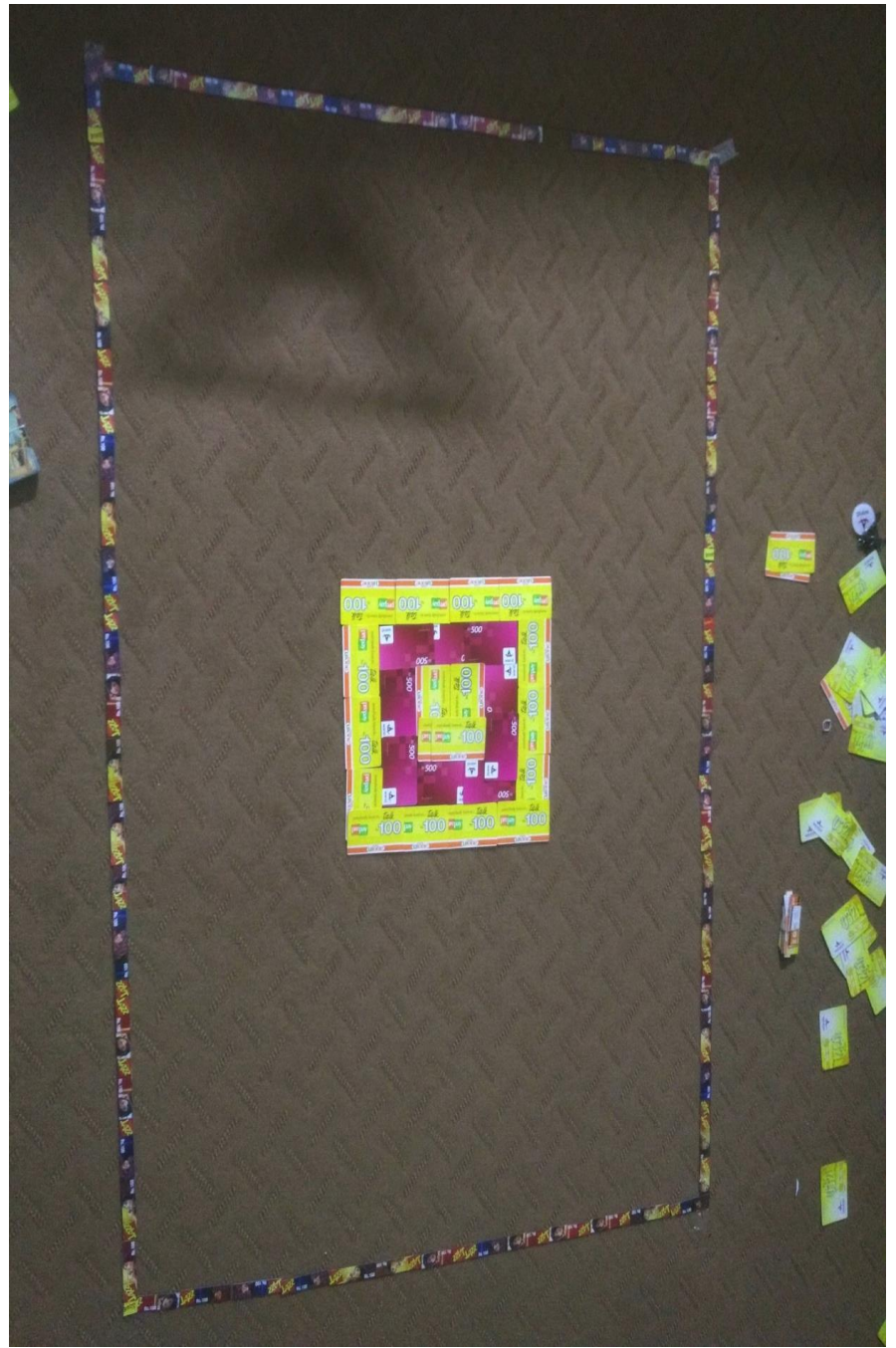


Red carpet

refers to honor and ceremony afforded to important people. And here it connects to the importance of our loved ones we spare our money and time to talk through these networks,



