



Keywords & Concepts

Ideas

Inspiration

The recurring-word

Other side of things

Phrases

Transillumination

Translucent Consciousness

Interior Monologue

Stream Of Consciousness



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# **Cognition & Survival**



# **Game Design Precedents & Influences**

# FIND RARE OBJECTS



Last day on earth





Then we divide the playing field into two areas, each one belonging to a team.



Capture the Flag  
Physical / Digital Gameplay

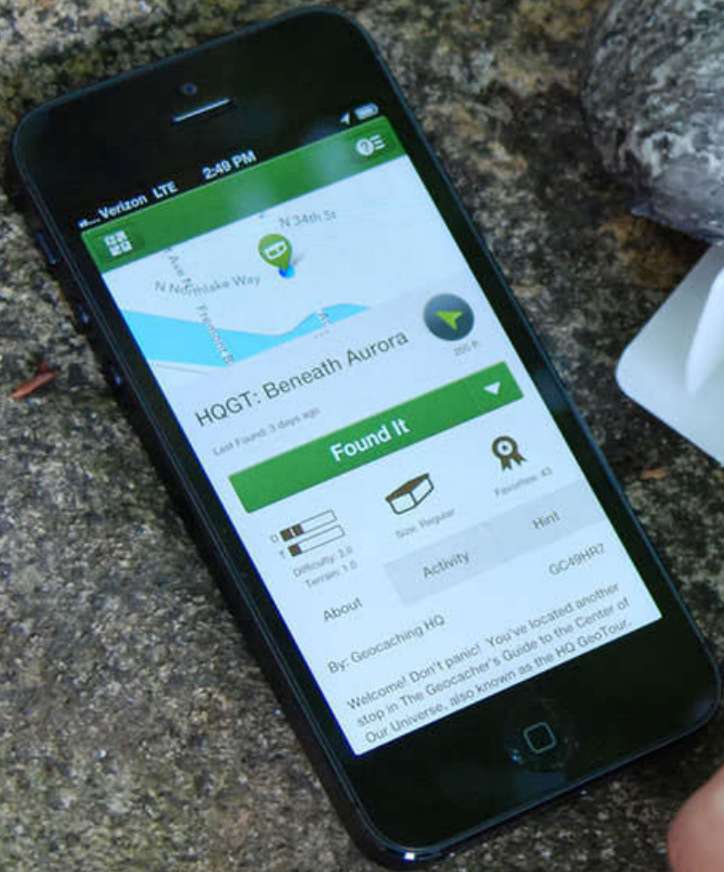


Pokemon Go





Hide and Seek



Geo-tagging Game



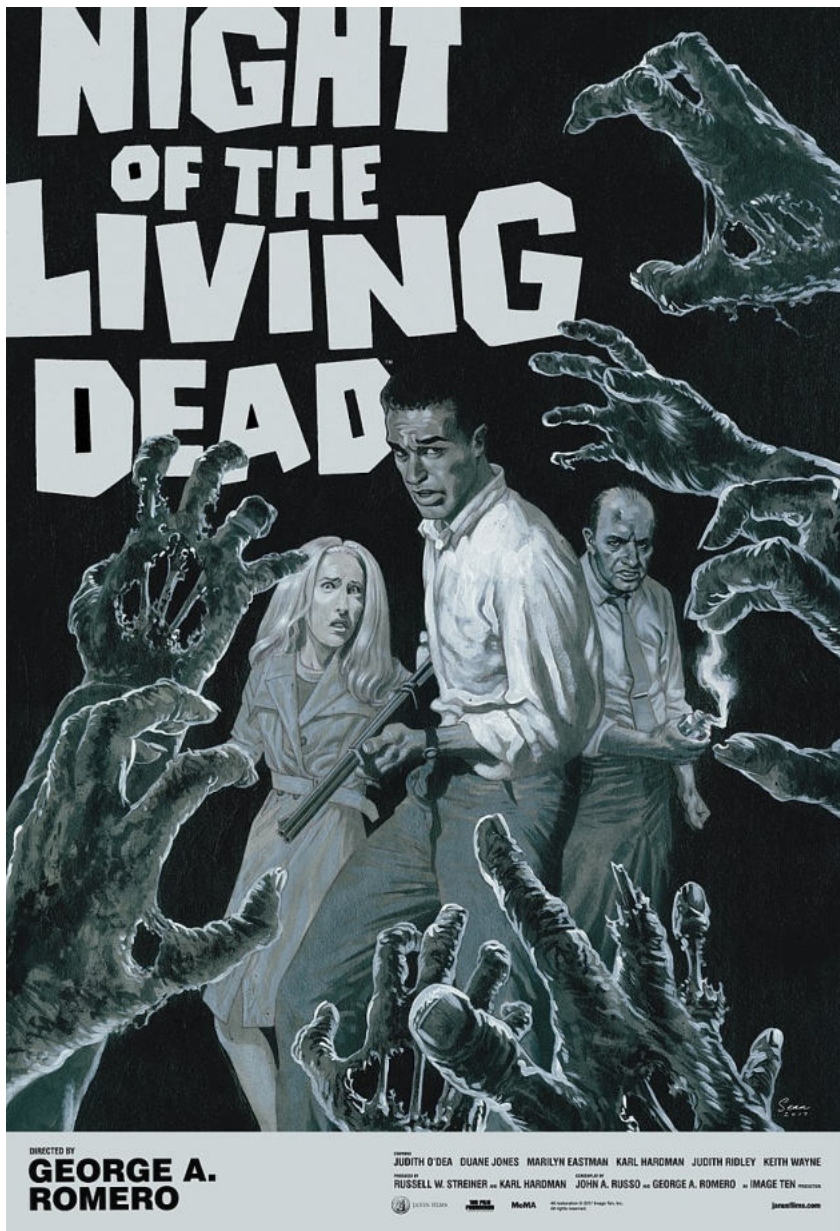
# **Zombies and our society**

(Satirical stories about society)



White Zombies  
1932  
Victor Halperin





DIRECTED BY  
**GEORGE A.  
ROMERO**

CASTING BY  
**JUDITH O'DEA** COSTUME DESIGNER  
**DUANE JONES** MUSIC BY  
**MARILYN EASTMAN** EDITOR  
**KARL HARDMAN** EXECUTIVE PRODUCERS  
**RUSSELL W. STREINER** PRODUCED BY  
**JOHN A. RUSSO** WRITTEN BY  
**GEORGE A. ROMERO** BASED UPON  
**IMAGE TEN** SCREENPLAY BY



White Zombies  
1968  
George A. Romero

When there's  
no more room in HELL  
the dead will walk the EARTH

First there was  
**'NIGHT OF THE  
LIVING DEAD'**

Now  
**GEORGE A.  
ROMERO'S**



# **DAWN OF THE DEAD**

HERBERT R. STERNMAN & BILLY SAKTOR PRESENT "JAGUAR" GROUP PRODUCTION in Association with CLAUDIO VICENTE & ALFREDO CONTE

Starring **DAVID EMGE KEN FOREE SCOTT H. REINGER GAYLEN ROSS**

Director of Photography **WIMOND GONCALVES** Music by **THE GODFATHER and CARLO ACCIARI**

Produced by **RICHARD P. RUBENSTEIN** Written and Directed by **GEORGE A. ROMERO**

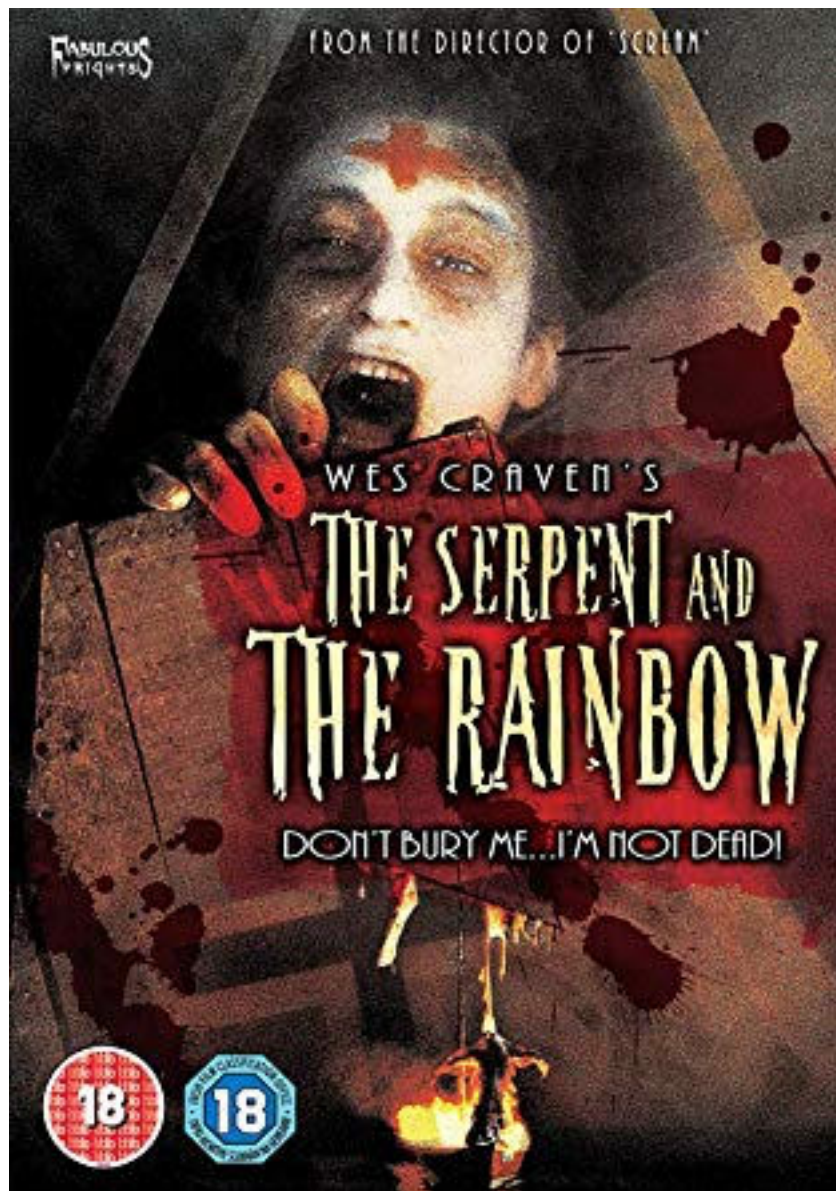
READ THE DE WATERS BOOK "ZOMBICULTURE" "DAWN AWAKENS NOWHERE" Released by UNITED FILM DISTRIBUTION CO.

There is no explicit sex in this picture.

However, there are scenes of violence which may be considered shocking.

By age under 13 will be admitted.

White Zombies  
1978  
George A. Romero



White Zombies  
1988  
Wes Craven

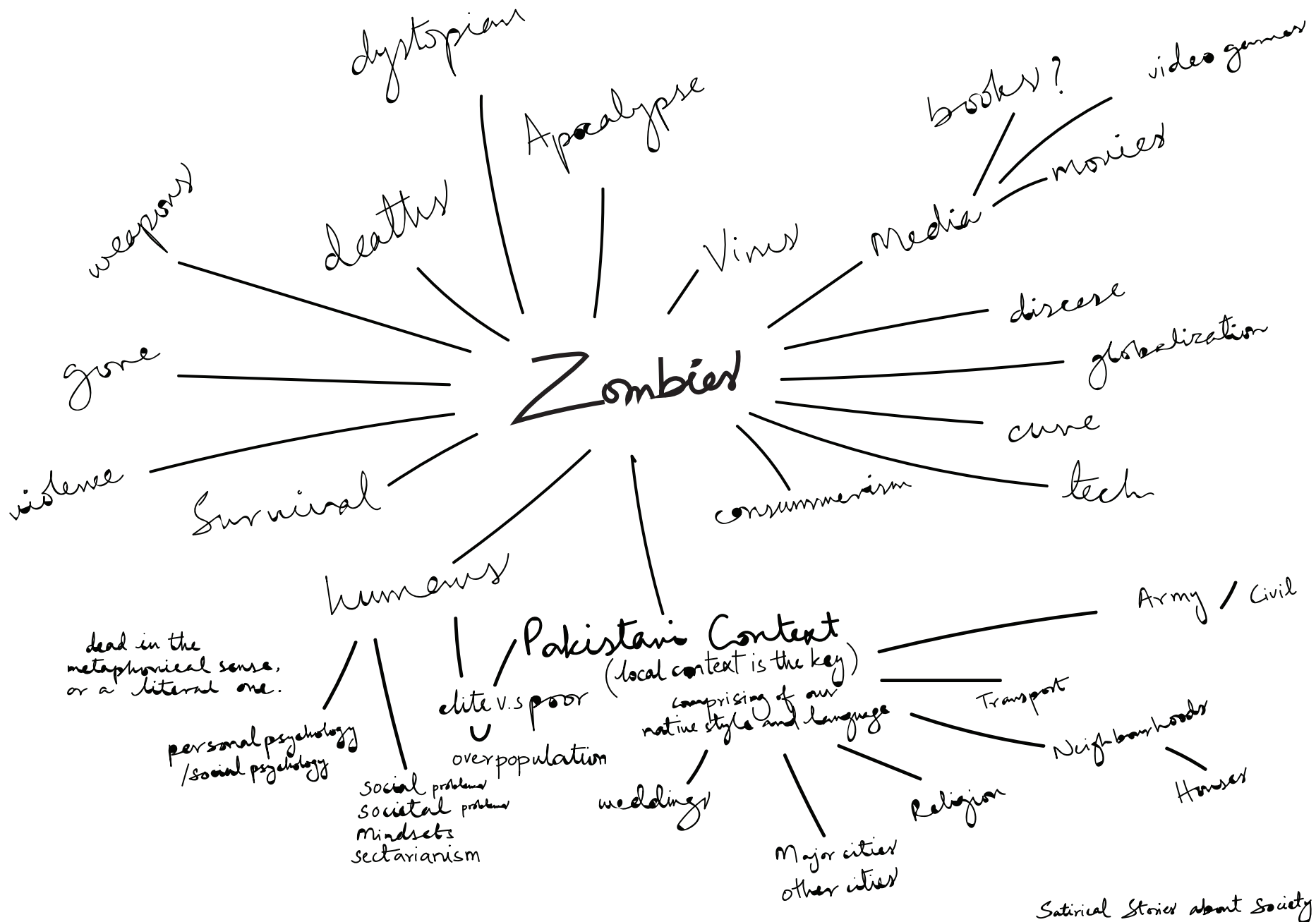




Bioshock



Kratos





# Aggressive Cognitions

behaviour intended to harm other individuals

Emotional or Impulsive aggression refers to aggression that occurs with only a small amount of forethought or intent.

Instrumental or cognitive aggression is intentional and planned

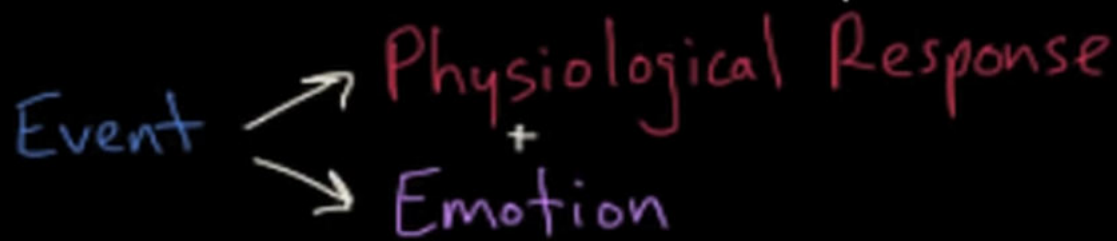
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## THEORIES OF EMOTION

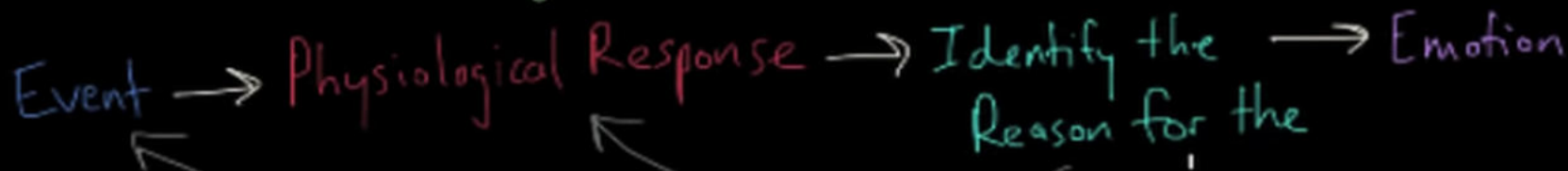
## James-Lange



## Cannon-Bard

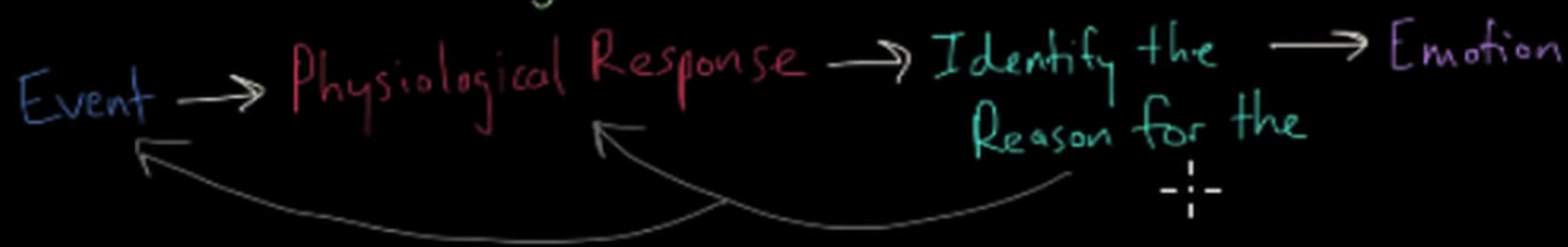


## Schachter-Singer

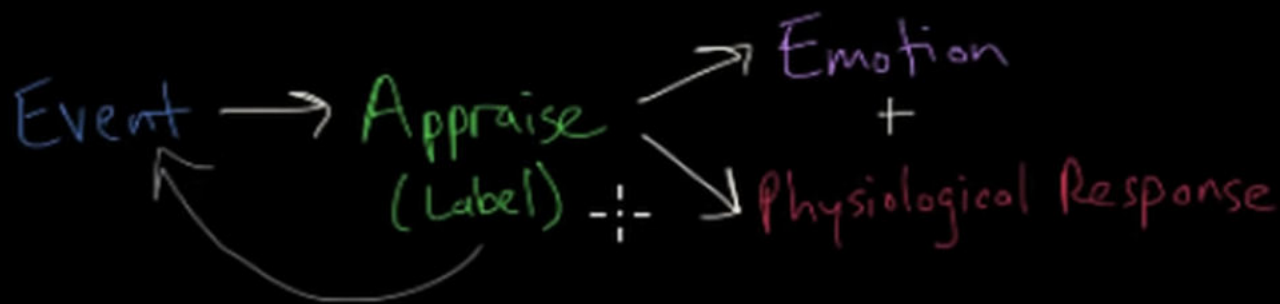


→ Emotion

## Schachter-Singer



## Lazarus Theory



# Zombies & Our modern crisis of meaning

They are the fictionally distorted, self-reflected versions of modern men,

Culture Shock, Korean War?

(1950 - 1953)

The Korean War began when the North Korean Army crossed the 38<sup>th</sup> parallel & invaded non-communist South Korea.

Western Culture  
subcontinental Culture  
Middle Eastern

White Zombies

"OTHER"

Globalisation

Consumerism

Nihilism

Global Pop culture

Reflection of Society

80 yrs now, but each cycle of zombie is vastly different

Permeable Metaphor

Global Pop Culture  
Post-modern Zombies

Terms like :-

Corporate Zombies

White Zombies

Brown Zombies?

Modern Zombies

Zombie Media

Modern Zombie Media

Apocalyptic Media

Structuring Absences

a concept pioneered by sociologist and film theorist Annette Kuhn.

Brown Zombies?

Mixed Culture

Blend of Pakistani

Desi Cuisine & Post-Mod

Substitute of Zombies

Desi Myths

**SURVIVAL**  
(In the Pakistani Context)

<https://blogs.tribune.com.pk/story/6429/30-rules-for-survival-in-pakistan/>

Who invented the concept of zombies?

Zombie folklore has been around for centuries in Haiti, possibly originating in the 17th century when West African slaves were brought in to work on Haiti's sugar cane plantations.

Suicide was their most dreaded fear because they wouldn't not then have the chance to get the after-life they wanted and instead stay slaves even after they have died.

What is the purpose of zombies?

Zombies may be created in a variety of ways. Early depictions, drawing from Haitian Vodou, often represented witchcraft as a means for reviving corpses. Haitian zombi are said to be created by maleficent priests or sorcerers for the purpose of doing their bidding.

What Zombies Say About U.S. Culture, Society

<https://www.youtube.com/watch?v=vDkz8lyvA>  
Haiti, During the time of colonialism and imperialism.  
White Zombies, Haitian slaves.  
HOW DOES THE Horror genre intersect with feminism?  
That representation is interesting to feminism.  
Fear those represented as 'Other' than them.

Zombies and our modern crisis of meaning episode 1

<https://www.youtube.com/watch?v=RwNivh4Karw>  
Zombies are us.  
They are the fictionally distorted, self reflected versions of modern man.  
Culture Shock  
Korean War

Zombies: The metaphor that ate the world

<https://www.youtube.com/watch?v=792vkwGyvi8>  
Tactic, Korean War: Horde / Swarm  
The zombie has become a metaphor for consumption, consumer culture  
99 percent of horde outside, how am I going to survive this catastrophe  
Millennial culture, full of apocalyptic imagination, the zombie is a very powerful metaphor of our times.

<https://www.history.com/topics/folklore/history-of-zombies>

The Zombie Archetype: Living in a Viral Culture

Lee Weiser  
Lee Weiser (2015) The Zombie Archetype: Living in a Viral Culture, Psychological Perspectives, 58:4, 442-454, DOI: [10.1080/00332925.2015.1092807](https://doi.org/10.1080/00332925.2015.1092807)

Abstract

When psyche brings forth monsters, it is always wise to take a close look. When the active imagination of global culture fixates on a particular kind of monster, there's a veritable treasure trove of hidden meaning and valuable psychological information to be unearthed. Zombies warrant closer scrutiny for several reasons: (1) They are currently enjoying a place in the cultural spotlight; (2) they embody the loss of will and the disempowerment that occurs in so many of the situations humans fear and loathe the most; and (3) they are remarkably flexible metaphors that stand in as symbols for social ills as disparate as viral pandemics, the evils of technology, and the chaos that threatens to take over in the face of political collapse. What is behind the popular appeal of the brain-devouring quest of the walking dead? Can the lure be linked to globalization and the inevitable sharing of biohazardous particulates among the people of the world? Or can it be further reduced to a manifestation of the primordial fear of death itself? This article examines zombies across time and place and finds them to be worthy representations of the specters of frightening forces that hunt down and haunt the living.

<https://www.tandfonline.com/doi/full/10.1080/23743803.2018.1513309>  
Heat-aggression

Communication apprehension, state anxiety and behavioral disruption: A causal analysis

<https://www.tandfonline.com/doi/abs/10.1080/014633791093869782>  
What is the James Lange theory of emotion in psychology?  
The James Lange theory of emotion states that emotion is equivalent to the range of physiological arousal caused by external events. The two scientists suggested that for someone to feel emotion, he/she must first experience bodily responses such as increased respiration, increased heart rate, or sweaty hands.

Emotion is made up of a series of cognitive, physiological and behavioural responses to a stimulus  
<https://www.khanacademy.org/science/health-and-medicine/executive-systems-of-the-brain/emotion-lesson/v/theories-of-emotion>

Cadey Korson (2019) Global Disorder in the Undead World: Teaching Geopolitics With Zombies, Journal of Geography, 118:1, 35-48, DOI: [10.1080/00221341.2018.1518991](https://doi.org/10.1080/00221341.2018.1518991)

• Full Article Figures & data References Citations Metrics Reprints & Permissions Get access

Abstract

Zombies are in many ways the quintessential metaphor for contemporary security threats. They come seemingly out of nowhere, and assault and disperse without respect for national borders. This article details an undergraduate college course in geopolitics that combines a focus on popular geopolitics and international studies with zombies using Max Brooks's bestselling horror novel *World War Z*. The global political order is becoming increasingly complex and rapid shifts in policy challenge students' ability to connect theory with world events. Popular culture tropes, like zombies, can help explain theory and convoluted political relations in a way that students can understand and apply.

Zombies in Western Culture: A Twenty-First Century Crisis

Book by Christopher Mastroiello, Filip Micevic, and John Vervaeke

<https://www.academia.edu/19542894/>  
The Zombie in the Mirror Postmodernism and Subjectivity in Science Fiction

Russo, Salvatore James. Review of *Zombies Are Us: Essays on the Humanity of the Walking Dead*, by Christopher M. Moreman and Cory James Rushton. *Journal of Religion and Popular Culture* 27, no. 3 (2015): 254-255. <https://www.muse.jhu.edu/article/617452>

how cultural icons can be changed by society to mean or represent whatever it is we need or want them to represent, a cultural symbol that shifts meaning over time and in different contexts

zombies can be, and have been, used to embody the fear and violation that comes from loss of agency and social status, to satirize consumer culture, to point out the result of government and corporate malfeasance, (in my case the Pakistani Society) and, of course, to make audacious question their own views on the hereafter.

designed to capitalize on the zombie craze. It is also dubious as to whom the book should be recommended. Moreman and Rushton's volume is not intended for the lay audience or the casual zombie fan looking for an undead fix; the articles are clearly intended for academics. The book's broad interdisciplinary approach combined with the repetition of the same message—that zombies can be used as metaphors or icons by society in a variety of ways depending on society's needs and purposes.



White Zombie (1932)  
earliest appearance of zombies in a full-length movie, was about the supposed superiority of western imperialism

George Romero (1968)  
Night of the Living Dead was a little bit about the Vietnam war? and a little bit about the American Civil Rights movement?

Dawn of the Dead (1978) was about rampant, mindless consumerism.

The Serpent and the Rainbow (1978) was about racist and imperialist American propaganda placing blame on Haiti for the AIDS epidemic.

LAND OF THE DEAD: - WAR IN IRAQ and the wealth divide in the United States

And post 9/11 zombie movies were a reaction to Americans remembering that war isn't just something that happens elsewhere in the world

Across cinematic games, America became obsessed with imagery of half-destroyed buildings and rubble and dust-laden cities, and people running in the streets.

We had a whole subculture of Survivalists arise from these fears.

Now all of those examples are cinematic. The conversation gets a little bit stickier when you talk about video games, because zombies are so often a mechanic and less of a metaphor.

Zombies are the perfect video game enemy: they are endless, easily customizable in design and strength, and there's no real moral quandary to slaughtering them en masse.

But step back and look at the trend in video game plots and you'll see an interesting change: In both video

games and cinema, over the last 2 years or so, we've moved away from the post 9/11 total-apocalypse society-is-over stories.

Stories now: -  
growing up & wanting to have children  
BioShock - child bearing  
Kratos - child  
The Last of Us - Father & daughter relationship  
Telltale Games' The Walking Dead

Find a community to attain Safety, not just a checkpoint.

The State of decay Franchise

You build things and have children because you have hope about the future.

It means that we - or at least our media - or at least the people who make our media are feeling hopeful about the future too.

PRECEDENTS & WHAT THEY HAVE BEEN DEPICTING IN THE PAST 80 YEARS

# Change in the narrative

(hopeful about the future)

# Zombies

Western Culture

Subcontinent

Eastern Culture

What's a Zombie?

Characteristics / Traits

Types of Zombies

Depictions of Zombies in different cultures

How are they depicted in Pop culture

Mythologies & Folklore

Other Monsters

How they were created

Zombie Films & Literature

Notable Names & Works in this genre

## TWO WAYS I LOOKED AT ZOMBIES

- ① Re-animated dead  
(Cause can be whatever)
- ② Alive but brainless people.



# TWO WAYS I LOOKED AT ZOMBIES

① Re-animated dead  
(Cause can be whatever)

"  
Plague "  
Viral "

② Alive but brainless people.

Metaphorical "

- 1 Mythological Sense
- 2 Science Fictional Sense
- 3 Metaphorical Sense
- 4 Metaphysical Sense

# Mythological / Folklore Zombie

Haitian Folklore

Frankenstein

Metaphysical

# Science Fictional Zombie

Carriers

Radiation

Mental diseases

Vectors

Pathogens

Parasites

Scientific Accidents



# Mythological / Folklore Zombie

Haitian Folklore

Frankenstein

# Mythological / Folklore Zombie



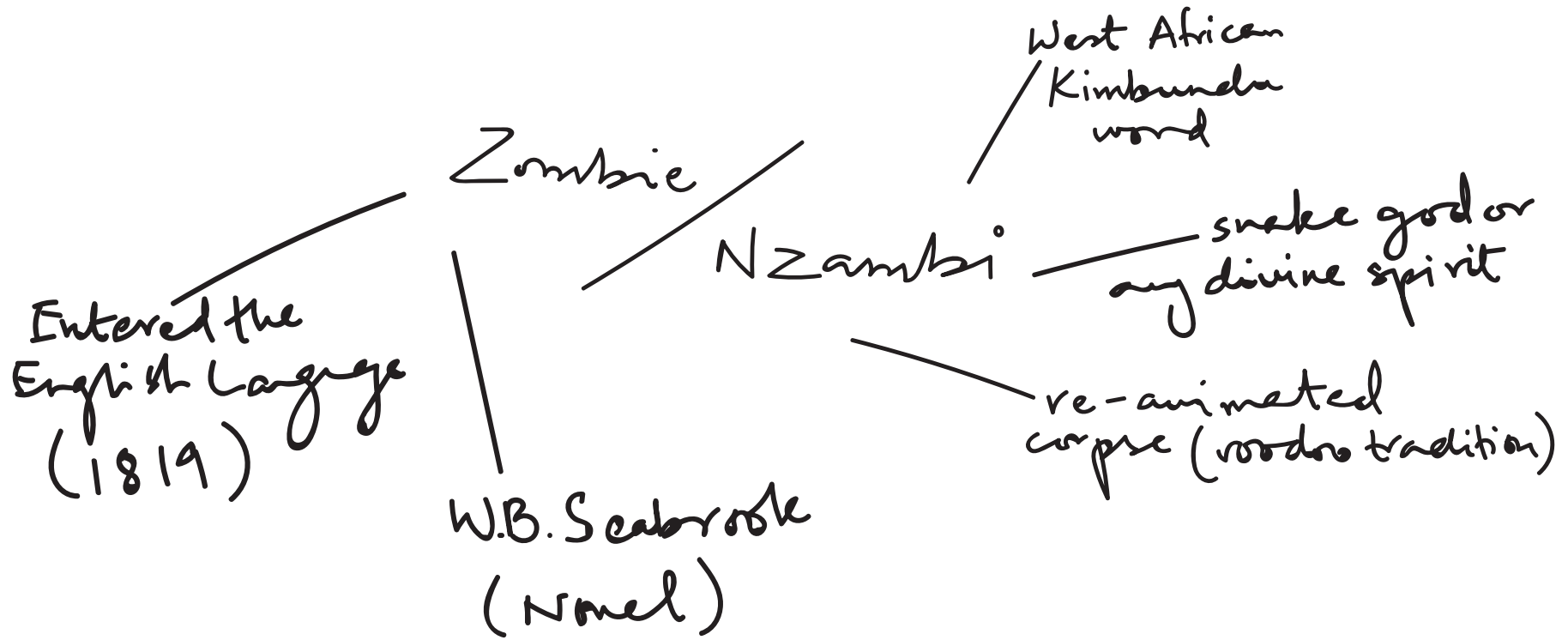


A zombie at twilight in a field of sugarcane in Haiti. By Jean-Noel Lafargue; Wikimedia, Open Access.



Zombie

NZambi





Frankenstein



Giant monster  
made up of stolen  
body parts from the  
graveyard

The legend of  
Frankenstein  
monster

Frankenstein

Victor  
(scientist)

Mary  
Shelley  
(1817)

Galvanism

Luigi  
Galvani

obsessed  
with re-animating or  
reawakening the dead.

19<sup>th</sup> Century Galvanism might have created Zombies

'Galvanism' is a term often more connected to Mary Shelley's *Frankenstein* than to modern day zombies. Named after the 19th century scientist [Luigi Galvani](#), Galvanism is the contraction of a muscle or muscles that is stimulated by an electric current. In physics and chemistry, it is the induction of electrical current from a chemical reaction. Any way you slice it, 'galvanism' made dead flesh animate.

<https://zombieresearchsociety.com/archives/28655>

## Garnet Hertz - Experiments in Galvanism: Frog with Implanted Webserver [Project Documentation]

### Overview

*Experiments in Galvanism* is the culmination of studio and gallery experiments in which a miniature computer is implanted into the dead body of a frog specimen. Akin to Damien Hirst's bodies in formaldehyde, the frog is suspended in clear liquid contained in a glass cube, with a blue ethernet cable leading into its splayed abdomen. The computer stores a website that enables users to trigger physical movement in the corpse: the resulting movement can be seen in gallery, and through a live streaming webcam.

- Risa Horowitz

Garnet Hertz has implanted a miniature webserver in the body of a frog specimen, which is suspended in a clear glass container of mineral oil, an inert liquid that does not conduct electricity. The frog is viewable on the Internet, and on the computer monitor across the room, through a webcam placed on the wall of the gallery. Through an Ethernet cable connected to the embedded webserver, remote viewers can trigger movement in either the right or left leg of the frog, thereby updating Luigi Galvani's original 1786 experiment causing the legs of a dead frog to twitch simply by touching muscles and nerves with metal.

*Experiments in Galvanism* is both a reference to the origins of electricity, one of the earliest new media, and, through Galvani's discovery that bioelectric forces exist within living tissue, a nod to what many theorists and practitioners consider to be the new new media: bio(tech) art.

- Sarah Cook and Steve Dietz

<http://conceptlab.com/frog/>

BODY EXTERIOR Sun Jan 14 1:32:23 PM 2007



[project information](#)

## BODY INTERIOR



LEFT LEG

RIGHT LEG





Experiments in Galvanism as installed at the Walter Phillips Gallery in Banff in 2005. Photo by Steve Dietz.

## The Art Formerly Known As New Media

This exhibition is presented on the occasion of the 10th anniversary of the Banff New Media Institute at The Banff Centre. The twelve projects were selected from the work of over 600 artists who have participated in the Institute's programming (symposia, co-productions, labs) in the last decade. We chose not to make it an historical retrospective of work commissioned, produced or previously presented at Banff. It is a refreshed look at how we have come to understand both what new media and art mean.

Recent histories of new media have focused on its range in form - interactive installations, dynamic interfaces, software, responsive performances, immersive spaces, the Internet. Histories of art have traditionally focused on meaning and how artworks present unique perspectives on broader questions of economics, politics, social relations, public space, leisure, aesthetics, and memory. In this exhibition we propose that the best of contemporary new media art is important for what it says and not, primarily, for how it is made.

In the front half of the gallery the projects on view interrogate newness in new media by appropriating old forms of media to new ends - a patent, a kinoscope, a radio signal, and software. Each artwork makes reference to, and yet is of interest beyond developments in methods of communication and tools of representation. Next, after traveling through two early net-art projects and the sped-up time-warp of *3 Seconds in the History of the Internet*, you enter a space in which some of the distinctive characteristics of new media challenge our traditional assumptions of the work of art, particularly that art can be an interactive and dynamic platform rather than a fixed product. Here new media art is seen as research and as something ongoing and collaborative. Toward the back of the exhibition the projects foreground the relationship between mind and body, from artificial intelligence to the cybernetic control of behaviour in animals, from the human control of software to the physical self and its limits; in short, what it means to be human as we increasingly become machine.

All of the works in *The Art Formerly Known As New Media* challenge and exceed the terminology by which they have, at least initially, been categorized and theorized. This art is indeed much more than the media in which it is inscribed, just as the importance of art is to be found in its meaning not its means. We are grateful that the Banff New Media Institute has been here to help flesh out the meaning of our mediated cultural lives over such a significant period of time. This exhibition is one way of pausing to honour that important, ongoing work.

Sarah Cook, Banff New Media Institute Post-doctoral Research Fellow  
Steve Dietz, Walter Phillips Gallery Curatorial Fellow  
Exhibition co-curators

Experiments in Galvanism as installed at the Walter Phillips Gallery in Banff in 2005. Photo by Steve Dietz.





Experiments in Galvanism as installed at the Walter Phillips Gallery in Banff in 2005. Photo by Steve Dietz.

# **Zombie Renaissance**

<http://www.historynaked.com/renaissance-zombies/>



1494



great disease



# Zombie Renaissance

Syphilis  
outbreak

Italian Wars

appearance

What's a Zombie?  
Characteristics / Traits  
Types of Zombies

A Zombie, in its broadest sense, is a person who has lost his or her sense of self-awareness and identity, and cares only for the destruction (and often consumption) of any human around, no matter what the circumstances, or cost to his or her self. They make up for this loss of intelligence in sheer numbers, as the state of 'Zombieism' is almost always contagious, and spread virally, at a devastating cost to their surrounding society. Technically speaking, true zombies are always dead, and re-animated.

## Common Features

---

Typically, a Zombie Pathogen, regardless of it's type is portrayed as a **blood-borne disease** capable of being most commonly spread through bites, but also can be spread through other means (see below).

Zombie Pathogens are not often, portrayed as airborne or vector-borne, though their virulence is sufficient enough to push humanity to the brink of extinction, due to their undead carriers strength and terrifying demeanor leading to a panic.



## Other Cultures:-

Chinese

American

Pre-Islamic  
Arabian Religion

Tibetan

Jiangshi

Zombies

Ghouls

Ro-langs

Kyonshi



Zombies of Ma      Zombie Rules      Type A Neuro-Mortosis Zombies  
 REC Zombies      Standard Headcrab Zombie      Yagishu Zombies      Tanks  
 Stalkers      Contaminated/the infected/Carrier      Poison Headcrab Zombie  
 Giant Zombies/Behemoths      The evil within Zombies      Melting Zombies  
 The Screamer      Crawlers  
 Spitters      Rot & Ruin Zombies  
 Soil Zombies      Pukers/Vomiters      Bombers      Armored  
 Exploders      Walkers      Voodoo Zombies      Sleeper Zombies  
 Edo Tensei Zombies      Runners      The Generic Zombie      One piece Zombies  
 Burstlers

## Types of Zombies

Explosive Zombies      High School of Dead Zombies  
 Brooks Zombies      Romans Zombies      Reviveds & Revitalizeds  
 Resident Evil Zombies      Ghosts      Cordyceps Zombies      Naruto Zombies  
 iZombies  
 Radioactive Zombies      Metal Slug Zombie  
 Fast Headcrab Zombie      Headcrab Zombie      Sankarica: Undying Love  
 Cybernetic Zombie      Bebb or KECK Zombies      1. The girl with all the gifts  
 The Craziest      Zombie      Nazi Zombies  
 Blacklight Zombie      I Am Legend Zombie      Intelligent Zombies      Zombies of Scientific origin  
 DOOM Zombies      White Trash Zombie Series  
 Deadite Zombies      Alternative Connotations of "Zombie"  
 Armed Zombies      Tokyo Summer of the Dead Zombies



crawlers

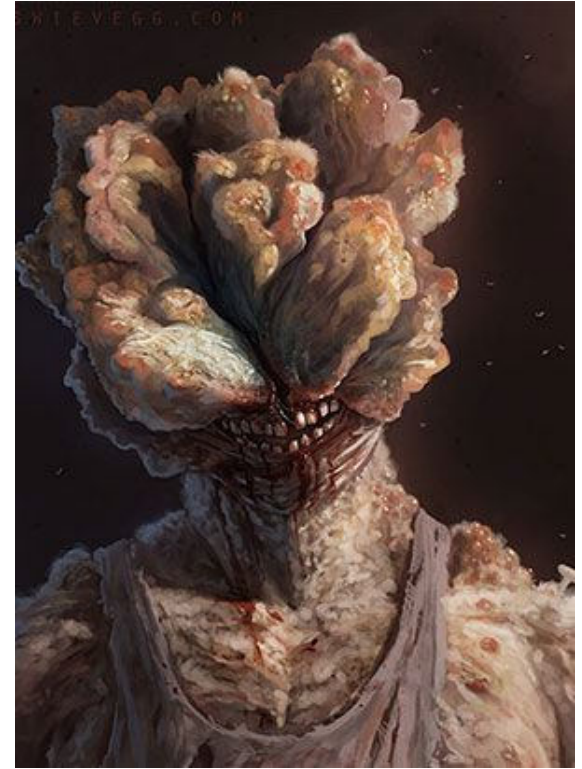


Nazi Zombies





Generic zombies



Cordyceps





Resident Evil  
Mutated Zombies



Resident Evil  
Mutated Zombies

### Related Articles



**Zombie Caterpillars Climb to Tops of Trees and Explode**

Paul Seaburn  
August 3, 2017



**"Zombie" Bees Confirmed In North Carolina**

Brett Tingley  
November 4, 2016



**Fungus Turns Ants Into Zombie Antpocalypse**

Paul Seaburn  
August 20, 2014

<https://mysteriousuniverse.org/2017/08/zombie-caterpillars-climb-to-tops-of-trees-and-explode/>

## Narrative #1 "Staring Situation"

Location: Outside Emporium

Scene: Staring & drooping at the girls exiting the doors

Action: Standing, sitting in a group formation.

## Narrative #2 Mass Consumption / Consumerism

Location: Malls in the major cities

Scene: Loads of, masses of zombies in each setting

Action: Walking aimlessly in circles, whispering & moaning.

Narrative #3 "9 to 5 office desk job"

Location: Office environment

Scene:

Action: Tapping & Ticking, drooling over the screen.

Narrative #4 "All girls horde protest"

Location: Neighbourhood

Scene: Street Scene

Action: Female Zombies Rending the streets

Narrative #5 "Rishtas in the"  
"apocalyptic world."

Location: Rishta Amty's workspace

Scene: Looking for potential

Action: Calling over the phone.

Narrative #6 "Grand Weddings"

Location: Garrison Hall (different name)

Scene: Horder of Zombies gathered outside the marriage

Action: Groom excitedly descending on a helicopter.  
Halls.



## Narrative # 7 "Super Burka"

Location: Market Area (G1, Barkat or Aniger)

Scene: Buying Burkas from shops, both women & men get attacked.

Action: Attaining protection from potential attackers.

## Narrative # 8 "Gunda Gardi"

Location:

Scene: Men on jeeps, with conventional weapons & guns on a zombie killing spree.

Action: Displaying masculinity.

## Narrative # 9 "Cinema Situation"

Location: Theatre/Cinemas

Scene: Goes inside the cinema & after some time  
comes out as a zombie.

Action:

## Narrative # 10 "Nibba, Nibbi"

Location:

Scene:

Action:

Emotion: Feeling sympathy for Kashif aka. Nibba.

## Narrative # 11 "Meat Situation"

Location:

Scene:

Action:

## Narrative # 12 "Afra Tafri"

Location: Major cities / other cities

Scene: Reporting News Amidst the entire plague

Action: Chaos

## Narrative #13 "Acid Attack"

Location: News from an elga

Scene: Aik sahib ney apni pagalbiwi pey tezab ka  
azaab nazil kiya aur woh usay kaha chuse gayi.

Action: Reporting news.

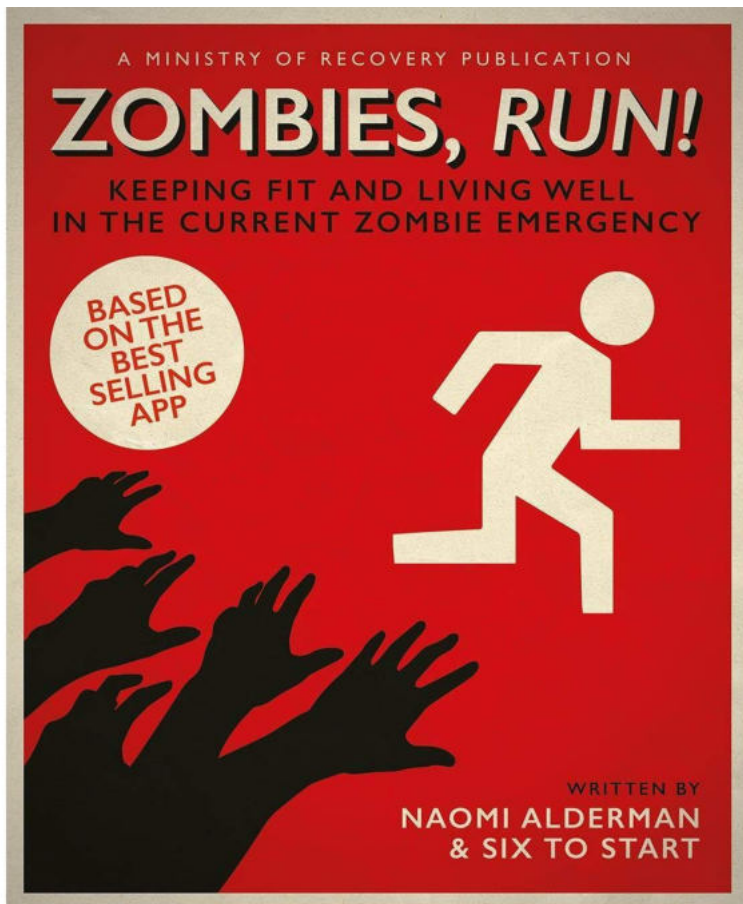
## Narrative #14 "Interviewing or Interrogating a Zombie"

Location:

Scene:

Action:

Dialogue: Tu kurri nu cheriya si!?