Process
Marking the area and size



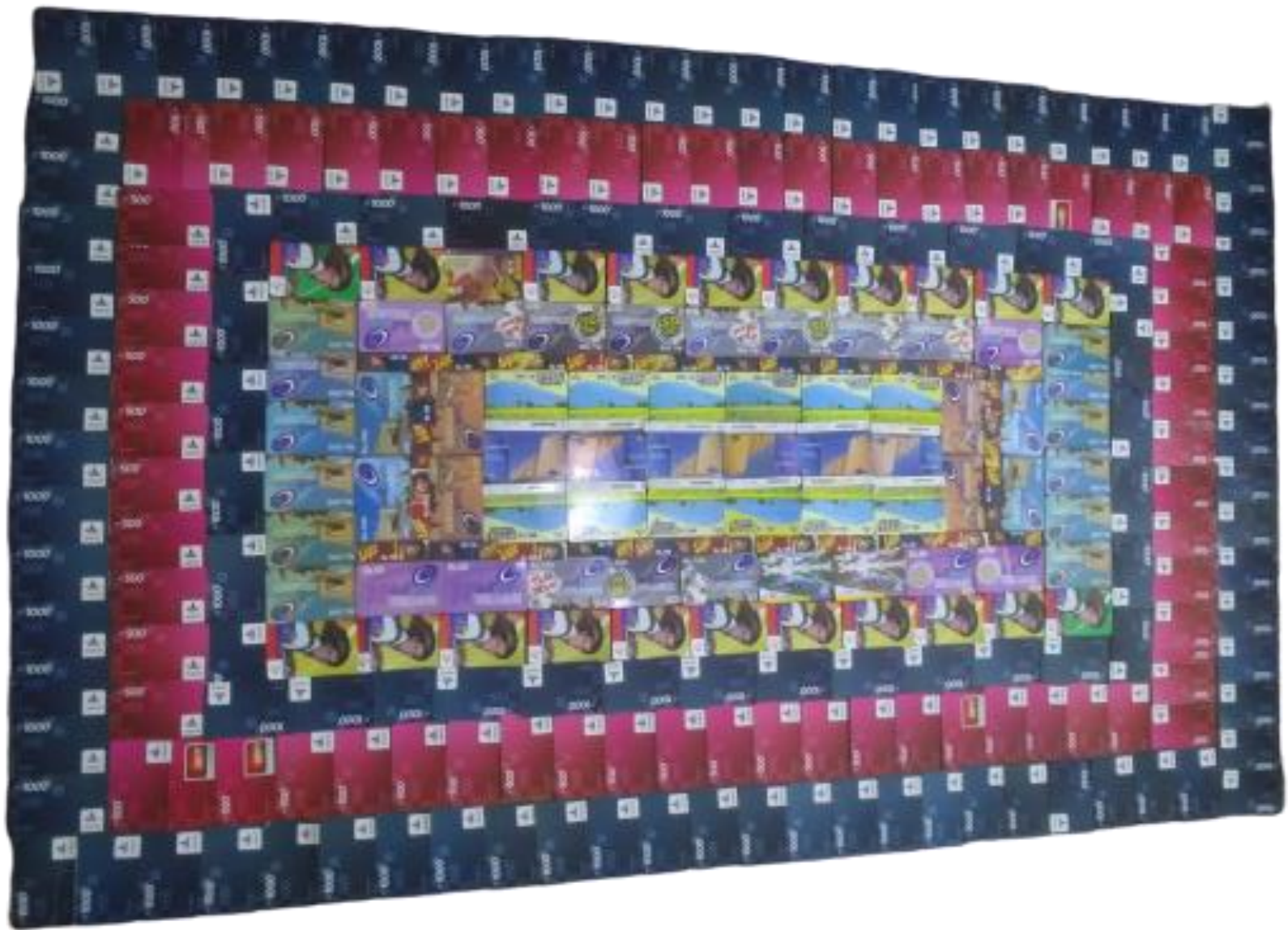




Turned the carpet and the back side was having another interesting pattern

Carpet Size: 6 x 3





Carpet size: 6 x 4 F





Carpet Size: 7 x 4 F