Zombies, Run! is a 2012 mobile exergame co-developed and published by British studio Six to Start and Naomi Alderman for iOS and Android platforms. [Wikipedia](#)

**Initial release date:** February 27, 2012

**Mode:** [Single-player video game](#)

**Developer(s):** Six to Start

**Writers:** [Naomi Alderman](#), [Rebecca Levene](#)

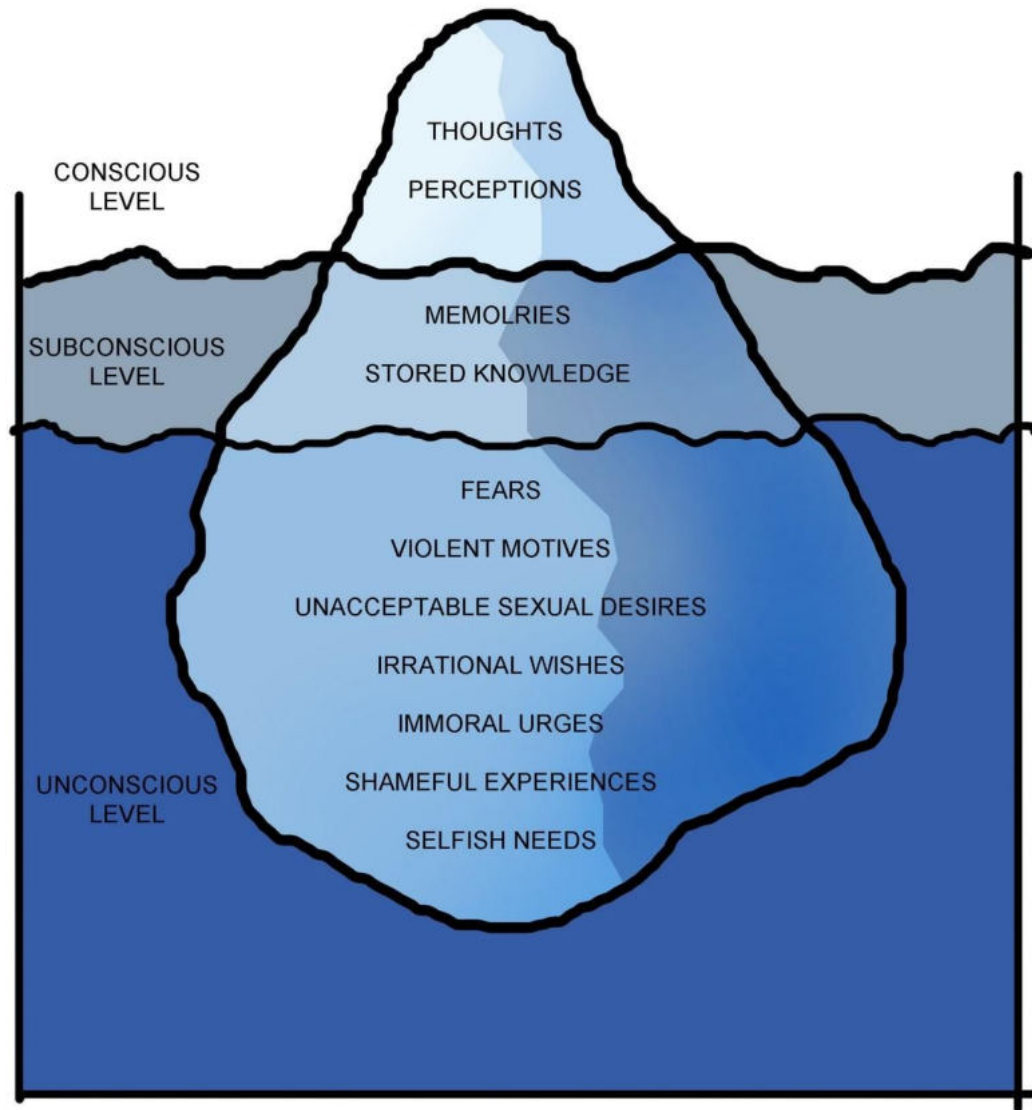
**Platforms:** Android, iOS, Windows Phone

**Genres:** Augmented reality, Exergaming



<https://readcomiconline.to/Comic/Crossed>

# Freud's View of the Human Mind: The Mental Iceberg





Darcy VAN POELGEEST    Ian BERTRAM    Matt HOLLINGSWORTH

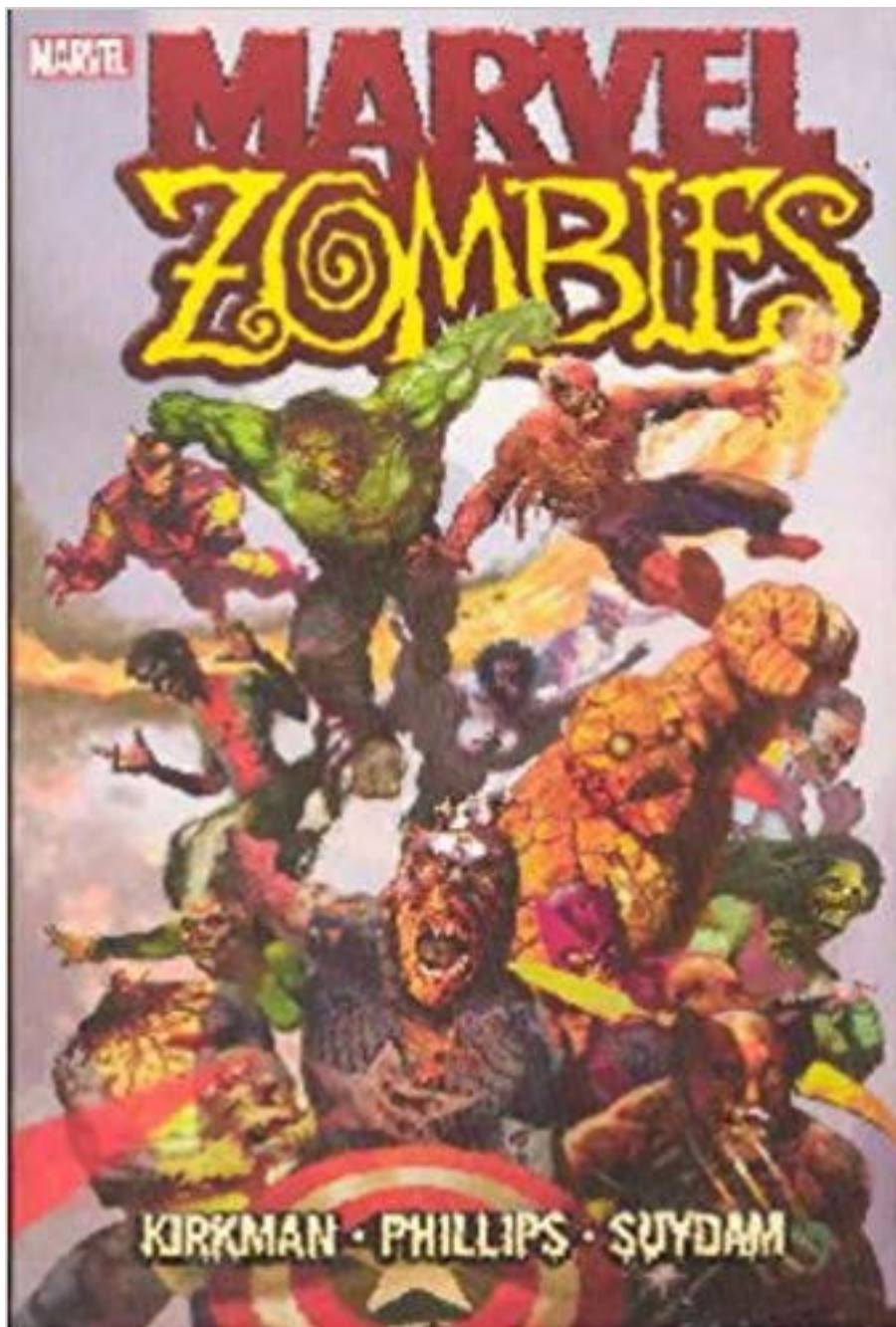
# Little Bird

CHAPTER ONE



Aditya Bidikar  
Ben Didier

<https://readcomiconline.to/Comic/Little-Bird>



<https://www.amazon.com/Marvel-Zombies-Robert-Kirkman/dp/078512277X>



# Marvel Zombies

2005 - Present

written by

Philip Kennedy Johnson

Art by

Leonard Kirk

Here's ZombiE character

What kind is the Zombie kind?

What do they eat?

What do they live off of

How do they come into being

What is their manifestation

Have the fears that lurked within the society  
come back to bite you? Haunt you?

If they don't eat meat then how do they attack  
& how are they then a threat?

But there needs to be something that spreads.  
Something Contagious!

# South Asian Films

Zom Com

Zibah Khama / Hell's ground

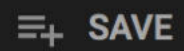
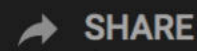
Zinda Laash

Zom Com



# Zom Com

9,920 views • Jan 31, 2019



**Kuch Khaas The Centre for Arts, Culture & Dialogue**

10K subscribers

SUBSCRIBE

Kuch Khaas' official entry for the 48Hour Film Project in Karachi!

"Zom-Com" is a short-film set in a dystopian, zombie apocalypse, world, where a couple struggles with personal issues as well as a potentially fatal one.

The film won "Best Film" at the 48Hour Film Project in Karachi as well as, "Best Original Music Score", "Best Use of Genre", and "Best Make-up"

This film is the first in our new series of Supernatural films

<https://www.youtube.com/watch?v=SNczANEOTZ8>



# Zibah Khana / Hell's ground

Urdu - English Slasher Film

directed by Omar Ali Khan

First Muslim Zombier

Dwarf Zombier

Main tumhari boti boti kardungi!



<https://www.imdb.com/title/tt0887973/>



# Islamic Horror Flick

Derivative:- Outrightly calls it terrible.  
Fascinating insight into the filmmaker's culture.  
Good Girl necklace "Allahu Akbar"  
Killer wears a Burka.  
English-Urdu speaking kids  
Pakistan's Youth culture  
A midget zombie  
Industrial waste





It's worth pointing out these zombies are fallout from industrial waste, which makes perfect sense considering what happened next door in 1984. The Union Carbide chemical leak in Bhopal, just one country over, injured over a half million people. The effects of an industrial accident that big don't stop at border checkpoints.

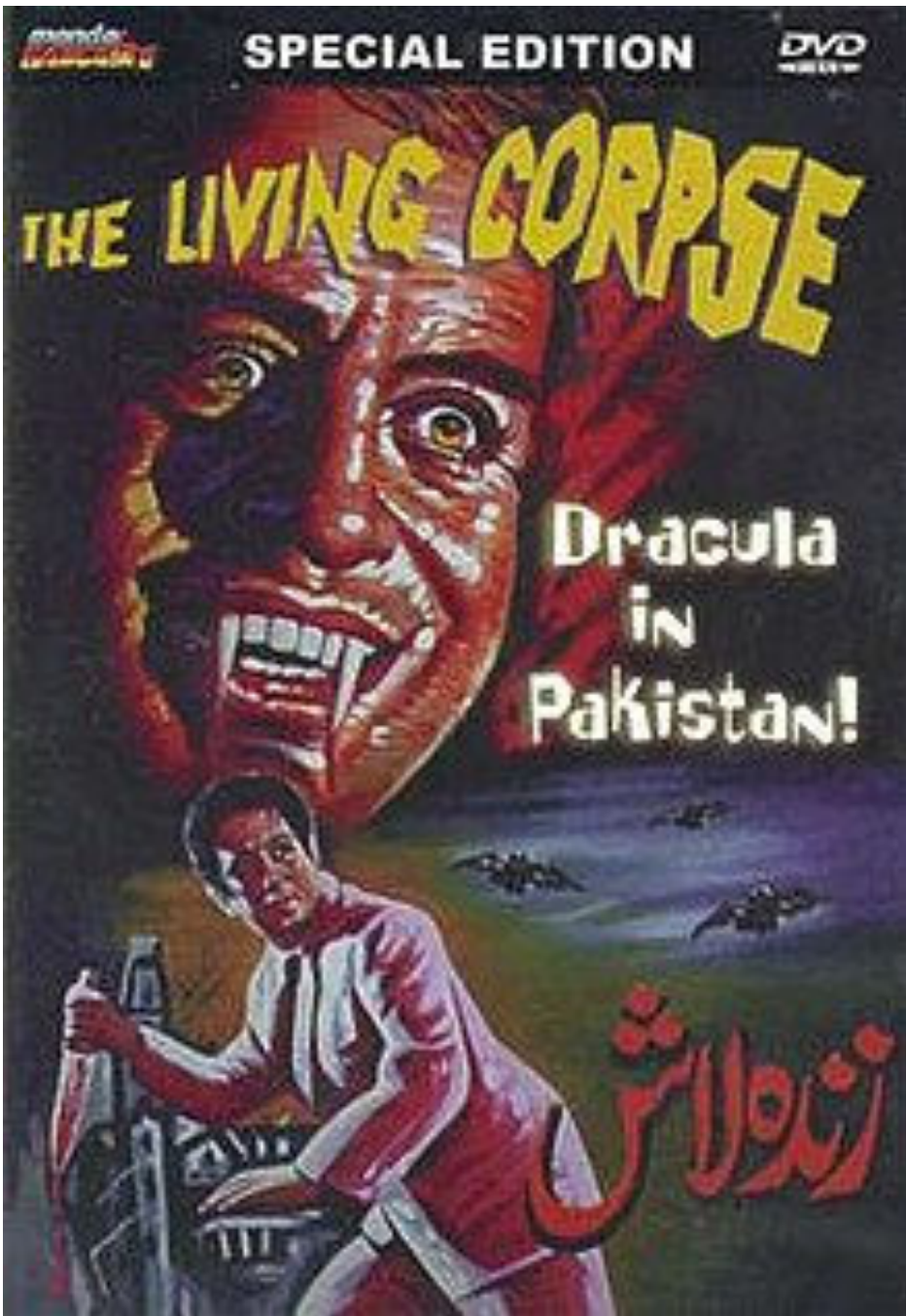


# Zinda Laash (1967)

directed by Khwaja Saeed

also known as *Dracula in Pakistan*  
and *The Living Corpse*

First movie in Pakistan to be  
X-rated



[https://en.wikipedia.org/wiki/Zinda\\_Laash](https://en.wikipedia.org/wiki/Zinda_Laash)



<https://www.pinterest.es/pin/415808978075760351/?lp=true>

**These rules are basically as follows:**

- **Zombies** are dead.
- **Zombies** are stupid.
- **Zombies** eat living flesh, or recently killed flesh, especially human flesh.
- **Zombies** can only be killed by the destruction of the brain.
- Being bitten by a **zombie** turns you into a **zombie**.

**Are there actual Zombie Rules? - Science Fiction & Fantasy Stack**

How'd the plague start

What is my zombie?



Unexplained;

How're they turning?

Categories

gather at night  
have little consciousness  
can mumble words

Hierarchies

some are conscious  
some aren't

but we need to eradicate the biases & differences

Robert Kirk

philosophical zombies

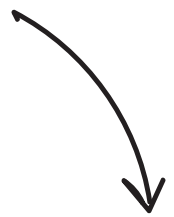
1970's



Zombist

Robert Kirk

basic package



Zombies & Consciousness

In his new book Robert Kirk returns to two themes that have occupied him throughout his career. The first is the conceivability and possibility of zombies, an issue which he himself did much to put on the map in the 1970s. The second, a development of themes in his earlier *Raw Feelings*, is the idea that we can explain phenomenal consciousness in terms of a 'basic package' of cognitive capacities that process 'directly active' perceptual information. I shall confine myself here to the first theme.

Kirk began his philosophical career as what he calls a 'zombist' – a believer in the possibility of philosophical zombies. A philosophical zombie is a close physical duplicate in another possible world of a creature that is conscious in this world. The only difference between me and my hypothetical zombie counterpart is that my zombie counterpart is...



Personality

Personality

clothes they wore last

Chaos

Evolution

Adaptation

Co-existence

should peace prevail ?

should peace prevail?

once a zombie can they become human again  
is there a cure?

should there be one?

Perhaps a moment of realization  
But what happens after that?  
And is that even for me to decide



To THINK

Thank you!

# Major

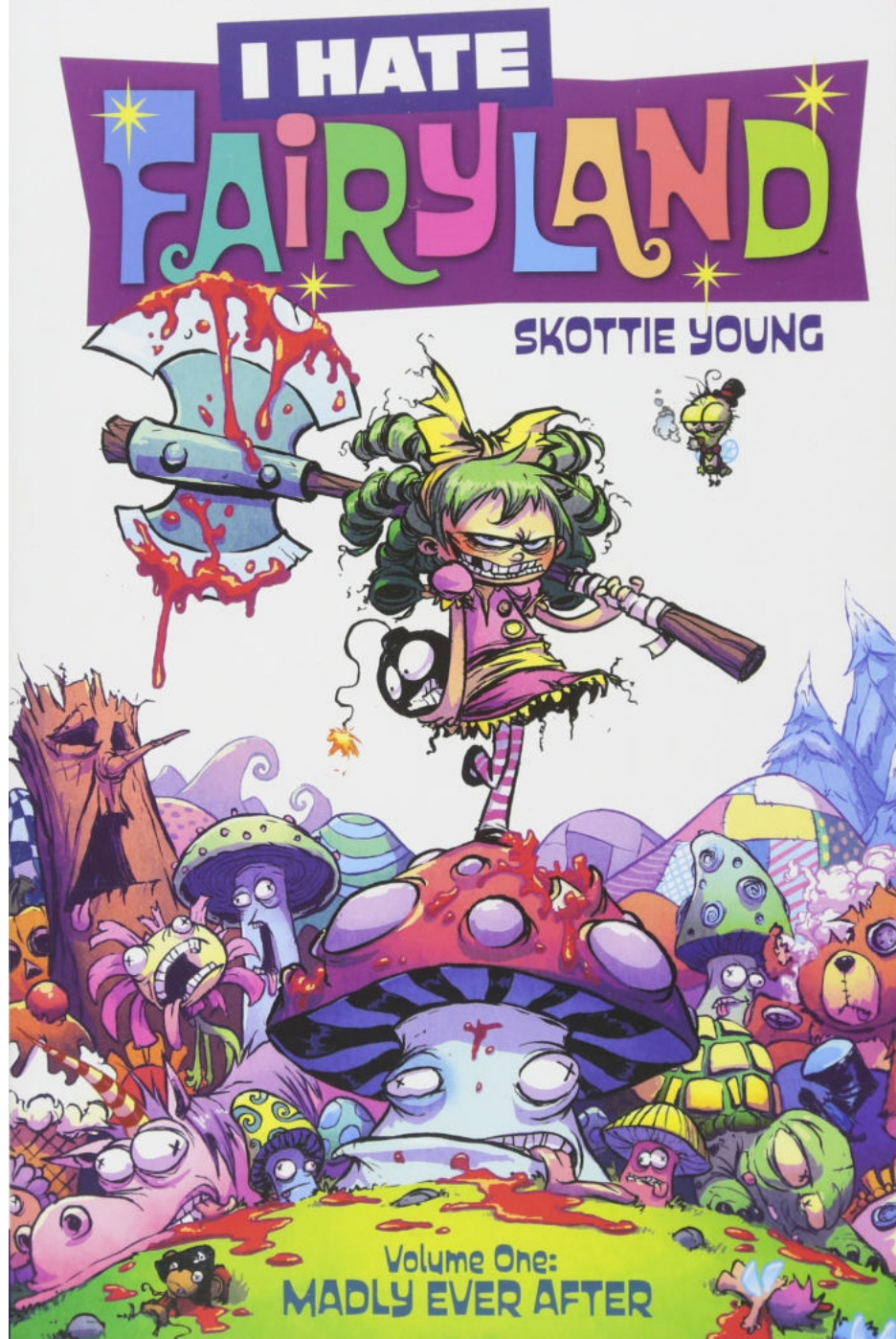
Post Mid-Crit

# Story Time Narration:

Aik subha/roz, achanak he afwah pheli keh barri tadaad main log bemaar parr rahay hain, magar tajub ki baat to ye hai keh un main zehni mareez shamil nahin, balkay woh log jin kay paas damagh to zaroor hain aur un ka faida uthanay ki selaheyat bhi rakhte hain magar phir bhi woh apna zehan na istemaal karnay par majboor hain.



"A candy-colored and vicious delight, and always dangerously funny."—Neil Gaiman



Comic

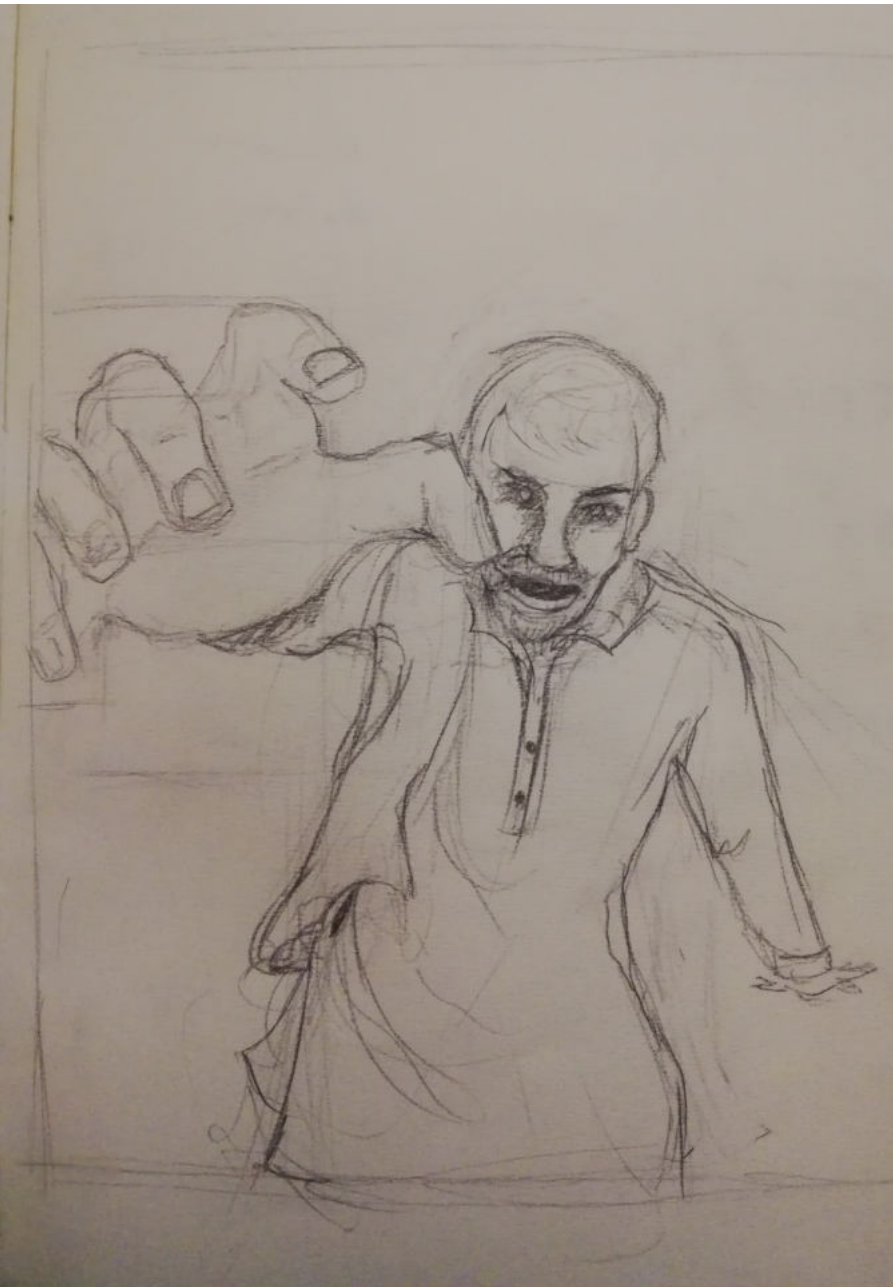


# In the first half

Visual experimentation for Mini-thesis

- Being able to explore and identify differences in the visual styles
- Character developments
- Environments

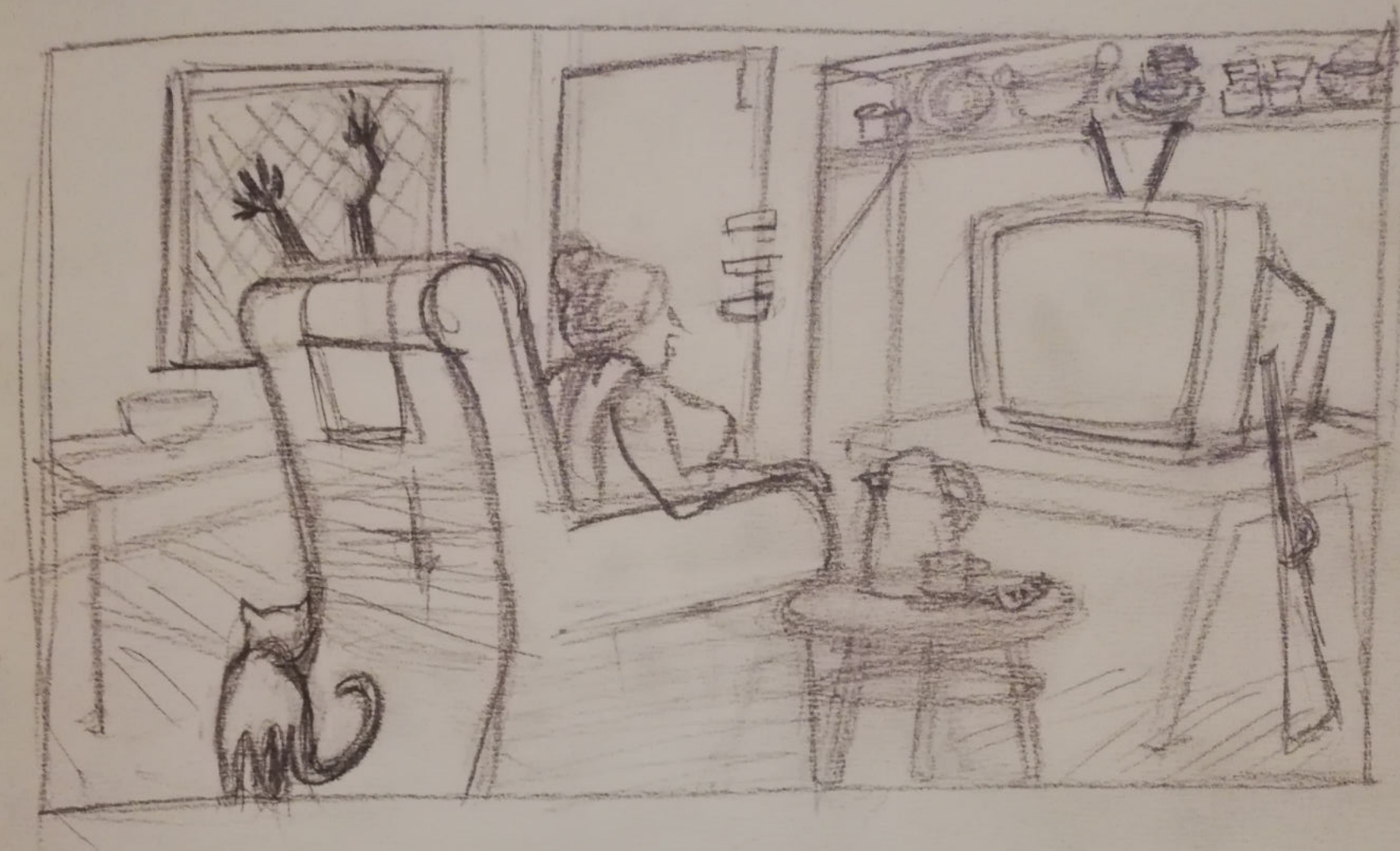
# **Previous Sketches**





Silhouettes

# Test scene # 1



Juxtaposition

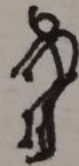
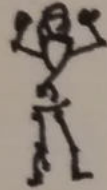


# Test scene # 1



Juxtaposition







Jhallo



- Characters ideations
- Visual process



- Human

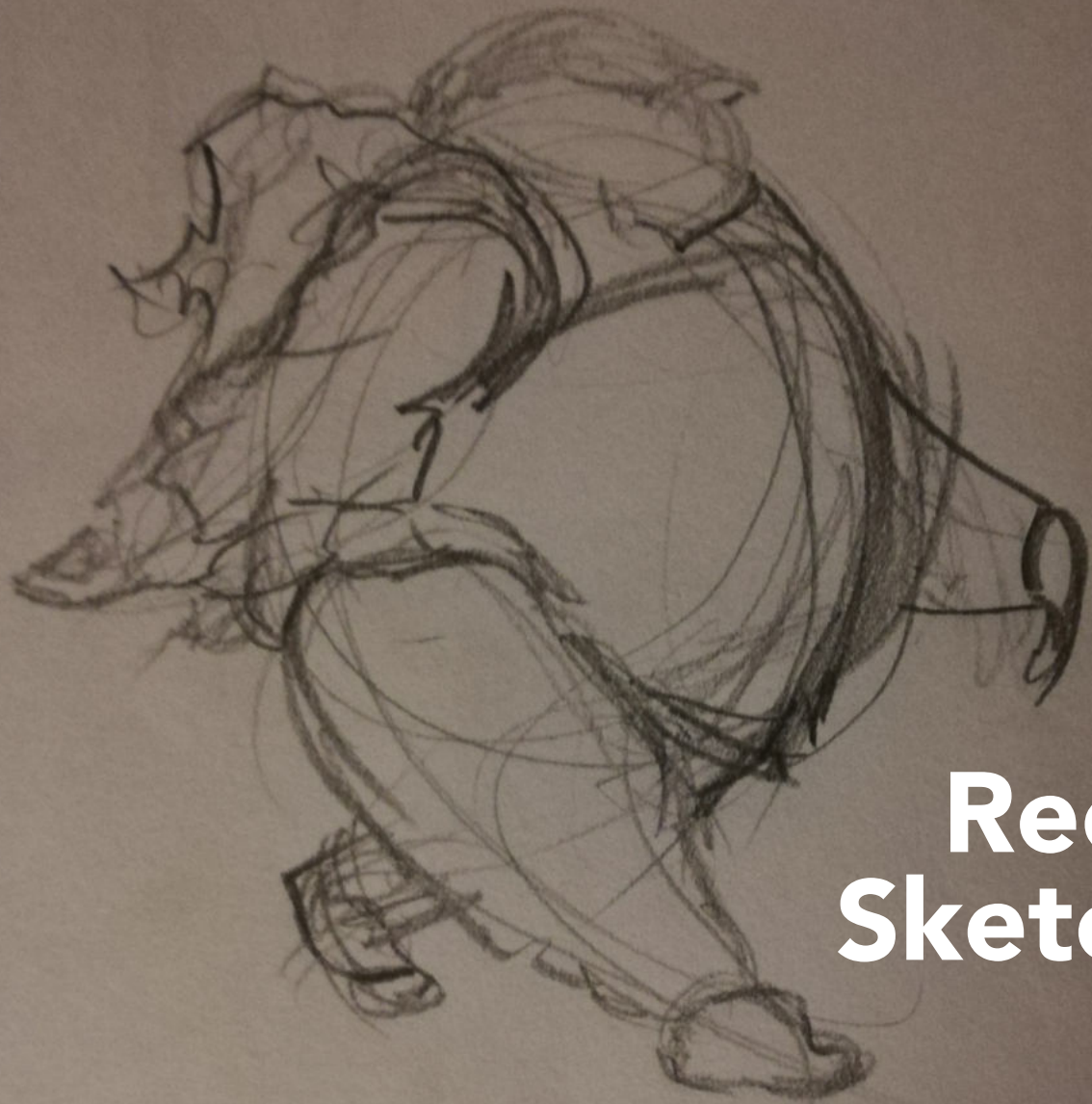


- Mutated creature



- Zombie

	>		Aunty Parveen
	>		Police
	>		Sheila/Shanzay
	>		Lawyer
	>		Molvi
	>		Barray Maulana Sahib
	>		Jhallo
	>		Nazar
	>		Chaudhary
	>		Munna/Chotu/Nanna
	>		Tiddi
	>		Chai Shai
	>		Rishta Aunty
	>		Pindi boy



# Recent Sketches



Yellow



Blackish  
Grey

PINDI BOY EXTRAVAGANZA

TANES / Chittigam / Kaifab



Blackish  
Grey



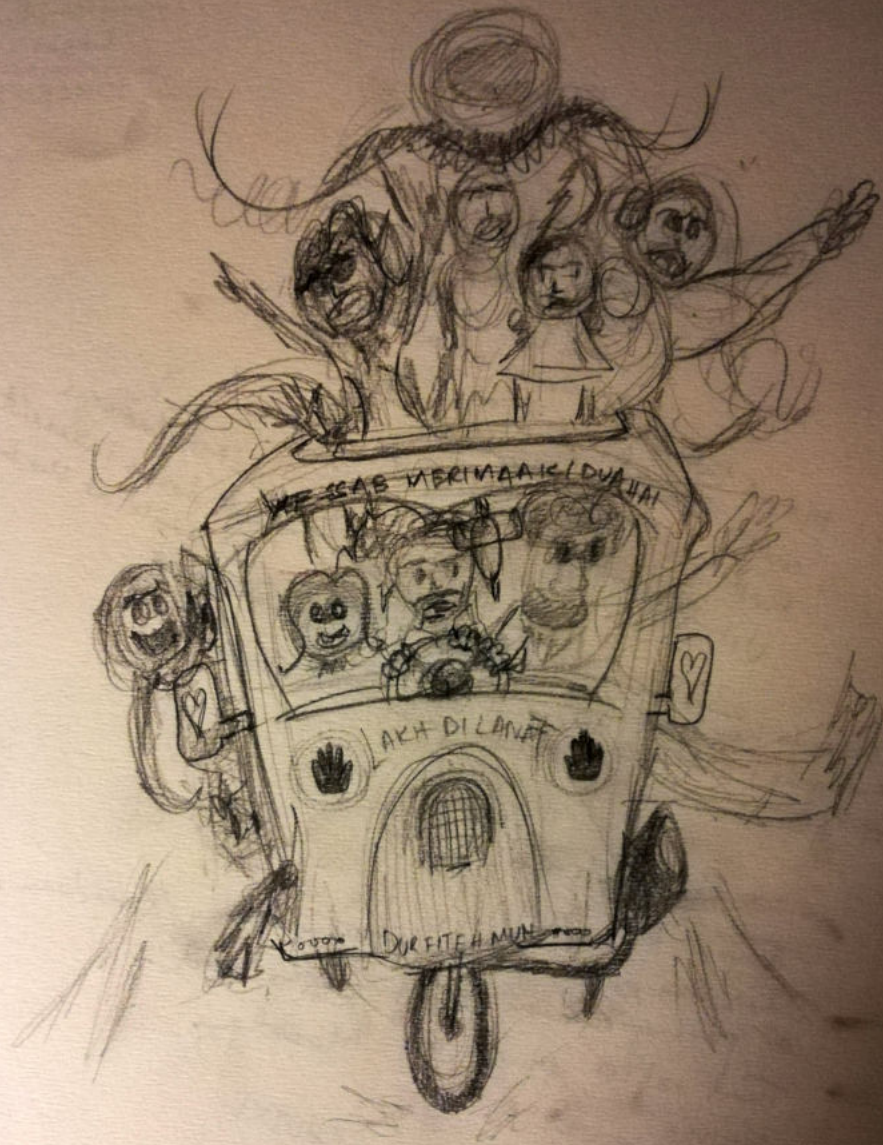


MAM  
XISSYAY





CAPIIT RA NAAM GAARI



CAPIIT RA NAAM GAARI

Every character <sup>within</sup> of the society  
situated the same saavari.



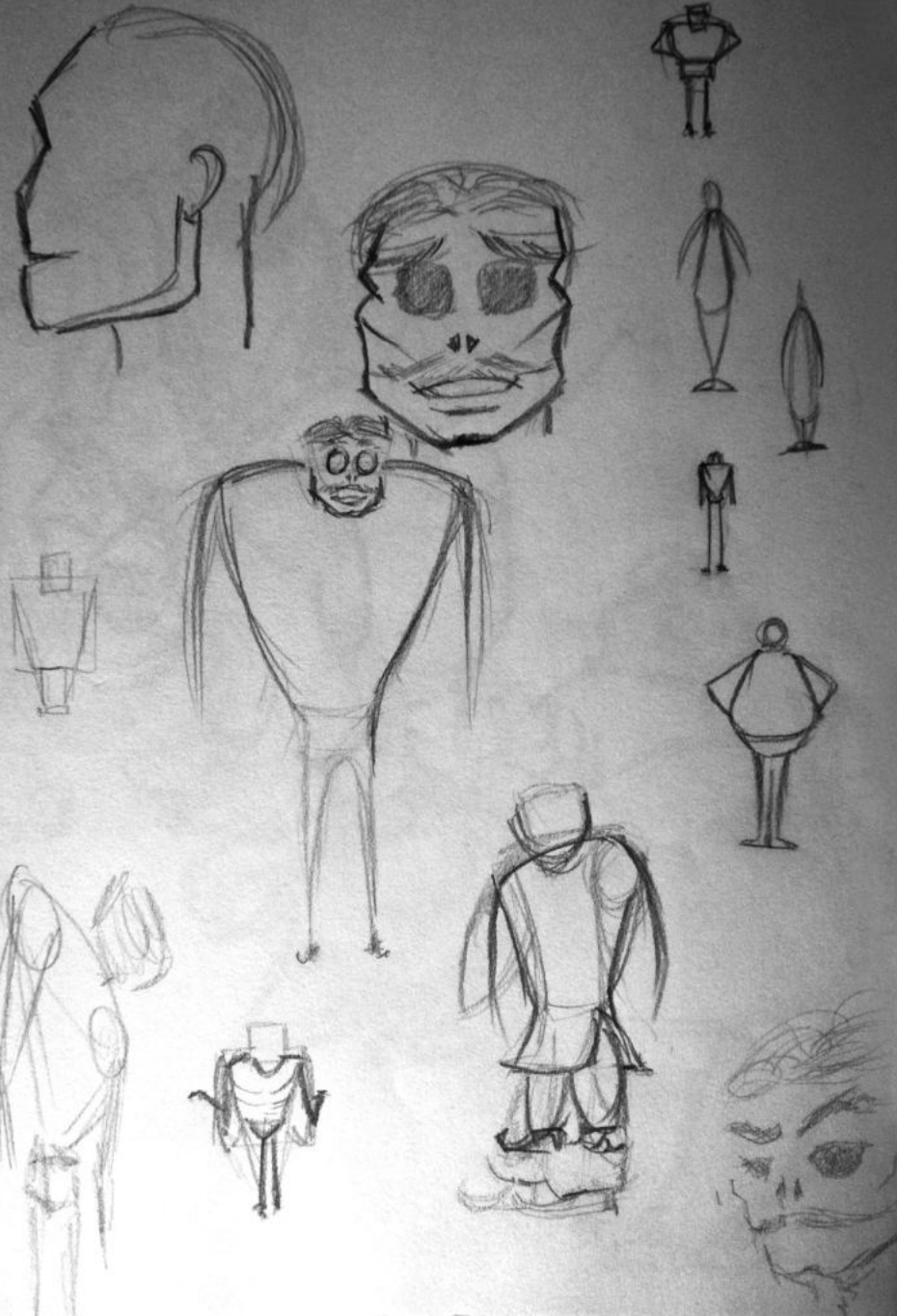


RISHTA HO YA FARISHTA SAB DASTYAB HAI

FARISHTA'S WORKSTATION



Chaudhary

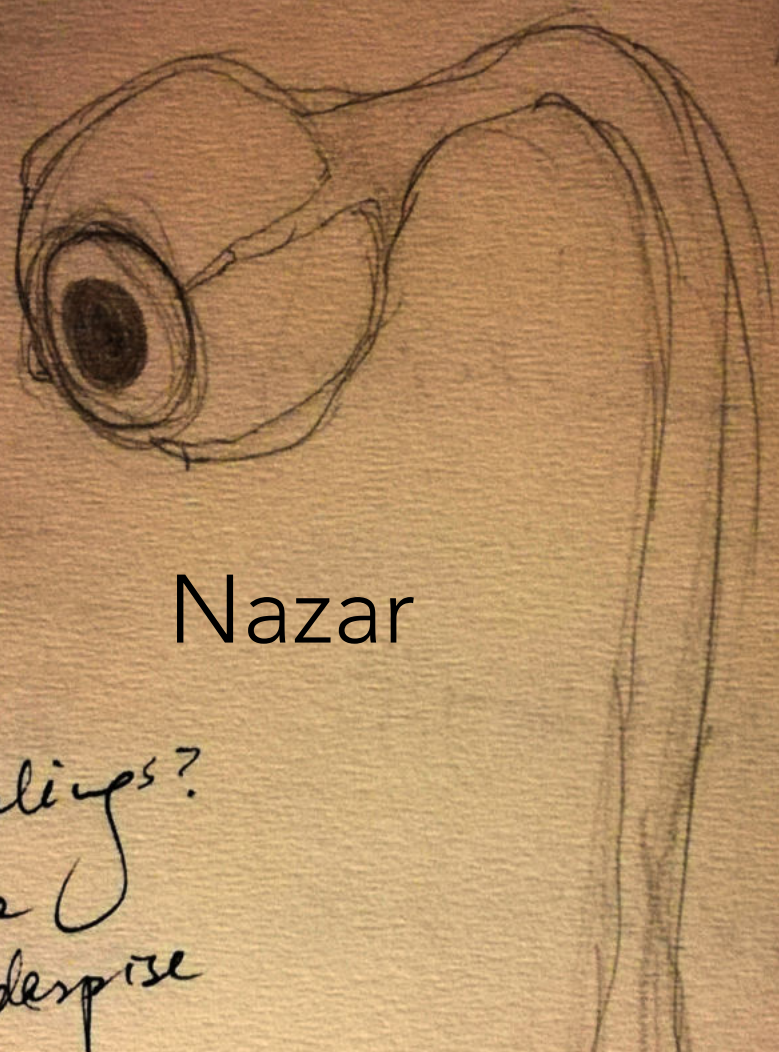








thives within the family  
moves quickly/very fast movement

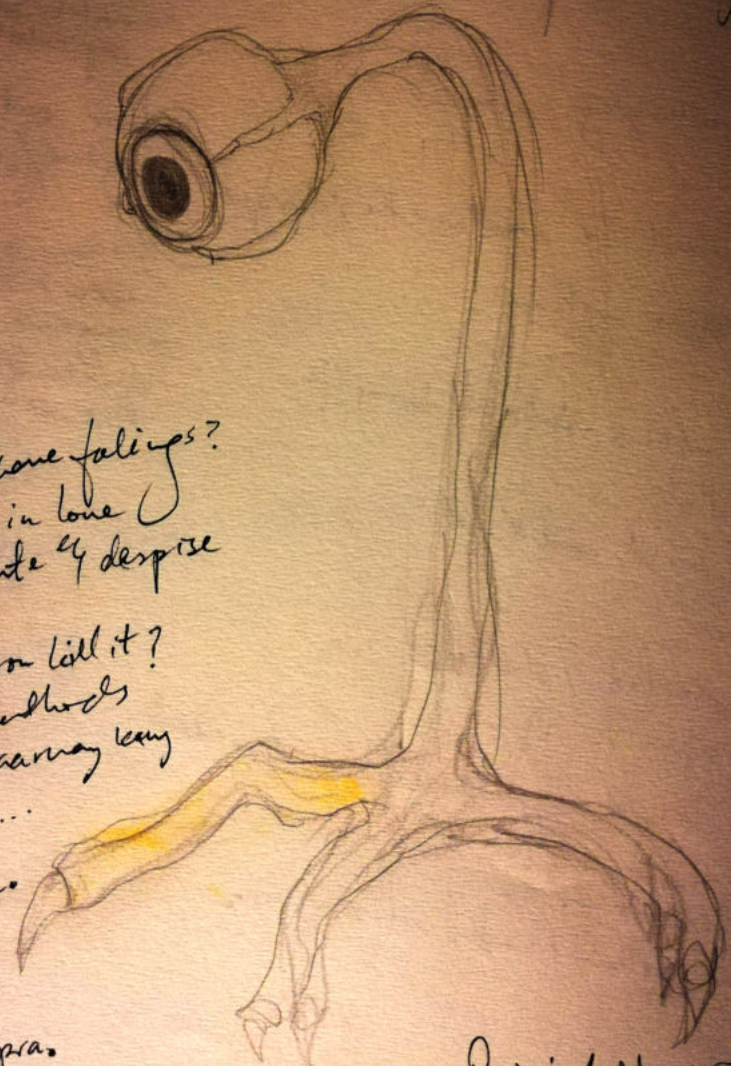


Nazar

falling?  
despise

split off  
find out opposite  
Shelby can

looks behind back  
thives within the Pakistani society  
moves quickly/very fast movement



does it have fallings?  
can fall in love  
can hate & despise  
How do you kill it?  
certain methods  
Nazar utar may be  
to be easy....  
Mirchiyan.  
Cheeni.  
Kon Qul.  
Safaid kepra.

Original Nazam or 'white'

may be like  
a punishment  
looking for

2 pairs  
whiskers  
barge

splits into  
two legs  
when full  
malice

mirchi  
& small  
vulture  
punja

be

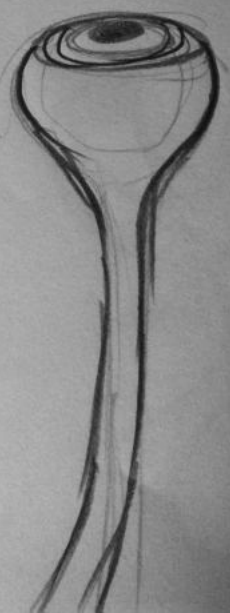
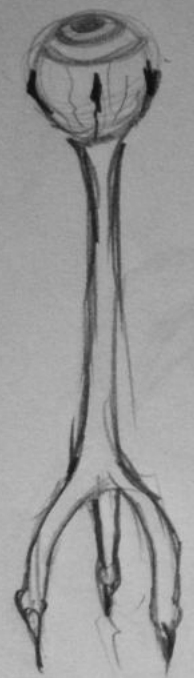
rough

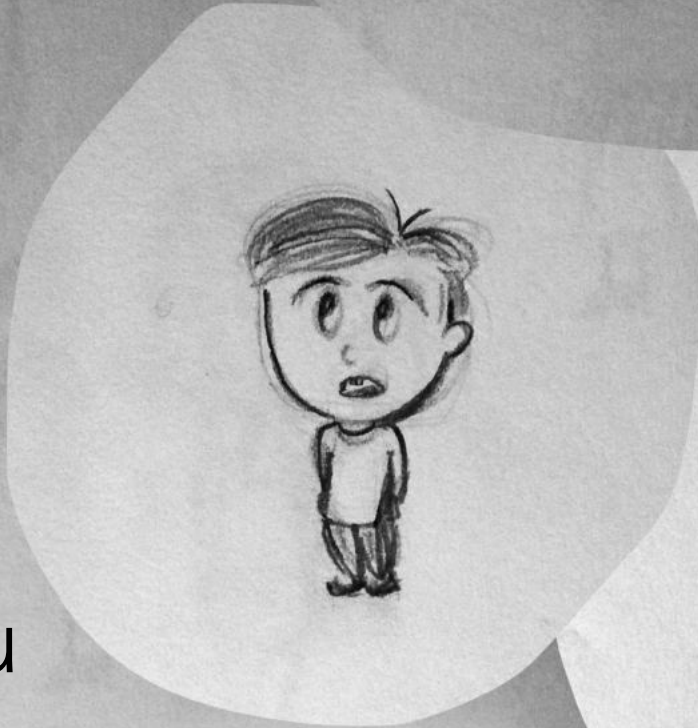


purple

female  
Nazi

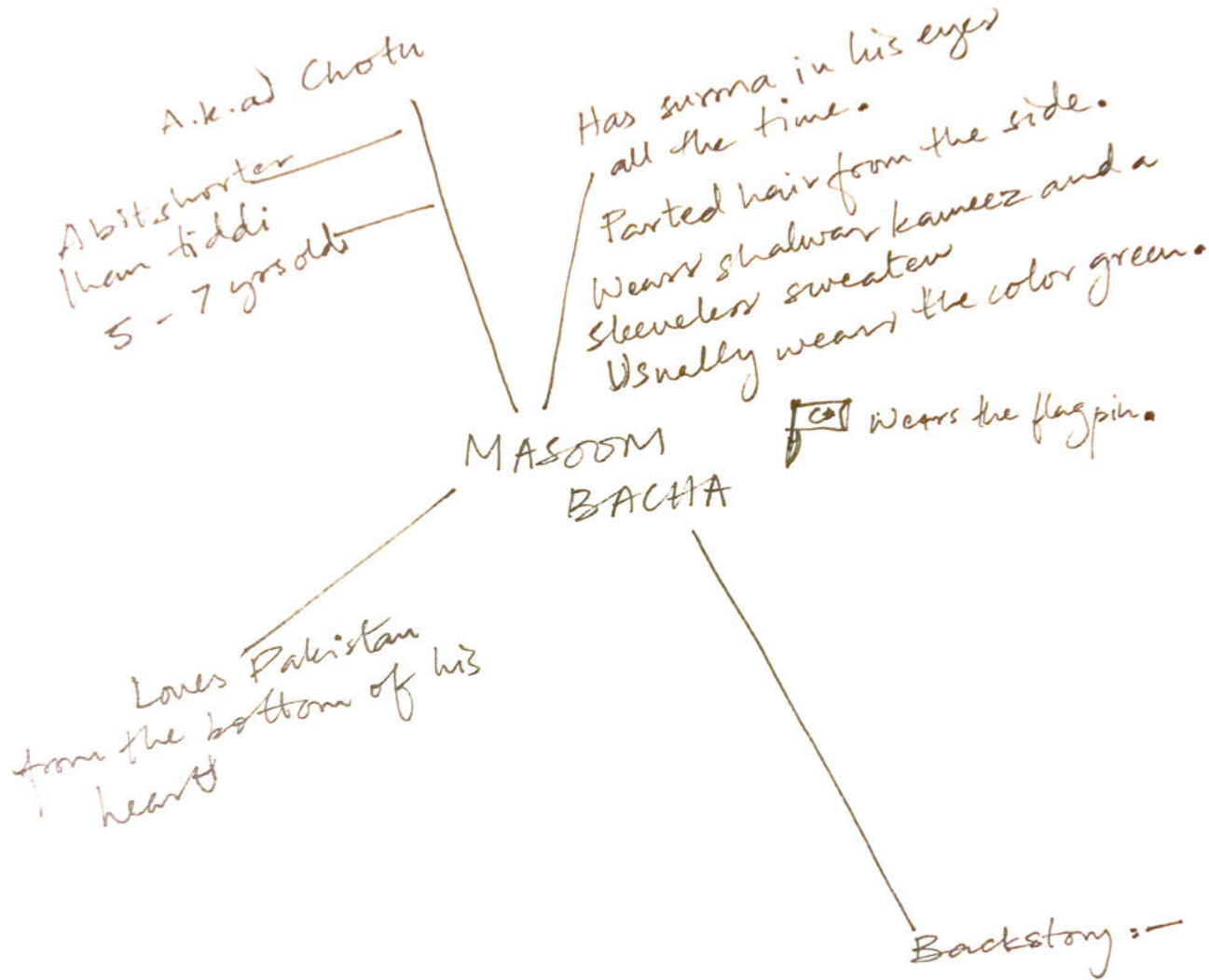
- One l  
with l





Munna/Chotu

Munna



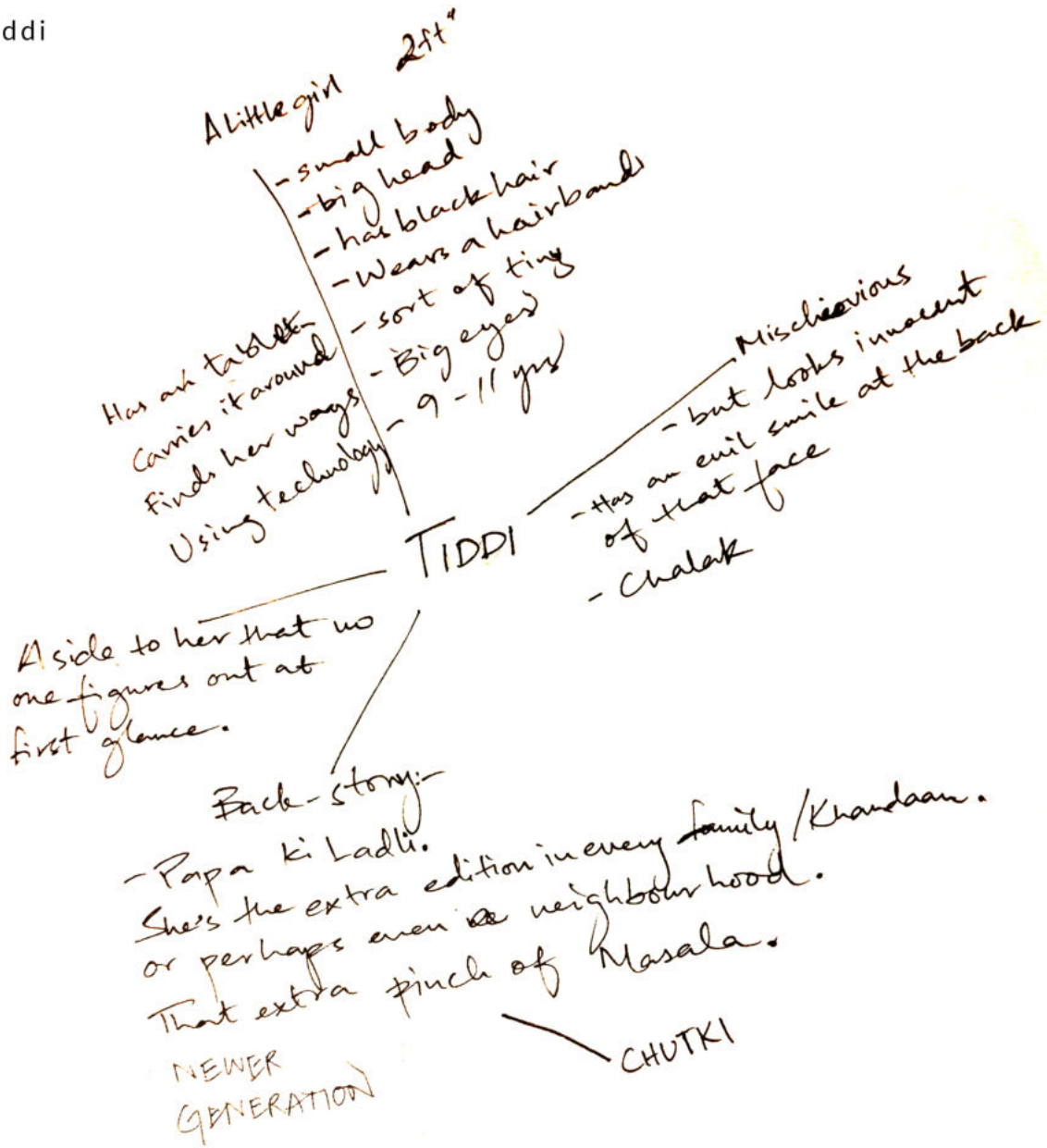




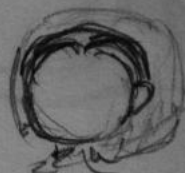
Tiddi



Tiddi

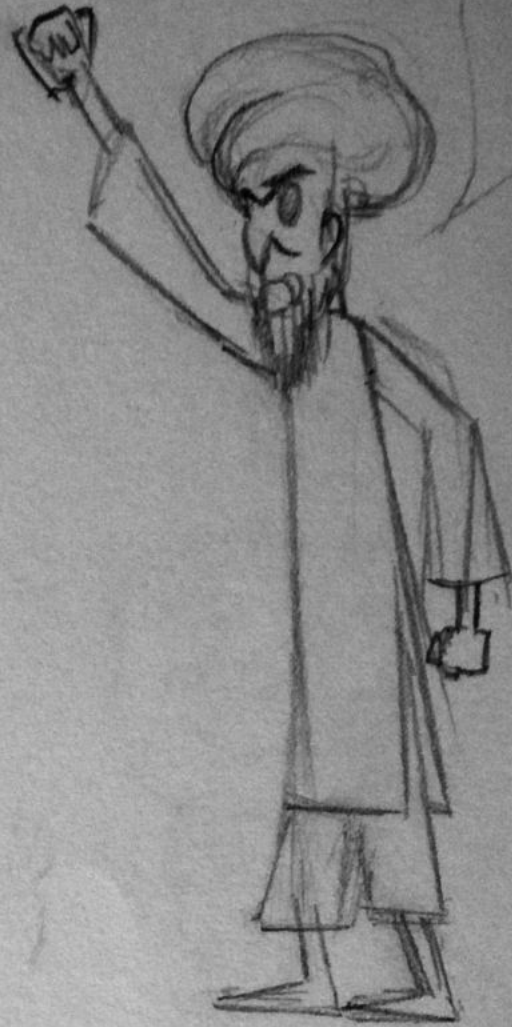


TIDDY









کافر!

اصل اللہ کا بیٹا  
بڑے بڑے کوئی صاحب  
Maulana

Mohini







WAYS TO ANNOY YOUNGESTERS  
SHADI KAD KARNI...  
DULHA COUR...

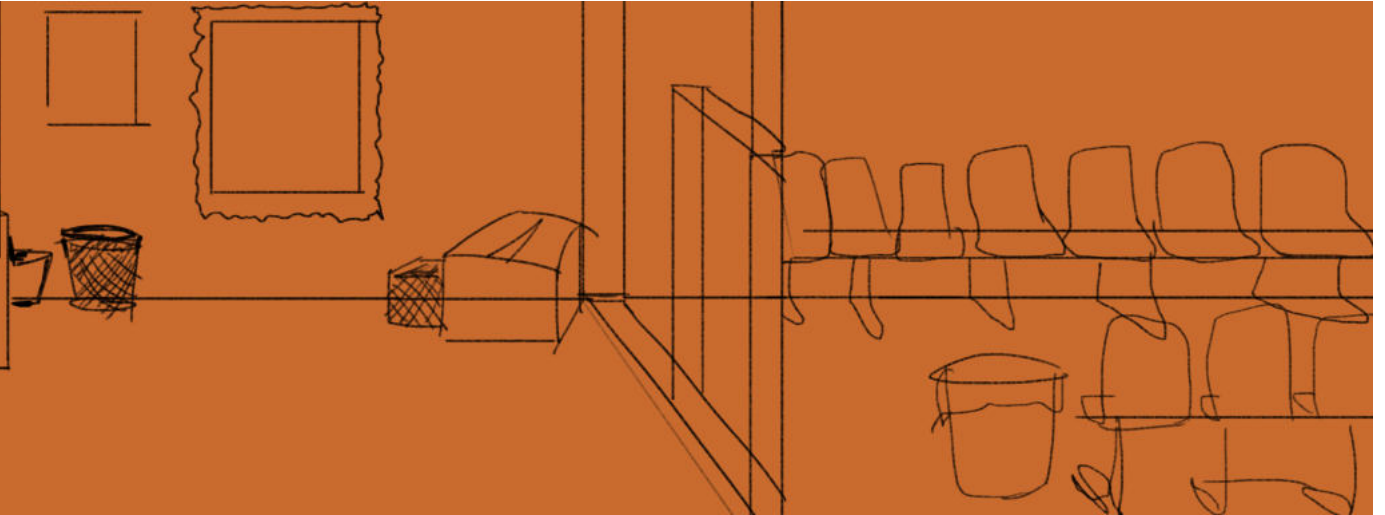
EMOTION

RISHTA HO YA FARISHTA SAB DASTYAB HAI

FARISHTA'S WORKSTATION



Kishta ho Ya Farishta, Sab dastiyab hai!







**PAKISTAN**

ISLAMIC REPUBLIC OF PAKISTAN

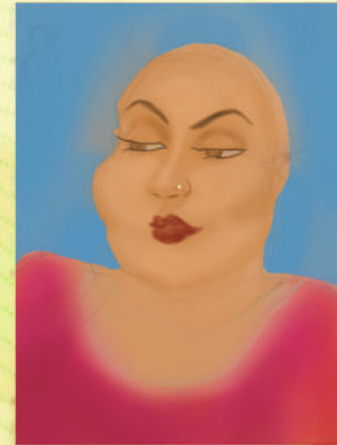
National Identity Card



Name  
Shabnum Ehsaan



Father Name  
Ehsaan Qureshi



Gender | Country of Stay  
F | Pakistan

Identity Number | Date of Birth  
09210-41280934-1 | 18.06.1974

Date of Issue | Date of Expiry  
02.08.2016 | 02.08.2026



*Righta Aunty*

Holder's Signature



- Narrative/Structure
- Fish-eye perspective



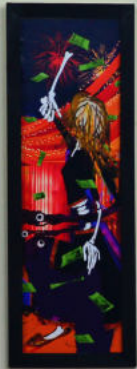
Thank you!



- Color palette



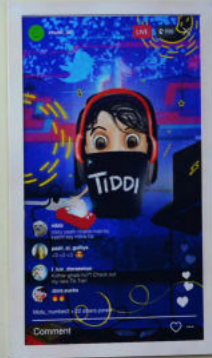
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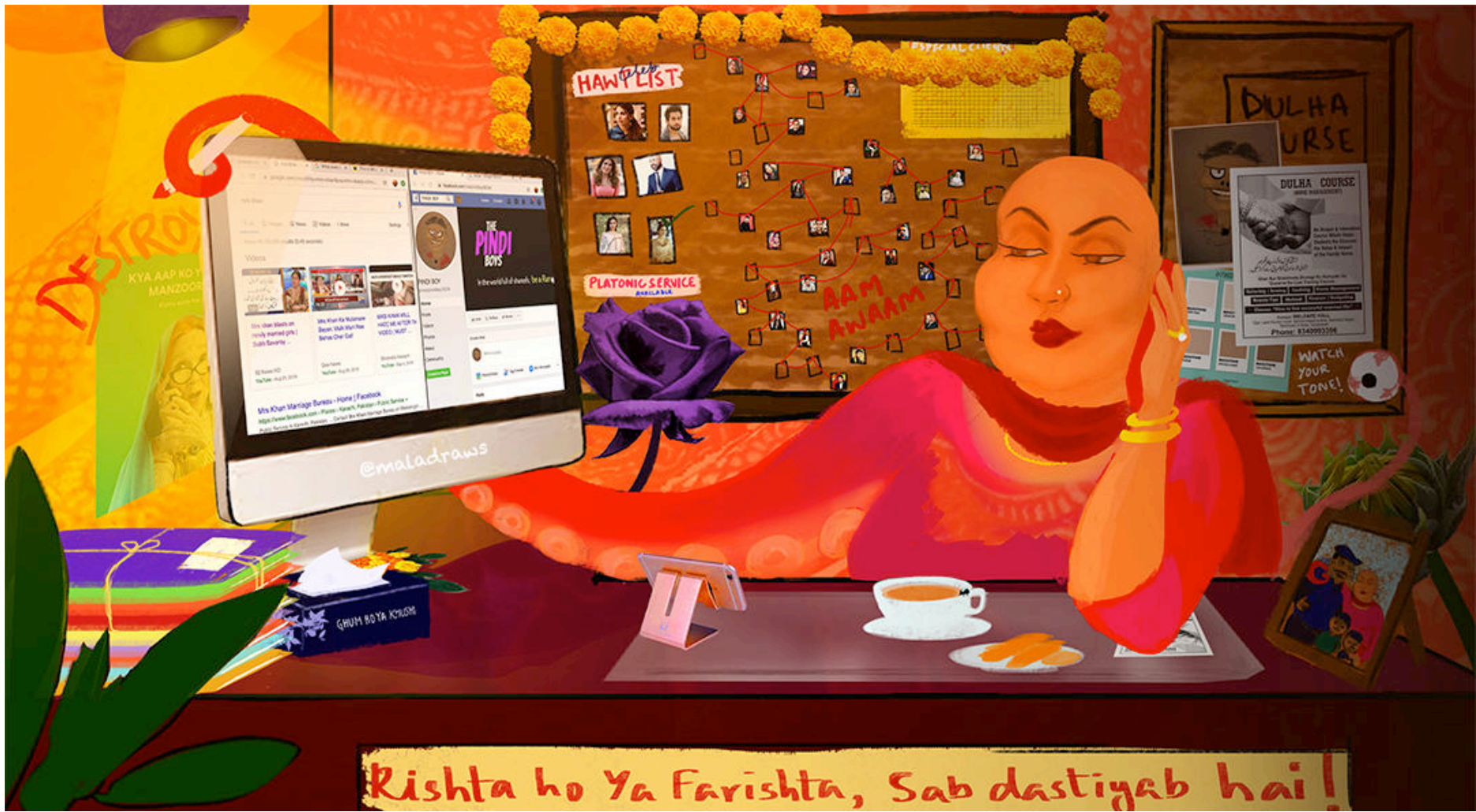
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Small white label below the artwork.







Farishta's Workstation  
42 in x 23.647 in



Jhallo on the dance floor  
42 in x 12.883 in





On the way to Emporium Grand  
42 in x 21.193 in

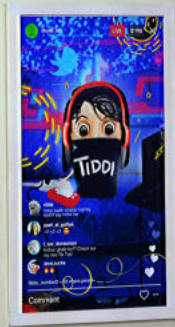
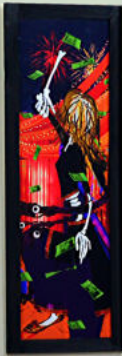
Pindi boy extravaganza  
35.123 in x 24.897 in







Tiddi on the sofa  
42 in x 24.213 in





# ZOMBIES! DEAD RISE!

## White House Issues Denial, Chicago Under Quarantine

### Mad Street Caribees

Mad Street Caribees  
The White House has issued a denial today that it is not aware of any reports of a zombie outbreak in Chicago. The White House spokesman said today that the White House has received no reports of any zombie outbreak in Chicago. The White House spokesman said today that the White House has received no reports of any zombie outbreak in Chicago. The White House spokesman said today that the White House has received no reports of any zombie outbreak in Chicago.



Hollywood to Film

The White House spokesman said today that the White House has received no reports of any zombie outbreak in Chicago. The White House spokesman said today that the White House has received no reports of any zombie outbreak in Chicago. The White House spokesman said today that the White House has received no reports of any zombie outbreak in Chicago. The White House spokesman said today that the White House has received no reports of any zombie outbreak in Chicago.

Fictional newspaper



**Tabloid:** A smaller than standard **newspaper** which focuses on less "serious" content, especially celebrities, sports, and sensationalist crime stories.  
**Broadsheet:** A standard or full sized **newspaper** that takes a serious look at major news stories.

[blogs.sapo.pt](#) › [cloud](#) › [file](#) › [Tabloids vs Broadsheets](#) PDF

## Tabloid Vs Broadsheet - blogs SAPO



Purpose; would be seeing things as a viewer while taking a step back, on a fictional piece of paper which represents our reality.

Bringing news to you.

### MOBILE CALYPSO?



bloodbuddies.com

### Death Do Us Part...



So it's a done deal. We will be together forever bonded by our mutual fear of sun light and other human beings. It's really quite romantic if you consider our unlikely union. I couldn't sleep and he never sleeps so we were both out roaming around. At first he thought I wasn't his blood type, but soon he saw I had many types!

### IS BEHAVIOR?

By Scardy Katz





### the Brain Eater



**BRAINS**  
Finally! I have found a man who seriously seems interested in what I have to say! What a difference it makes to have a conversation with a man who's not a blood-sucking fiend who only cares about how I look on his arm. I hope I can quench his thirst for knowledge!

### Torn Between Two Lovers... Feeling like a Ghoul...

By Barb Wire



Nobody knows the same time trouble I'm in but it's every time! I just can't get any kind of a balance here. I may have to admit defeat, but for now I'm just going to have to wing it and hope I can live through it!

### #1 VERY BEST SELLER

**YOU EATING THAT? OR CAN IT?**



The new novel by Walker Romero is flying off the shelves! Part autobiographical, part self-help book, the story chronicles the life of a new zombie as he is schooled in the ancient etiquette of the undead. Dating, table manners, posture, and involuntary grunting are addressed and his approach to sharing at the dinner table is quite a revelation. A juicy read.

### SO MANY SPACEMEN... SO LITTLE TIME...

By Andromeda Strane



When the first to date all of them! It has become a full-time job. All in all it's not that much of an adjustment.

the ukulele an over for moi. F worldly strums

### You I



### My F

By Mum  
Fine  
light at t  
the turn  
cave. I  
searchin  
lost mu

Yeah!





# DAILY NEWS

NEW YORK'S HOMETOWN NEWSPAPER



**DAILY NEWS**  
**Dead clown walking**  
 Like a real-life Chucky doll, this monster just won't go away. Donald Trump won the first-in-the-nation New Hampshire GOP primary handily — and scarily.

**PAGES**  
**4,5,6,7**

**DAILY NEWS**  
**Is N.H. smarter than TRUMP's 5th-grader?**  
 Our readers in Vermont follow who calls themselves 'smarter' than a public school grad.

**Clown comes back to life with N.H. win as mindless zombies turn out in droves**

**BERNIE ROLLS OVER HIL, MEETS REV. AL TODAY**

Sections/Categorized:  
 Film releases: The Legend of the Gol Rotis  
 Best Hits:  
 Self-loathing single track; Haya mein bechara  
 Taane pe Taana  
 Public Service messages  
 From the public to the public  
 "I lost my number can i get urs"



**BAHUTONE**  
TROPHY BAHU



**BAHUTONE**  
LINEAGE WHITENER



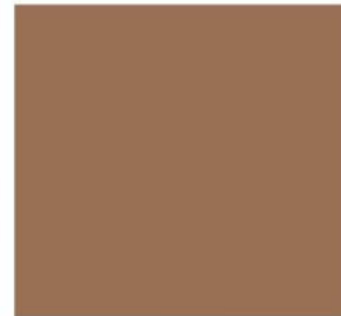
**BAHUTONE**  
MADE THE CUT



**BAHUTONE**  
MAJBOORI



**BAHUTONE**  
UPAR WALE KI MARZI



**BAHUTONE**  
LOVE MARRIAGE

@THEDAFTDRAFT

[https://  
instagram.com/  
thedaftdraft?  
igshid=1i57ud6f6l  
x5n](https://instagram.com/thedaftdraft?igshid=1i57ud6f6lx5n)





[https://  
instagram.com/  
patri.aadmi?  
igshid=mnsmlhav  
8snq](https://instagram.com/patri.aadmi?igshid=mnsmlhav8snq)

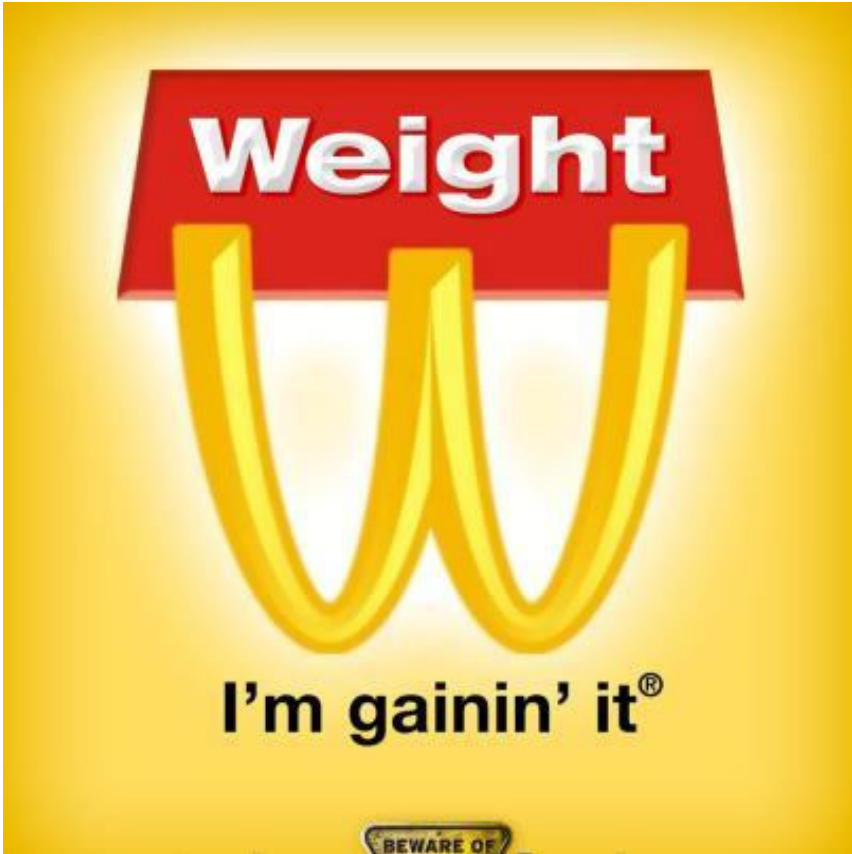
IRONICALLY  
Used by men to  
marginalize women



[https://  
instagram.com/  
patri.aadmi?  
igshid=mnsmlhav  
8snq](https://instagram.com/patri.aadmi?igshid=mnsmlhav8snq)



**Culture jamming** is a tactic used by many anti-consumerist social movements to disrupt or subvert media culture and its mainstream cultural institutions, including corporate advertising. It attempts to "expose the methods of domination" of a mass society to foster progressive change.





	Mon	Tue	Wed	Thu	Fri
Feb	Research 10	Finding a connection 11	Brainstorming 12	Discussion 13	Working on Conceptual clarity 14
	Lockdown 17	Setting a storyline 18	Narrative Building 19	Discussion 20	Storyline development 21
	Research 24	Medium Lockdown 25	Listing ideas for Visual executions 26	Discussion 27	Progress 28
Mar	Visual development 2	Character development and Narrative building 3	Character development and Narrative building 4	Discussion 5	Visual testing 6
	Research 9	Progress 10	Visual development 11	Discussion 12	execute volume-I 13
	Research 16	Progress 17	progress 18	Discussion 19	execute volume-II 20
	Research 23	Progress 24	progress 25	Discussion 26	execute volume-III 27
	Research 30	Progress 31	Progress 1	Discussion 2	execute volume-IV 3
April	Research 6	Progress 7	Progress 8	Discussion 9	execute volume-V 10

# Setting a storyline

## Narrative #1: **The adventures of Tiddi and Munna**

Tiddi and Munna find themselves in a maze-type location which seems to be old Lahore amidst an apocalyptic zombie outbreak. Their main goal is to make their way through many obstacles and of course zombies too and find gates to escape before it's too late.

## Narrative #2: **The adventures of Tiddi and Munna**

Tiddi and Munna ran into a group of street begger kids and they discover harsh realities while exploring their part of the world.



Narrative #3: **The adventures of Tiddi and Munna**  
**"Nazar Band"**

Tiddi and Munna are on a mission to catch the wildest and most dangerous creature which thrives in the darkest of corners and in people's minds, the legendary Nazar.

## Narrative # 4: **FALOODA**

Non-material cultures intangible things product by a society onto a piece of paper known as “Falooda news” or newspaper and contemporary culture which refers to current shared themes, beliefs and values of the society. It includes present practices, trends as well as political and social beliefs. Understanding contemporary culture is key if we want to identify future trends and values.

## Narrative # 5: **A SERIES "HUM ZINDA HAIN"**

Inspired by HONY, photo series/ documentation with short conversations. Specifically targeting rishta aunties, pindi boys, burger bachay. As humans of pak/Islamabad has already been done this would be a more concentrated study on particular individuals. It'd be a platform where they can speak up and share their side of the story.

## **Narrative # 6: Comic strips on South Asian/ Subcontinental Relevance**

Exploring people of this region and their day to day mindless behaviors. "drowning in chai"

Situation: Zombies are here

And the Real churail (Identifier: "ultay pair") says:

"apni tou koi izzat hi nai rahi ".

In these the main focus is not on the zombies but the behaviors of the people and after effects caused by the zombies.



Narrative # 7: **Nazar "AAP SAB PAR"**

A mobile company manufactured cell phones under the name of Nazar. Is it a conspiracy or would the cellphones not sell?

**Narrative # 8: Coming of age story of her world becoming zombified**

She just got back to Pakistan after acquiring higher studies abroad and is now back only to realize that everyone she knew and loved is a zombie or has undergone major mutations making life all the more difficult for her or should I say interesting for us. She's on the quest to understand what is happening and why?

## Narrative # 9: **KHAANDAAN**

An odd khandaan, different from the rest living in a Pakistani society, a series of their day to day lives. An interesting mix of zombies with conscience but at the end of the day they still have to satisfy their hunger.

Tensions arise as they've been accused of murder.  
"The brain's missing from the body"  
Dialogue 7: Nahi jee hum tou China say import karwatay hain. (But stopped because of coronavirus).

Scene 2: dimagh shopper Mai lekar jarahay hain for supper. Brains on a plate.

## Narrative # 10: **FARISHTA**

In the apocalyptic times good rishtas are extremely hard to find. Hence comes in the rishta aunty who searches for you a potential partner. \*She is not a zombie and is all geared up\*

1899



- Started from a curse
- From generation to generation
- Through blood lines
- It does not mention a cure as of yet
- They do have a hunger for brains
- The zombieness is evolving



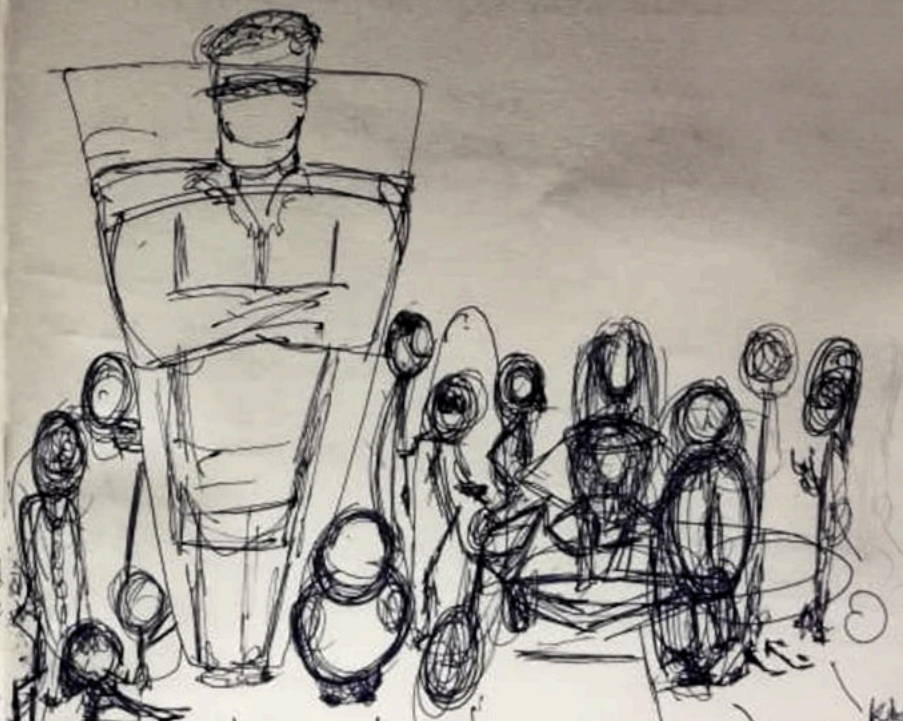
Tik tok wala wala

Shab

Shab  
Police  
Uncle

Falla

Dada



Fiddi  
Amin  
Jew

Munna

(Bachhi)  
Bhai  
Joan  
(Bachhi)

God  
Matol

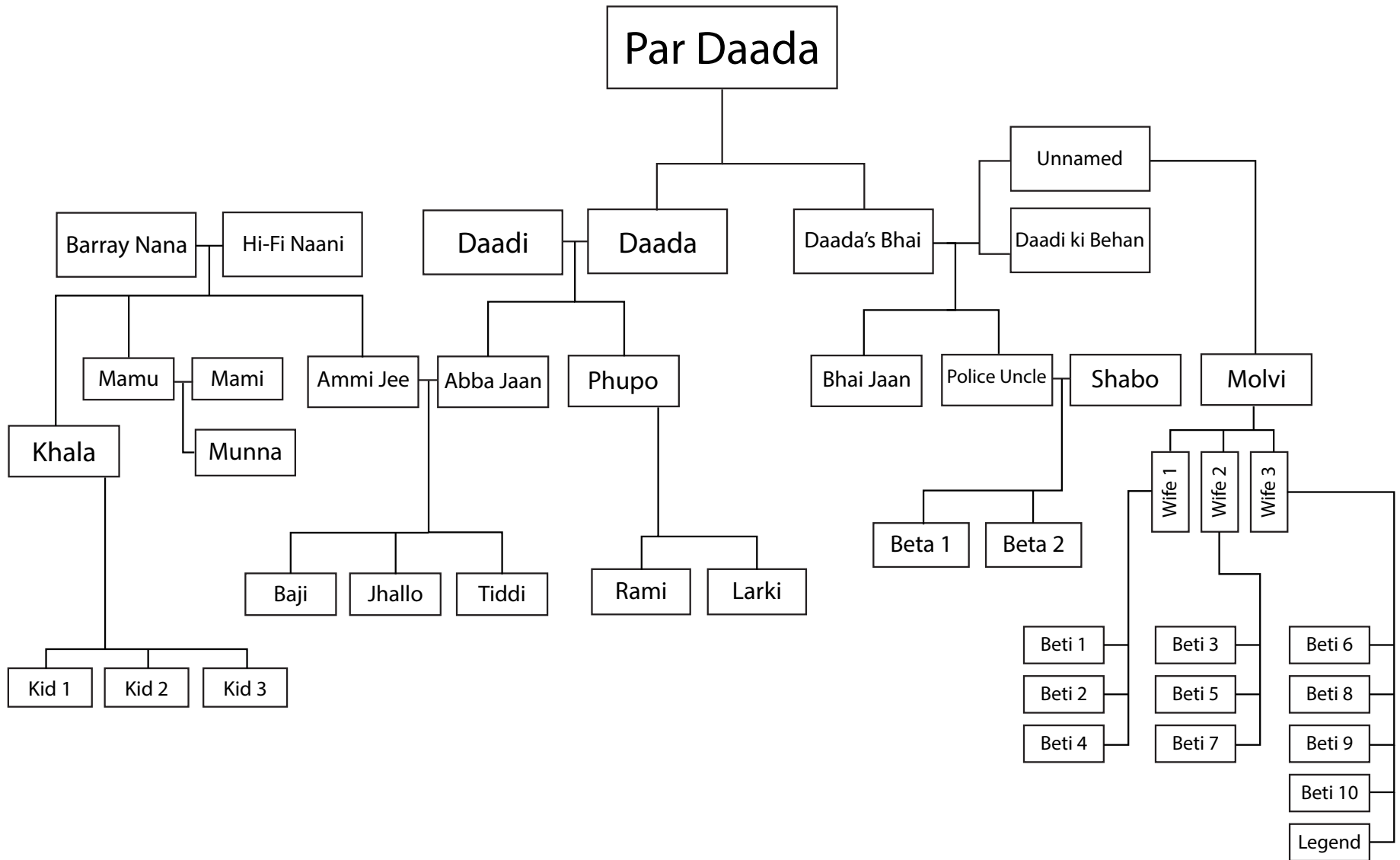
Pindi  
Boy  
Kuni  
Gony

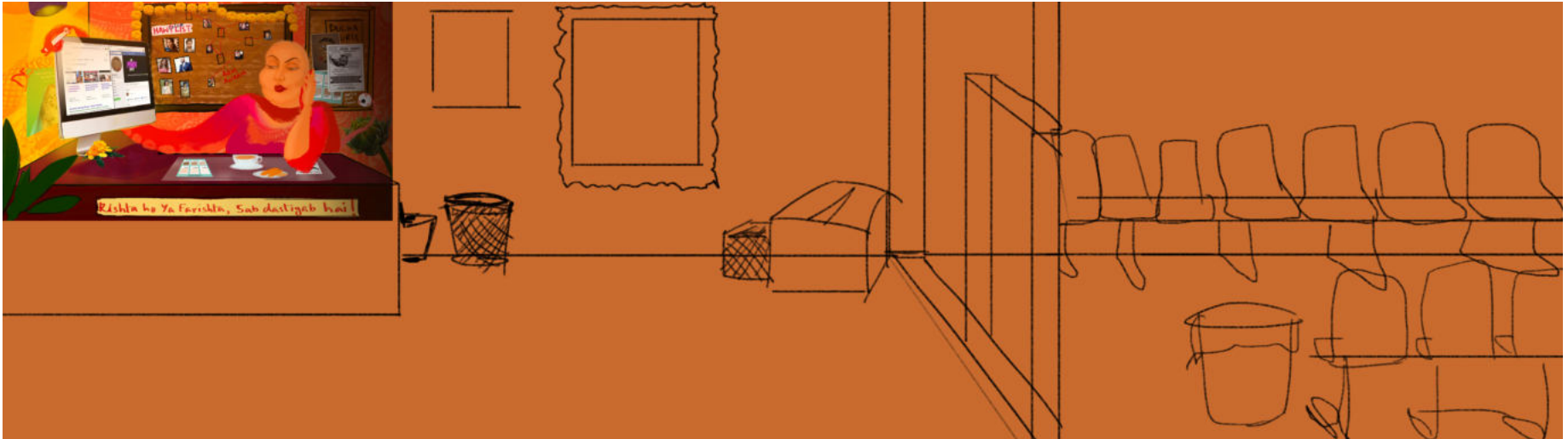
Pirkha

High

High-fi  
Wrahi

Khala





Larger Illustrations / Fish-eye Perspective





<https://www.instagram.com/p/B50MPvylfQb/?igshid=1ahtauh86sev7>





Phani Tetalli













- Audio-visuals
- Illustrations



A combined experience of audio & visuals.

# خانندان زومبی



Thesis project by: Kashmala Khan

# Khandaan -e- Zombie



Thesis project by: Kashmala Khan

# What If

Zombies actually showed up in Pakistan?



# Literature Review & Visual References

# Films, Comics & TV Series in both Western and South Asian contexts



Etc.



# Conceptual & Visual Inspiration



<https://www.instagram.com/p/B50MPvylfQb/?igshid=1ahtauh86sev7>



<https://www.instagram.com/p/B50MPvylfQb/?igshid=1ahtauh86sev7>



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<https://www.instagram.com/p/B50MPvylfQb/?igshid=1ahtauh86sev7>

# Theoretical Concepts



Zombie:

# **Multiple perspectives & Terms**

Escape

Zombies & Consciousness

The Zombie Thought Experiment

The Zombie Archetype

The New Face of the Living Dead

Undead: American Culture

Zombies & our modern crisis of meaning

Zombie:

## **Multiple perspectives & Terms**

### Escape

Dr. Steven Schlozman who is also the author of "Zombie Autopsies", explains the human consequence of not feeling unique in his talk "Zombies Are Already Here!" (But it's not what you think) at TEDxCoconutGrove in 2017. He goes on to explain when we talk about a person who's unaware of his or her surroundings we think we perhaps should think about the people who don't stop to take a breath every once in a while in their lives from the current realities and see what's in front of us.

### Zombies & Consciousness

The Zombie Thought Experiment

The Zombie Archetype

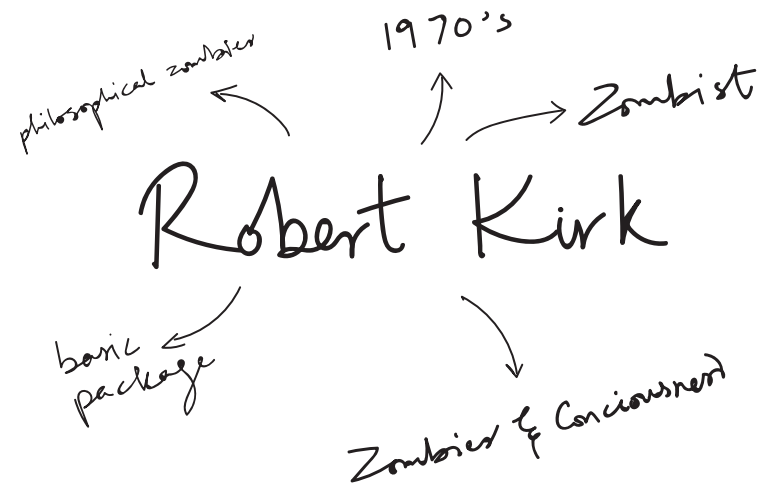
The New Face of the Living Dead

Undead: American Culture

Zombies & our modern crisis of meaning

Zombie:

## Multiple perspectives & Terms



Escape

## Zombies & Consciousness

In philosophy Zombies have spurred quite a debate regarding themselves and consciousness, It is understood that Zombies and Consciousness just don't go hand in hand. Being conscious means to be aware and there is no such thing as awareness for a zombie. They are devoid of life. Though according to Schlozman they are pretty much like a crocodile who isn't as conscious as a human but is still aware of his surroundings and responds to the environment. Similarly philosopher Paul Skokowski, says: "The damage that's been done has changed their behaviour in other ways, but if they can smell fresh meat – a person -- and if they can see them and they could distinguish between colors or something I would argue that they really are conscious, in a more restricted way than we are". These are two supporting arguments, yet the unifying idea of the zombie is still a human that has no conscious experience.

The Zombie Thought Experiment

The Zombie Archetype

The New Face of the Living Dead

Undead: American Culture

Zombies & our modern crisis of meaning

Zombie:

## **Multiple perspectives & Terms**

Escape

Zombies and Consciousness

The Zombie Thought Experiment

It takes into account the argument of **The philosophical zombies** or **p-zombies** this thought experiment exists in philosophy of perception and philosophy of mind. These Philosophical zombies are often associated with David Chalmers but zombies in this context were first used in 1974 by philosopher **Robert Kirk**, who also wrote the book "Zombies and Consciousness" talking about similar concerns. These p-zombies were introduced primarily to argue in support of mind-body dualism against forms of physicalism, such as materialism behaviourism and functionalism, according to which mental states such as consciousness, thought, belief, desire, etc, exist solely as behaviour or tendencies towards behaviours. It imagines zombies as being conceivable, a being that, if it could conceivably exist, logically disproves the idea that physical substance is all that is required to explain consciousness. Such a zombie would be indistinguishable from a normal human being but lack conscious experience, **Qualia** or sentience.

The Zombie Archetype

The New Face of the Living Dead

Undead: American Culture

Zombies & our modern crisis of meaning



Zombie:

## **Multiple perspectives & Terms**

Escape

Zombies & Consciousness

The Zombie Thought Experiment

The Zombie Archetype

One of the articles I came across encompassed most of the key points, 'The Zombie Archetype: Living in a Viral Culture' It links zombieism to ideas that have been for a while now especially being used as metaphors when questioning the meaning of a modern man, also referring to **evils of technology** and the chaos that the world would encounter after a possible political collapse. Even in our current situation these conversations are very much the hot topic for we are in a state of an unprecedented pandemic and the world has come to a halt, destroying the economies around the globe.

The New Face of the Living Dead

Undead: American Culture

Zombies & our modern crisis of meaning

Zombie:

## **Multiple perspectives & Terms**

Escape

Zombies & Consciousness

The Zombie Thought Experiment

The Zombie Archetype

## The New Face of the Living Dead

We've also witnessed a switch in the perspective of the zombie, In the early stages filmic zombies largely consisted of black slaves used as undead labor under the control of white Voodoo sorcerers for eternities, as colonialism was prominent part of the subject accounting to the historical references we've come across in Haitian Culture. In "White Zombie" we see the transformation of a white young woman who turns into a zombie at the hands of an evil voodoo master, this narrative very clearly entails themes inspired by Haiti. Another term that was coined, naturally stands out, "Zombies are Us", in the Night of the Living Dead (1968), one of George Romero's films changed the image of how now the zombie is to be perceived.

Undead: American Culture

Zombies & our modern crisis of meaning

Zombie:

## **Multiple perspectives & Terms**

Escape

Zombies & Consciousness

The Zombie Thought Experiment

The Zombie Archetype

The New Face of the Living Dead

Undead: American Culture

During research I constantly came across a certain perspective, when traced back to history and how the concept of the zombie was introduced in the American popular culture, and the films that I keep on mentioning serve as **social commentaries** which depict the zombie to be an **average white american citizen**, there is an apparent shift in the narrative of the zombie. Romero's "Night of the Living Dead" comments on **America's racial ideologies**. Now the enemy isn't the violent black west Indian but rather the race and context has changed. It has also been mentioned many times that the phenomenon of the zombie is the explanation of **America's deepest fears** and the consequence of their actions, that have come back to bite them.

Zombies & our modern crisis of meaning

Zombie:

**Multiple perspectives & Terms**

Escape

Zombies & Consciousness

The Zombie Thought Experiment

The Zombie Archetype

The New Face of the Living Dead

Undead: American Culture

Zombies & our modern crisis of meaning

Zombies are us.

They are the **fictionally distorted, self reflected versions of modern man.**

Zombie in the  
**Mythological, Science Fictional,  
Metaphorical & Metaphysical**  
Sense



# Zombie in the **Mythological, Science Fictional, Metaphorical & Metaphysical** Sense

## **Mythological Sense**

Haitian Folklore

Frankenstein; Gothic Novel written by Mary Shelley

Metaphysical

## **Science Fictional Sense**

**Metaphorical Sense**

**Metaphysical Sense**



A zombie at twilight in a field of sugarcane in Haiti. By Jean-Noel Lafargue; Wikimedia, Open Access.

# Zombie in the **Mythological, Science Fictional, Metaphorical & Metaphysical** Sense

## **Mythological Sense**

## **Science Fictional Sense**

Carriers, Radiation, Mental diseases,  
Vectors, Pathogens, Parasites, Scientific Accidents.

Galvanism

It is also said that 19<sup>th</sup> century galvanism might have created zombies.

## **Metaphorical Sense**

## **Metaphysical Sense**

# Zombie in the **Mythological, Science Fictional, Metaphorical & Metaphysical** Sense

**Mythological Sense**  
**Science Fictional Sense**

**Metaphorical Sense**

A Zombie is a fictionally distorted, self-reflected version of the modern man.

**Metaphysical Sense**

# Zombie in the **Mythological, Science Fictional, Metaphorical & Metaphysical** Sense

**Mythological Sense**  
**Science Fictional Sense**  
**Metaphorical Sense**

**Metaphysical Sense**

Philosophical Zombies, Zombies & Consciousness – Robert Kirkman



## TWO WAYS I LOOKED AT ZOMBIES

- ① Re-animated dead  
(Cause can be whatever)
- ② Alive but brainless people.

# TWO WAYS I LOOKED AT ZOMBIES

① Re-animated dead  
(Cause can be whatever)

"  
Plague "  
Viral "

② Alive but brainless people.

Metaphorical "

# Second Half

Next Steps;

To find the Grounding between the characters

Storyline/Narrative

To think about the visual execution

# **Storytelling & World building**

Brainstorming

# Setting a storyline



## Setting a storyline

### *Trial Phase*

#### Narrative #1: **The adventures of Tiddi and Munna**

Tiddi and Munna find themselves in a maze-type location which seems to be old Lahore amidst an apocalyptic zombie outbreak. Their main goal is to make their way through many obstacles and of course zombies too and find gates to escape before it's too late.

#### Narrative #2: **The adventures of Tiddi and Munna**

Tiddi and Munna ran into a group of street begger kids and they discover harsh realities while exploring their part of the world.

#### Narrative #3: **The adventures of Tiddi and Munna**

##### **"Nazar Band"**

Tiddi and Munna are on a mission to catch the wildest and most dangerous creature which thrives in the darkest of corners and in people's minds, the legendary Nazar.

#### Narrative # 4: **FALOODA**

Non-material cultures intangible things product by a society onto a piece of paper known as "Falooda news" or newspaper and contemporary culture which refers to current shared themes, beliefs and values of the society. It includes present practices, trends as well as political and social beliefs. Understanding contemporary culture is key if we want to identify future trends and values.

#### Narrative # 5: **A SERIES "HUM ZINDA HAIN"**

Inspired by HONY, photo series/ documentation with short conversations. Specifically targeting rishta aunties, pindi boys, burger bachay. As humans of pak/Islamabad has already been done this would be a more concentrated study on particular individuals. It'd be a platform where they can speak up and share their side of the story.

#### Narrative # 6: **Comic strips on South Asian/ Subcontinental Relevance**

Exploring people of this region and their day to day mindless behaviors. "drowning in chai" Situation: Zombies are here And the Real churail (Identifier: "ultay pair") says: "apni tou koi izzat hi nai rahi ". In these the main focus is not on the zombies but the behaviors of the people and after effects caused by the zombies.

## Setting a storyline

### *Trial Phase*

#### Narrative # 7: **Nazar “AAP SAB PAR”**

A mobile company manufactured cell phones under the name of Nazar. Is it a conspiracy or would the cellphones not sell?

#### Narrative # 8: **Coming of age story of her world becoming zombified**

She just got back to Pakistan after acquiring higher studies abroad and is now back only to realize that everyone she knew and loved is a zombie or has undergone major mutations making life all the more difficult for her or should I say interesting for us. She's on the quest to understand what is happening and why?

#### Narrative # 9: **KHAANDAAN**

An odd khandaan, different from the rest living in a Pakistani society, a series of their day to day lives. An interesting mix of zombies with conscience but at the end of the day they still have to satisfy their hunger.

Tensions arise as they've been accused of murder.  
“The brain's missing from the body”

Dialogue 7: Nahi jee hum tou China say import karwatay hain. (But stopped because of coronavirus).

Scene 2: dimagh shopper Mai lekar jarahay hain for supper. Brains on a plate.

#### Narrative # 10: **FARISHTA**

In the apocalyptic times good rishtas are extremely hard to find. Hence comes in the rishta aunty who searches for you a potential partner. \*She is not a zombie and is all geared up\*



**Abstract:**

Looking at our society through a critical lens and a question that, "what if zombies actually showed up in Pakistan?" Yes, with all the whimsy and wittiness involved, this project for me has evolved in unimaginable ways. This fictional concept explores the idea of an unconventional '*Pakistani Khaandaan*' living the curse of the undead. A horde of zombies occasionally infecting others and having a hunger for brains, alongside characters like the Molvis, Rishta Aunties and Pindi Boys that populate this world. All while making use of storytelling through illustrations, colorful characters and situations abound.

Story of

# A Khandaan living in a Pakistani society



# The twist

They happen to be cursed



# The curse of the living dead

- It makes them brainless; mindless as they age
- Their bodies decay twice as fast and even if they cross a 150, they just don't seem to die.
- It has passed down since generations, through blood lines.
- Does not mention a cure as of yet
- They do have a hunger for brains
- The zombieness is evolving into a slightly metaphorical realm too as the family grows through generations.



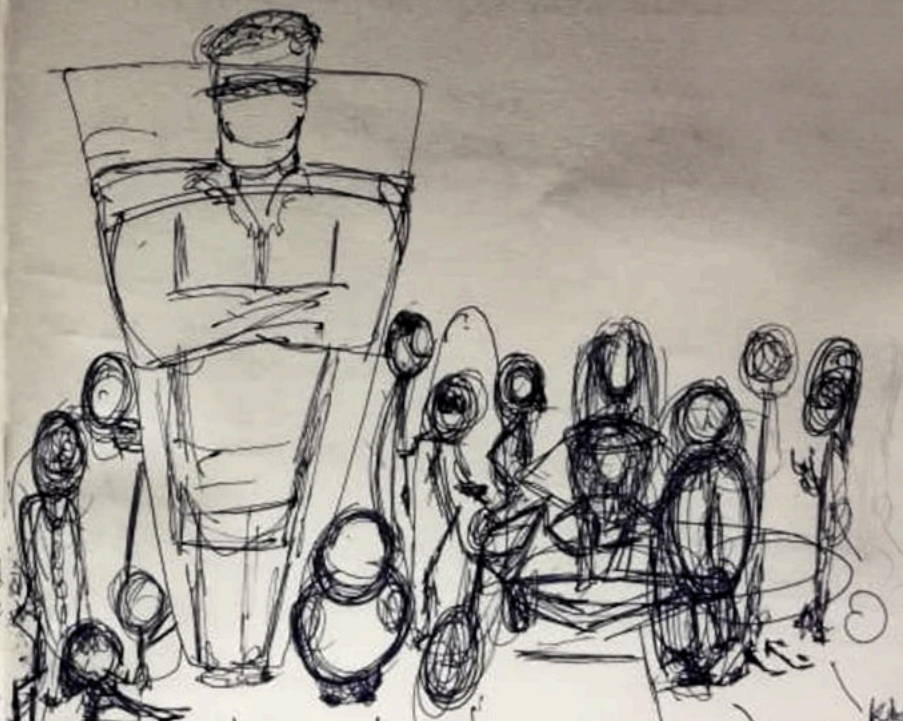
Tik tok wala wala

Shab

Shab  
Police  
Uncle

Falla

Dada



Fiddi  
Amin  
Jew

Munna  
Mata  
Jana

(Bachhi)  
Bhai  
Jana  
(Bachhi)

God  
Matol

Pindi  
Boy  
Kuni  
Gony

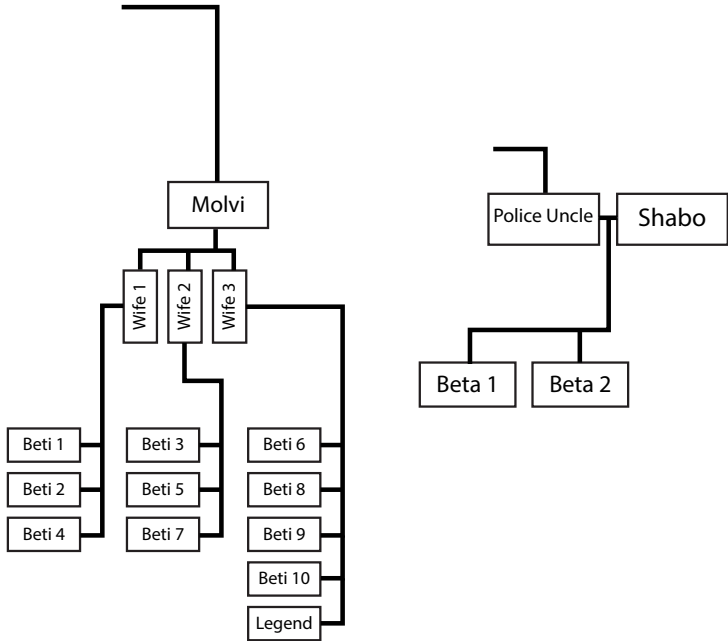
Pinkha

Shab

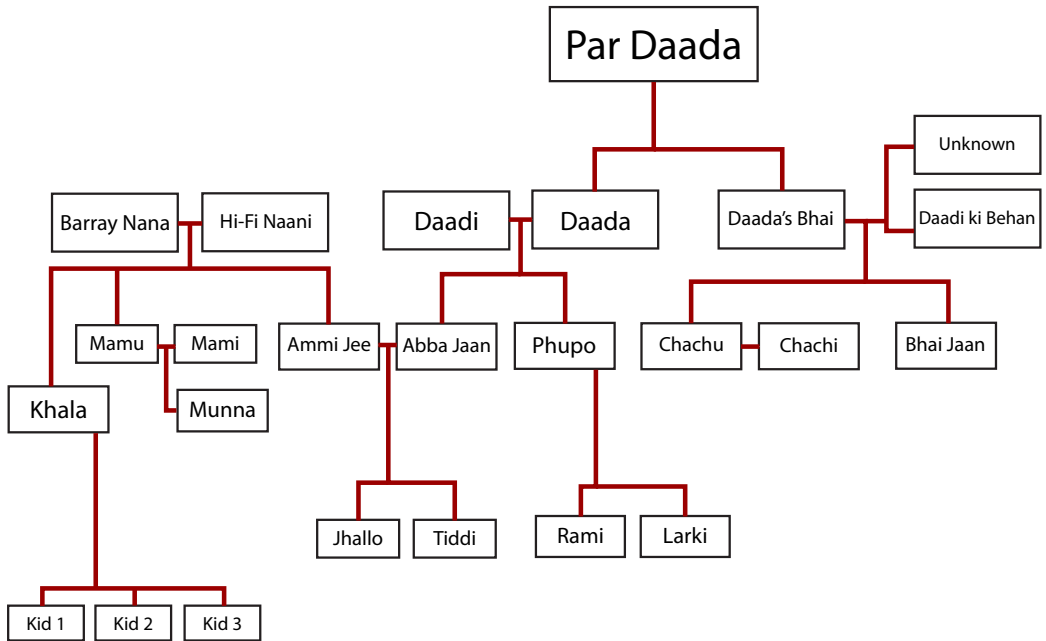
High-fi  
Wrahi

Khala

# Other Characters



# KHAANDAAN



**Listing down ideas for  
visual executions**







Baby Tiddi – 2008

Character Name: Chutki

Archetype: Tididi

Disposition: Mischievous

Age: 12

Health Status: New Zombie Convert

**Appearance / Physical Attributes:**

Gender: Female  
Height: 2ft up from the ground  
Big head with a small body  
Short black hair

**Character Attributes:**

An introvert when it comes to real life interaction. Also shows mild aggression.  
Has a soft for her little best friend Munna.

Fingerprint



Level of Intelligence



**Understanding of the being**

A next generation zombie. She's a zombie to technology which consumes most of her time, being immersed within another world instead of acknowledging the real one.

**Specific traits / skills & quirks:**

Always finds her way with things. Carries her essential gadgets with her all the time, including her headphones. Doesn't like cats. Is a tik-tok queen.

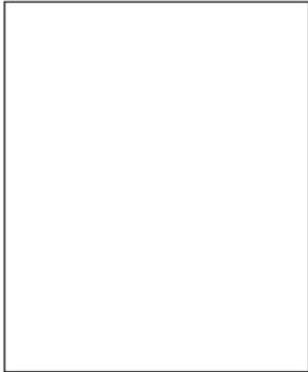
**Craves for:** Social validation in terms of views and likes on social media. Brains.







Munna – 2017



Character Name: Munna

Archetype: Survivor

Disposition: Endangered

Age: 8

Health Status: Human

**Appearance / Physical Attributes:**

Gender: Male  
Height: 2 ft tall.

**Character Attributes:**

Kind  
Patriotic  
Pure

Level of Intelligence



**Understanding of the being**

A little boy who is the epitome of innocence and one of the most endangered species that needs to be protected at all costs.

**Specific traits / skills & quirks:**

Tiddi's little cousin and bestfriend. Loves ambrood and aam candy and secretly buys chooran chutney candy. Favourite mithai is chum chum.

**Craves for:** chooran chutney candy, jam-e-shiren (must in ramzan)

Fingerprint

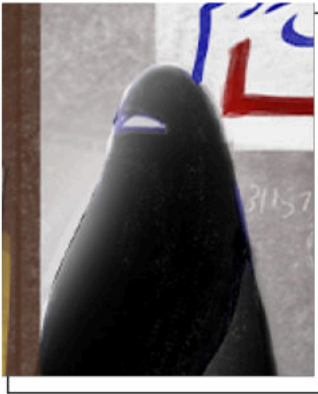






Molvi's First Wife – Carrying her luggage still





Character Name: Baaji

Archetype: The First Wife

Disposition: Religious

Age: 67

Health Status: Human

**Appearance / Physical Attributes:**

Gender: Female

Height: Almost 5'9 or 5'10 feet tall.

**Character Attributes:**

Honest

Straightforward

Great personality

Knowledgeable

Level of Intelligence



**Understanding of the being**

She's the first wife of a molvi who is barren and doesn't have kids of her own. Symbolism of the luggage is the burden or responsibility she has on her shoulders.

**Specific traits / skills & quirks:**

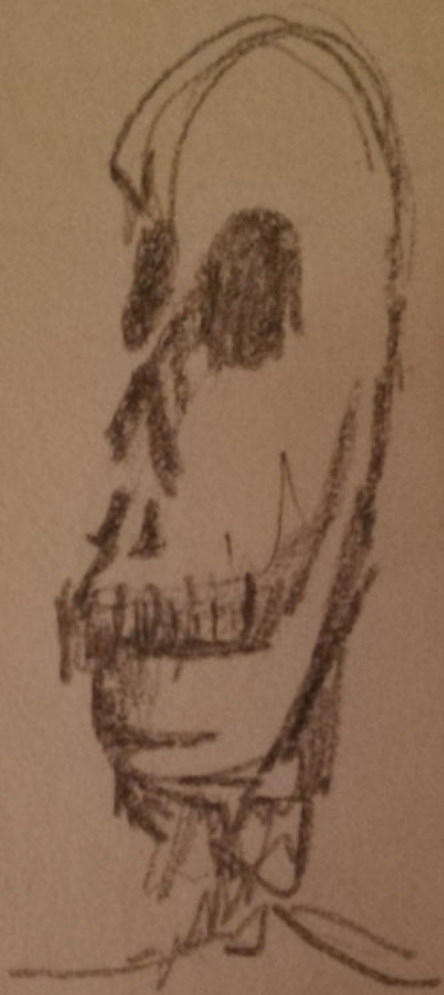
Carries her luggage and other belongings with her as she's always on the lookout for a chance to escape.

**Craves for:**

Peace and a vacation.

Fingerprint





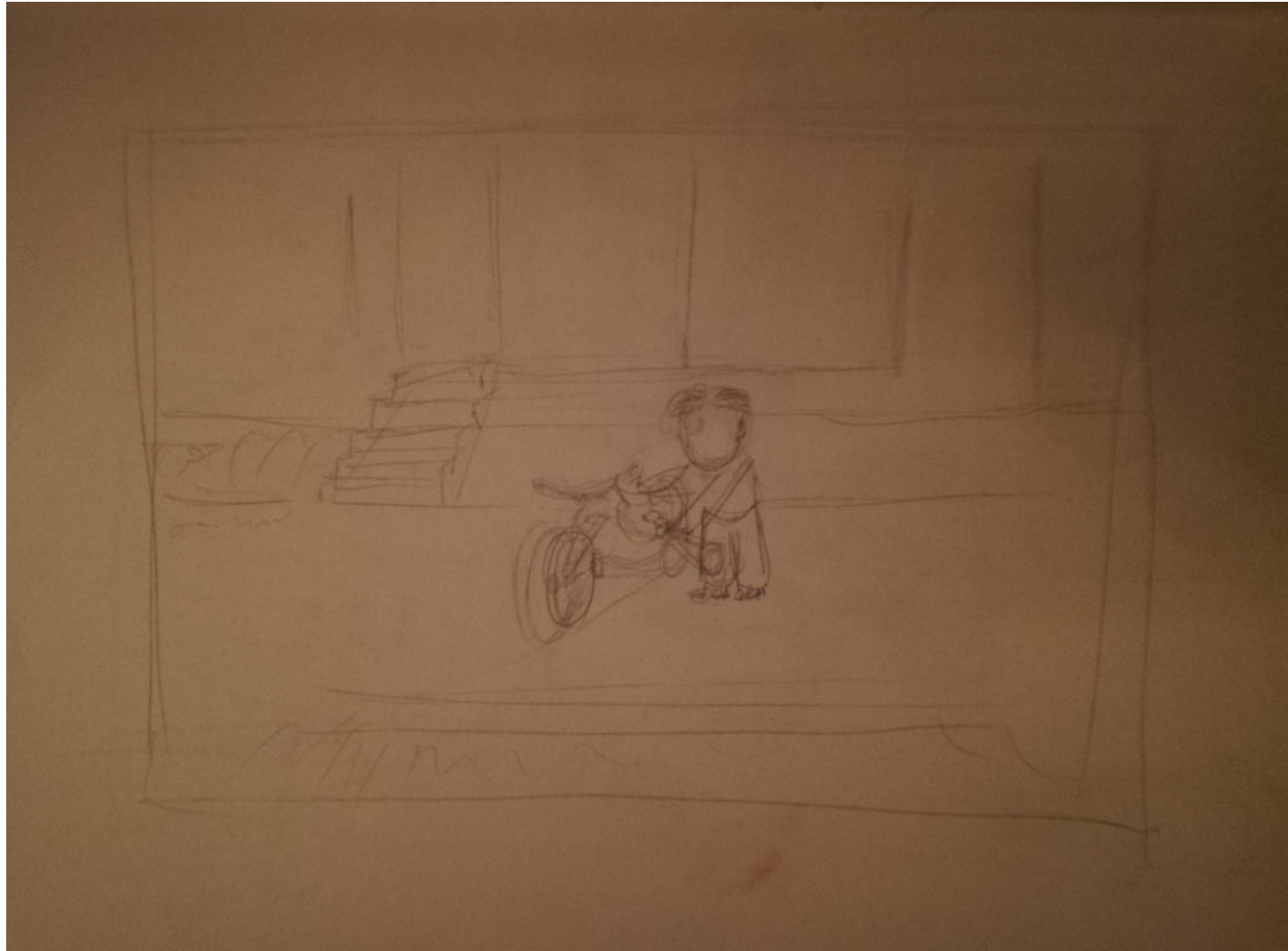










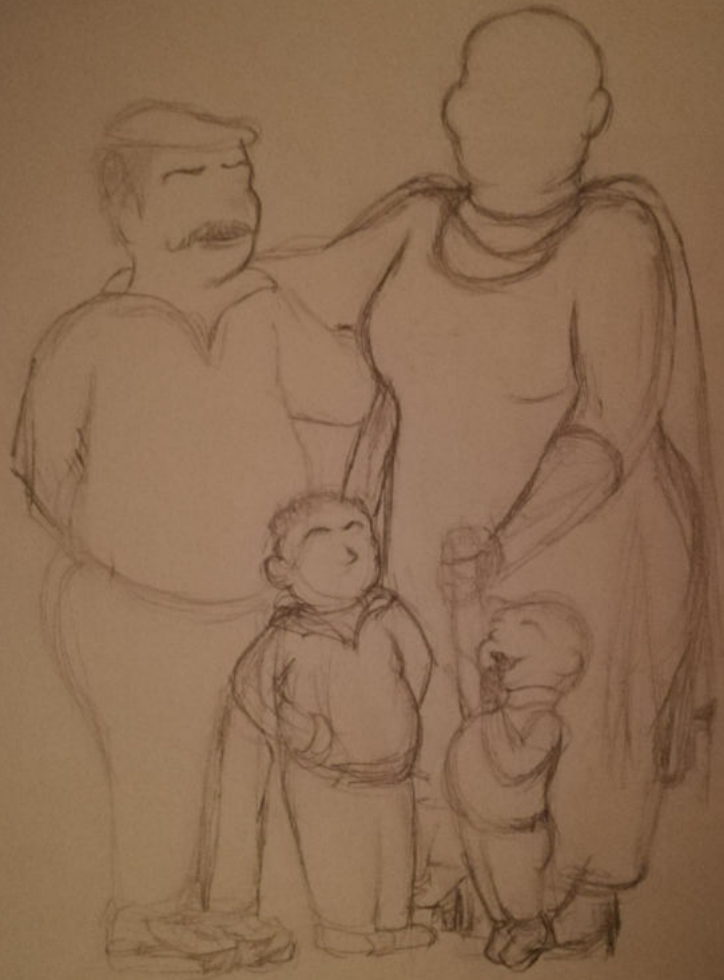














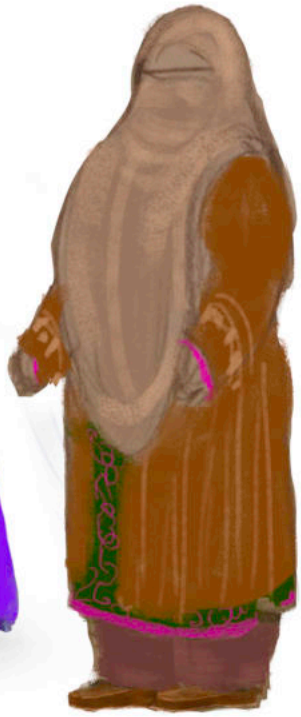


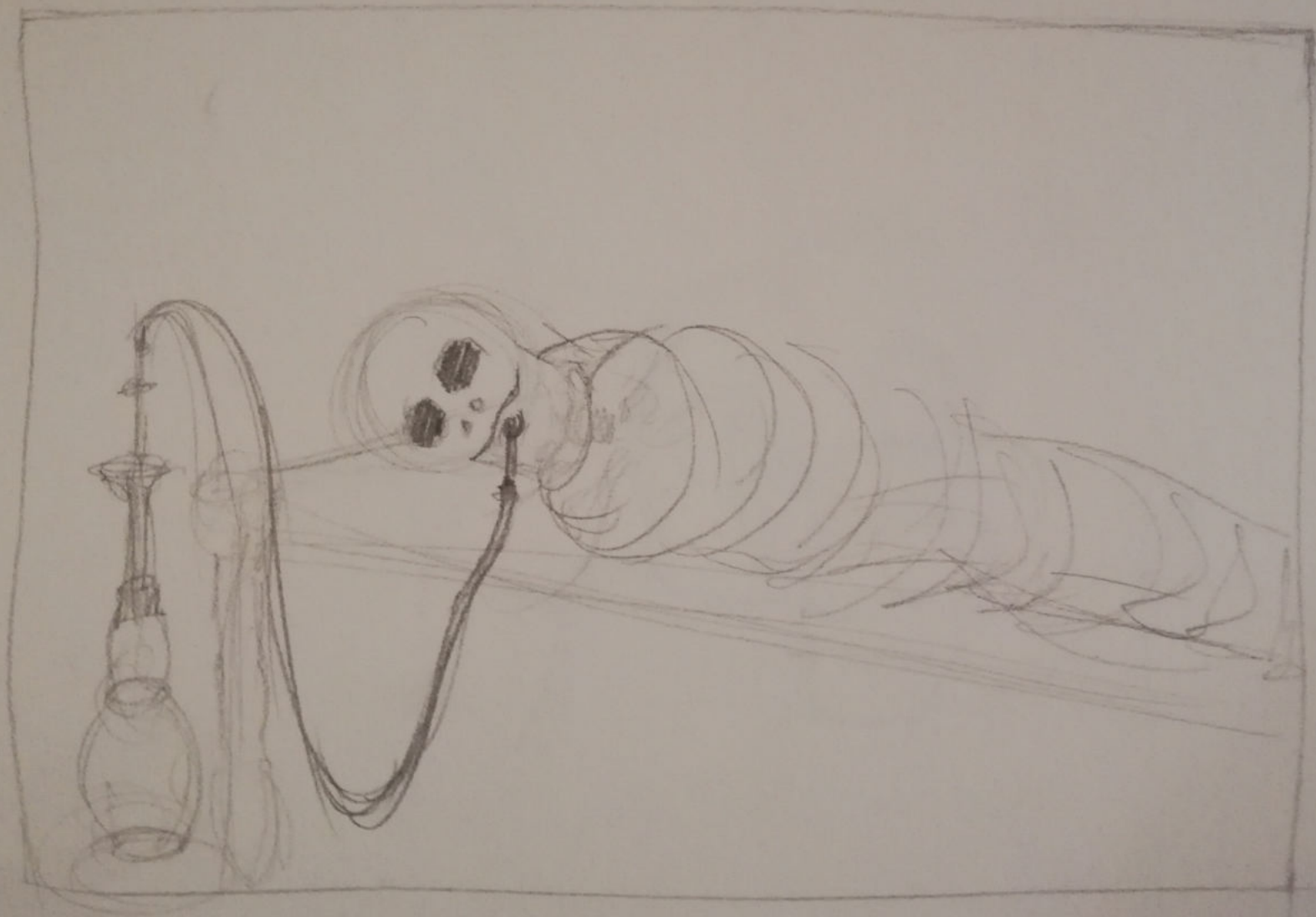
Shalle net



dupatta  
nigrah









# عالمگیری دماغی فورمہ

سائنس دانوں کی اسپیشل ریسرچ

دماغ رگوں سمیت دو عدد  
پاؤں کی چھوٹی انگلیاں چھ عدد

گھی ایک پاؤ۔ نمک ڈو تولہ۔ پیاز پانچ تولہ۔ لہسن کے جوئے چار تولہ۔  
پسا ہوا خشک دھنیا چار تولہ۔ لال مرچ تین تولہ۔ گرم مسالہ ڈو تولہ۔  
ادرک ڈو تولہ۔ دہی آدھ سیر۔

بلینڈ ریسیپ

ترکیب ہے۔ پیاز، نمک، لہسن، دھنیہ، لال مرچ سب کو ہام دستے یا کونڈے  
میں ڈال کر کوٹیں (مگر باریک نہ کریں) البتہ ادرک اور گرم مسالے کو اس طرح نہ کوٹیں۔  
انہیں جوں کاتوں رہنے دیں۔ اب دو ٹے ہوتے مسالے کو پانی میں پلو تھ کر کے گوشت کی  
بوٹیوں پر لٹھیر دیں اور کچھ دیر تک اسی حالت میں کھلی فضا میں پڑا رہنے دیں۔  
پھر گھی بتیلی میں ڈال کر اسے چولھے پر چڑھائیں اور آدھ بجلی تیز کر دیں جب  
گھی کڑکڑانے لگے تو پاؤں کی چھوٹی انگلیاں اور بھیجہ اس میں ڈال دیں  
اور اوپر سے پانی اتنا ڈال دیں کہ گوشت گل جائے۔

اسے بھونیں۔ پھر تھوڑا پانی آدھا گرم مسالہ ثابت اور کتری ہوئی  
ادرک ڈال کر دوبارہ پکائیں۔ جب یہ پانی بھی خشک ہو جائے تو تھوڑا تھوڑا دہی ڈالتے  
ہوئے بھون لیں اور پھر دہی چولھے سے اتار لیں فورمہ تیار ہے۔



# عالمگیری دماغی فورمہ

ای جی کی اسپیشل ریسپن

1- رگوں سمیت دو عدد  
کی چھوٹی انگلیاں چھ عدد

ایک پاؤ۔ نمک ڈو تولہ۔ پیاز پانچ تولہ۔ لہسن کے جوئے چار تولہ۔  
واخشک دھنیا چار تولہ۔ لال مرچ تین تولہ۔ گرم مسالہ دو تولہ۔  
ڈو تولہ۔ دہی آدھ سیر۔

بلینڈر سے صاف

1- پیاز، نمک، لہسن، دھنیہ، لال مرچ سب کو ہام دستے یا کونڈے  
کر کوٹیں (مگر یاریک نہ کریں) البتہ ادک اور گرم مسالے کو اس طرح نہ کوٹیں۔  
دل کاتوں رہنے دیں۔ اب دو ٹے ہوئے مسالے کو پانی میں ملا تھ کر کے گوشت کی  
تھپڑیں اور کچھ دیر تک اسی حالت میں کھلی فضا میں پڑا رہنے دیں۔

پھر تھپی پتلی میں ڈال کر اسے جو لھے پر چڑھائیں اور آدھ بجلی تیز کر دیں جب  
انے لگے تو پاؤں کی چھوٹی انگلیاں اور بھیجہ اس میں ڈال دیں  
سے پانی اتنا ڈالیں کہ گوشت گل جائے۔

اسے بھونیں۔ پھر تھوڑا پانی آدھا گرم مسالہ ثابت اور کتری ہوتی  
ل کر دوبارہ پکائیں۔ جب یہ پانی بھی خشک ہو جائے تو تھوڑا تھوڑا دہی ڈالنے  
ن لیں اور پھر دہی چولھے سے اتار لیں فورمہ تیار ہے۔



# N H M P

Challan Ticket

Beat name: M2 Beat -2000

Print: FCU copy

Ticket No: XXXX/3/9/XX/XX/0/XX

Collection No: XX

Collection unit type: X

Date: **Sun, 26 Sep 2016**

Time : **20:00:10**

Location: XX N

## VEHICLE DETAILS

Registration number: GFCXXX

Vehicle type: **CD-70**

## DRIVER DETAILS

License number: XXX

License type: N/A

Name: **Rami**

Address: **Rawal Pindi**

Mobile Number: 0311XXXXXXX

## OFFENCE (S)

1. BXX - XXX - **Exceeding speed limits** by less than 40 KM/H

Speed limit : 120 Speed measured : **160**

2. B30 - 500 - **Disobeying stop signs.**

## ACTION TAKEN

Document Confiscated: **Has Nothing**

Challan Amount: 1250 Rs

Challaning officer: **Police Wala**

Belt No: S-XXX

# N H M P

Challan Ticket

Beat name: M2 Beat -2000

Print: FCU copy

Ticket No: XXXX/3/9/XX/XX/0/XX

Collection No: XX

Collection unit type: X

Date: **Sun, 26 Sep 2016**

Time : **20:00:10**

Location: XX N

## VEHICLE DETAILS

Registration number: GFCXXX

Vehicle type: **CD-70**

## DRIVER DETAILS

License number: XXX

License type: N/A

Name: **Rami**

Address: **Rawal Pindi**

Mobile Number: 0311XXXXXXX

## OFFENCE (S)

1. BXX - XXX - **Exceeding speed limit**

## DRIVER DETAILS

License number: XXX

License type: N/A

Name: **Rami**

Address: **Rawal Pindi**

Mobile Number: 0311XXXXXXX

## OFFENCE (S)

1. BXX - XXX - **Exceeding speed limits** by  
less than 40 KM/H

Speed limit : 120 Speed measured : **160**

2. B30 - 500 - **Disobeying stop signs.**

## ACTION TAKEN

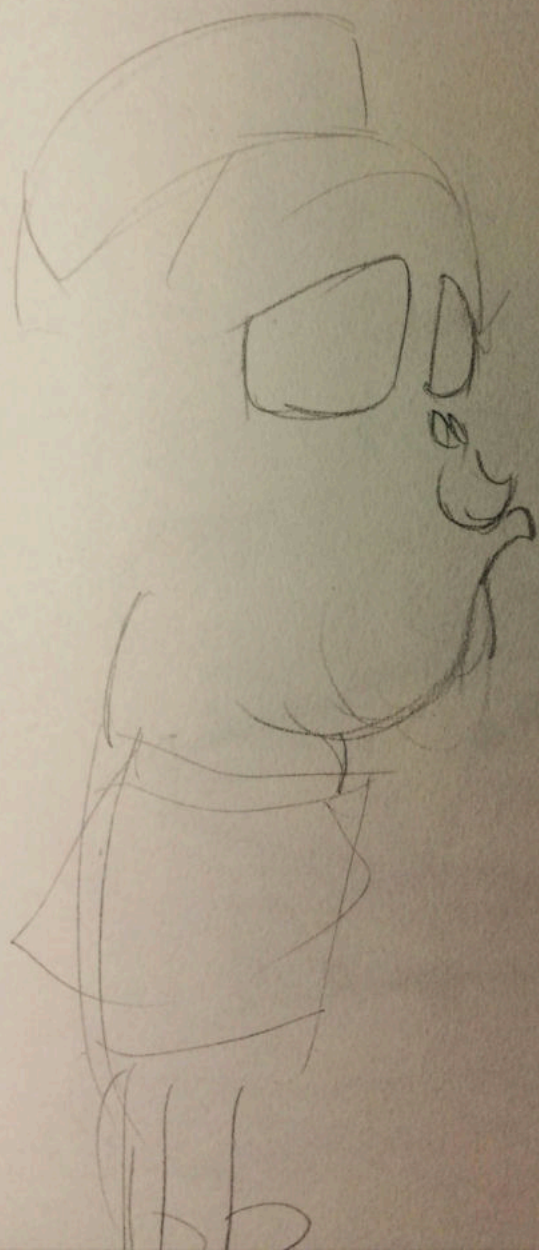
Document Confiscated: **Has Nothing**

Challan Amount: 1250 Rs

Challaning officer: **Police Wala**

Belt No: S-XXX

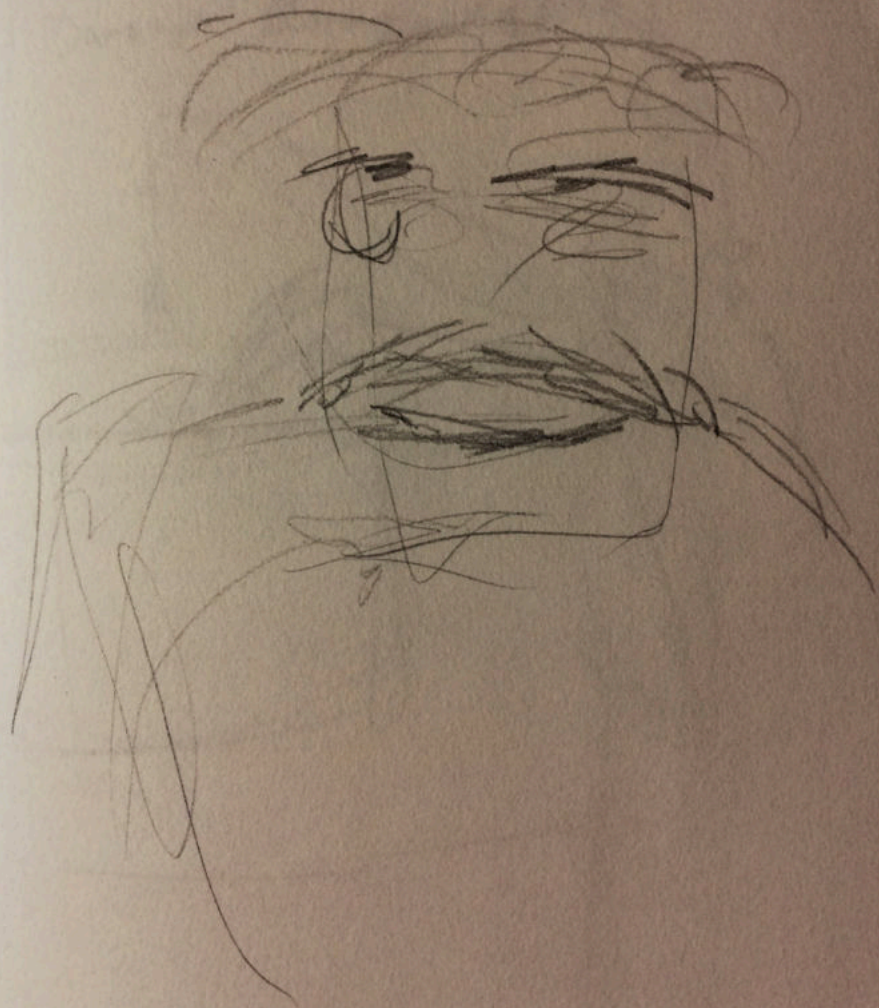


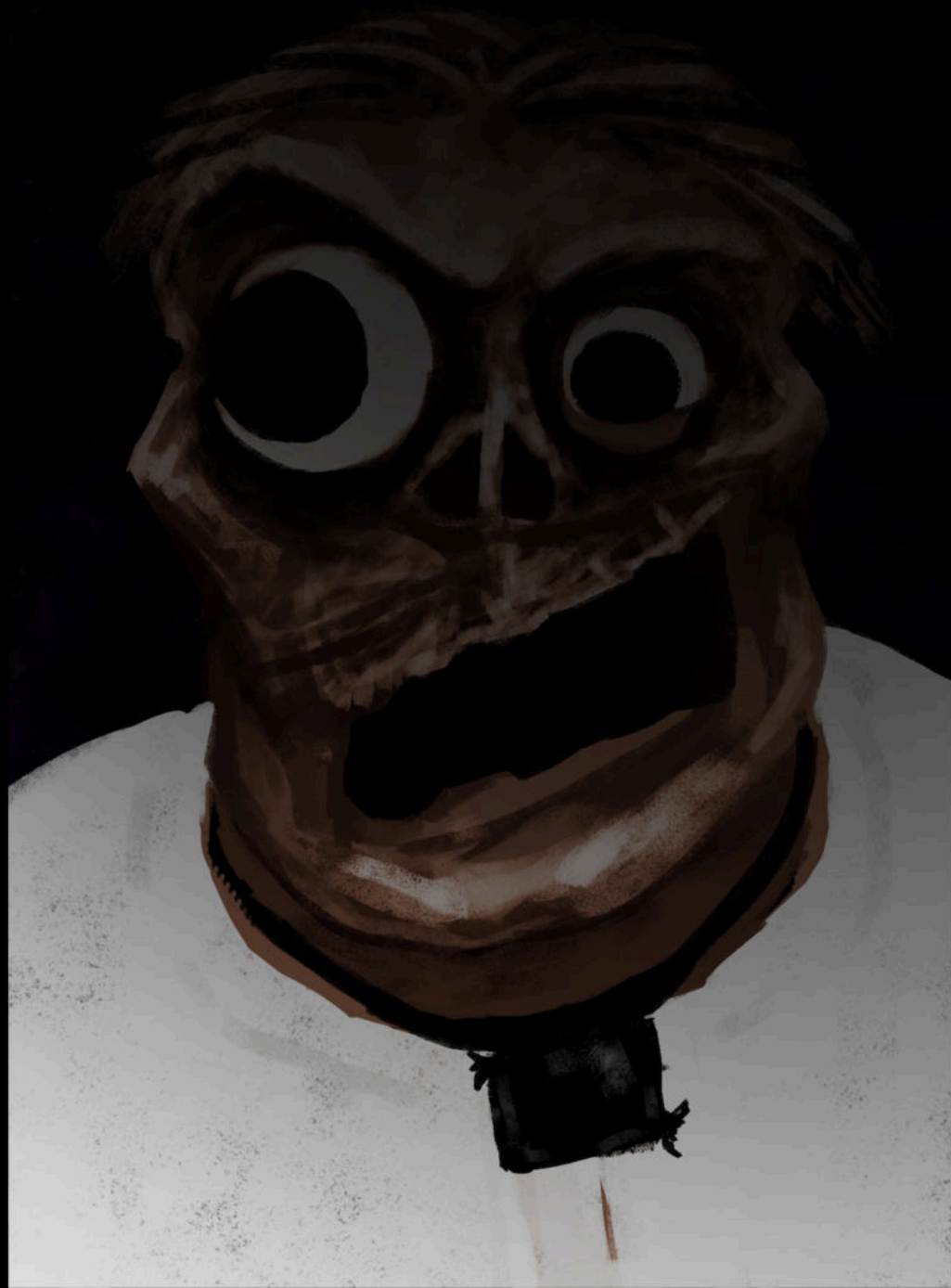
















**PAKISTAN**

GOVERNMENT OF PAKISTAN GOVERNMENT OF PAKISTAN GOVERNMENT OF PAKISTAN  
ISLAMIC REPUBLIC OF PAKISTAN

National Identity Card



Name  
Bhai Jan



Father Name  
Barray Dada Jan

Gender Country of Stay  
M Pakistan

Identity Number Date of Birth  
0X2X0-X1X8X9X4-X 28.09.1957

Date of Issue Date of Expiry  
02.08.2018 02.08.2028



بھائی جان

Holder's Signature













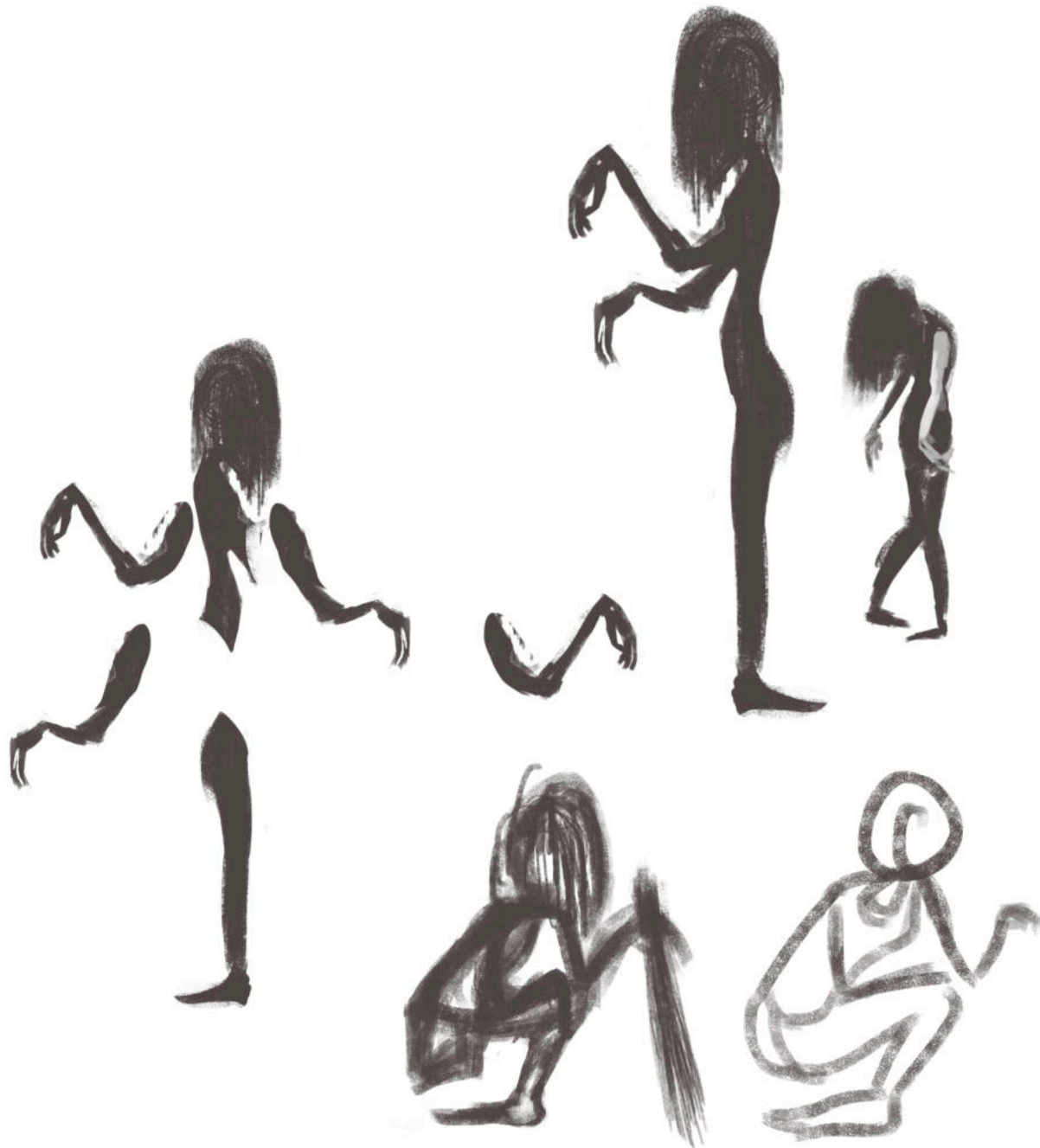


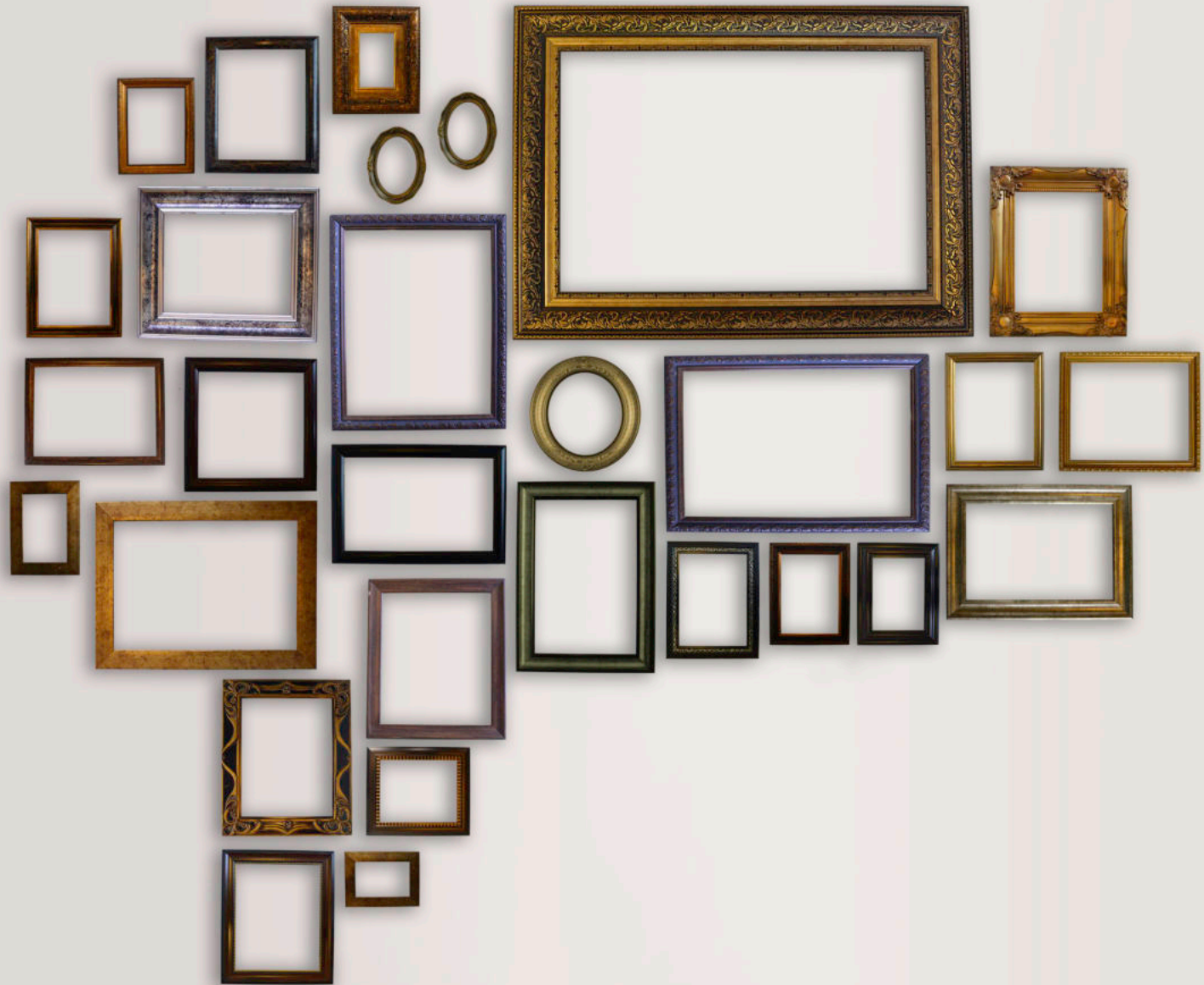














# N H M P

Challan Ticket

Beat name: M2 Beat -2000

Print: FCU copy

Ticket No: XXXX/3/9/XX/XX/0/XX

Collection No: XX

Collection unit type: X

Date: **Sun, 26 Sep 2016**

Time : **20:00:10**

Location: XX N

## VEHICLE DETAILS

Registration number: GFCXXX

Vehicle type: **CD-70**

## DRIVER DETAILS

License number: XXX

License type: N/A

Name: **Rami**

Address: **Rawal Pindi**

Mobile Number: 0311XXXXXXX

## OFFENCE (S)

1. BXX - XXX - **Exceeding speed limits** by

ess then 40 KM/H

Speed limit : 120 Speed measured : **160**

2. B30 - 500 - **Disobeying stop signs.**

## ACTION TAKEN

Document Confiscated: **Has Nothing**

Challan Amount: 1250 Rs

Challenging officer: **Police Wala**

Belt No: S-XXX

# عالمگیری دماغی قورمہ

ای جی کی اسپیشل ریسپس

سٹامانٹ-۱

دماغی رنگوں سمیت دو عدد  
پاؤں کی جھوٹی انگلیاں چھ عدد

گھی ایک پاؤ۔ نمک ڈو تولہ۔ پیاز پانچ تولہ۔ لہسن کے جوئے چار تولہ۔  
پسا ہوا خشک دھنیا چار تولہ۔ لال مرچ تین تولہ۔ گم مسالہ ڈو تولہ۔  
ادرک ڈو تولہ۔ ذہی آدھ سیر۔

بلینڈ رہنے والا

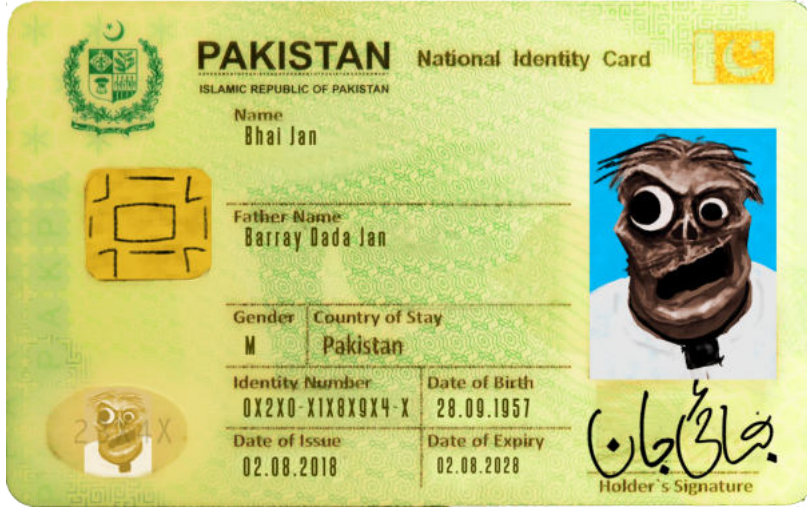
ترکیب ہے-  
پیاز، نمک، لہسن، دھنیہ، لال مرچ سب کو ہمام دستے یا کوٹھے  
میں ڈال کر کوٹیں (مگر یاریک نہ کریں) البتہ ادرک اور گرم مسالے کو اس طرح نہ کوٹیں۔  
انہیں جوں کا توں رہنے دیں۔ اب دو کوٹے ہوتے مسالے کو پانی میں پلوٹھ کر کے گوشت کی  
بوٹیوں پر لٹھیر دیں اور کچھ دیر تک اسی حالت میں کھلی فضا میں پڑا رہنے دیں۔

پھر گھی پتیلی میں ڈال کر اسے چولھے پر چڑھائیں اور آدھ بیکلخت تیز کر دیں جب  
گھی کڑکڑانے لگے تو پاؤں کی جھوٹی انگلیاں اور بھیجہ اس میں ڈال دیں  
اور اوپر سے پانی اتنا ڈالیں کہ گوشت گل جائے۔

اسے بھونیں۔ پھر تھوڑا پانی آدھ گرم مسالہ ثابت اور کتری ہوئی

ادرک ڈال کر دوبارہ پکائیں۔ جب یہ پانی بھی خشک ہو جائے تو تھوڑا تھوڑا دہی ڈالنے  
ہوتے بھون لیں اور پھر دہی چولھے سے اتار لیں فورمہ تیار ہے۔



**PAKISTAN** National Identity Card  
ISLAMIC REPUBLIC OF PAKISTAN


Name  
Bhal Jan

Father Name  
Barray Dada Jan

Gender: M Country of Stay: Pakistan

Identity Number: 0X2X0-X1X8X9X4-X Date of Birth: 28.09.1957

Date of Issue: 02.08.2018 Date of Expiry: 02.08.2028

  
Holder's Signature

دشتتہ ہو یا فرشتہ  
سب دستیاب ہے

[www.Farishtay.com](http://www.Farishtay.com)





